FORTUNE BRANDS LIVE WEBCAST ADVISORY

Company Presentation on February 23rd at Consumer Analyst Group of New York Conference to be Available Live on Internet

Deerfield, IL, February 13, 2006 – Fortune Brands, Inc. (NYSE: FO) today announced that the company's February 23rd presentation to the Consumer Analyst Group of New York Conference will be available live over the Internet.

The presentation by Fortune Brands chairman and CEO Norm Wesley will begin at approximately 11:30 a.m. ET on Thursday, February 23, 2006. To access the webcast, go to "Webcasts" in the Investor Relations section of the Fortune Brands web site, www.fortunebrands.com. It is recommended that listeners log on 10 minutes prior to the start of the presentation.

An internet replay of the presentation will be available at www.fortunebrands.com beginning the afternoon of February 23, 2006.

Fortune Brands, Inc. is a leading consumer brands company with annual sales exceeding $7 billion. Its operating companies have premier brands and leading market positions in home and hardware products, spirits and wine, and golf equipment. Home and hardware brands include Moen faucets, Aristokraft, Omega, Diamond and Schrock cabinets, Therma-Tru door systems, Master Lock padlocks and Waterloo tool storage sold by units of Fortune Brands Home & Hardware LLC. Beam Global Spirits & Wine, Inc. is the company's spirits and wine business. Major spirits and wine brands include Jim Beam and Maker's Mark bourbons, Sauza tequila, Canadian Club whisky, Courvoisier cognac, DeKuyper cordials, Starbucks™ Coffee Liqueur, Laphroaig single malt Scotch and Clos du Bois and Geyser Peak wines. Acushnet Company's golf brands include Titleist, Cobra and FootJoy. Fortune Brands, headquartered in Deerfield, Illinois, is traded on the New York Stock Exchange under the ticker symbol FO and is included in the S&P 500 Index and the MSCI World Index.

To receive company news releases by e-mail, please visit www.fortunebrands.com.

Contact:
Media Relations:
Clarkson Hine
(847) 484-4415

Investor Relations:
Tony Diaz
(847) 484-4410