

P R E S S R E L E A S E

Stockholm, August 8, 2017

Invitation to BTS Q2 2017 interim report presentation and conference call

STOCKHOLM, SWEDEN - BTS Group AB (publ), - BTS, a leading global strategy implementation firm, invites investors, analysts and journalists to a combined Q2 interim report presentation and conference call with CEO Henrik Ekelund. The report will be presented in English at Malmskillnadsgatan 29. The presentation can also be followed via the web with opportunities to ask questions.

Conference call and web link:

Tuesday, August 22 at 09.30 am CET. Please dial any of the following numbers:

UK: +44 (0)203 008 98 01

US: +1 855 753 2235

SE: +46(0)8 566 426 90

Follow the presentation via the link below:

<https://tv.streamfabriken.com/bts-group-q2-2017>

Venue:

Malmskillnadsgatan 29.

The report is published at 08.00 am CET the same day.

The presentation will be available later on

<http://ir.bts.com/presentations.cfm>

For more information, please contact:

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About BTS Group AB

BTS is a global professional services firm headquartered in Stockholm, Sweden, with some 500 professionals in 34 offices located on six continents. We focus on the people side of strategy, working with leaders at all levels to help them make better decisions, convert those decisions to actions and deliver results. At our core, we believe people learn best by doing. For 30 years, we've been designing fun, powerful experiences that have a profound and lasting impact on people and their careers. We inspire new ways of thinking, build critical capabilities and unleash business success. It's strategy made personal.

We serve a wide range of client needs, including:

- Assessment centers for talent selection and development
- Strategy alignment and execution
- Business acumen, leadership and sales training programs
- On-the-job business simulations and application tools.

We partner with nearly 450 organizations, including over 30 of the world's 100 largest global corporations. Our major clients are some of the most respected names in business: AT&T, Chevron, Coca-Cola, Ericsson, Google, GSK, HP, HSBC, Salesforce.com and Unilever.

BTS is a public company listed on the Nasdaq Stockholm and trades under the symbol BTS B.

For more information, please visit www.bts.com

Every care has been taken in the translation of this press release. In the event of discrepancies, however, the Swedish original will supersede the English translation.

This information is information that BTS Group AB is obliged to make public pursuant to the EU Market Abuse Regulation and the Securities Markets Act. The information was submitted for publication, through the agency of the contact person set out above, at 08.00 CET on August 8, 2017.