



August 17, 2017

DTS Headphone:X Audio Technology Integrated in New ASUS ZenFone 4 Smartphone

Built-in Audio Wizard allows DTS Headphone:X personalization based on music genre, headphone brand and model, and end user's unique listening profile

CALABASAS, Calif.--(BUSINESS WIRE)-- [DTS](#), a global leader in high-definition audio solutions and a wholly owned subsidiary of [Xperi Corporation](#) (Nasdaq: XPER) ("Xperi"), is pleased to announce the integration of DTS Headphone:X in the new ASUS ZenFone 4 Android smartphone. A new feature to this model is the built-in Audio Wizard, which allows for audio personalization and DTS Headphone:X optimization based on music genre, selected headphones and the end user's unique listening profile.

The ASUS ZenFone 4 features three DTS Headphone:X personalization features to improve the listening experience of music, movies, and other entertainment through the Audio Wizard. First, consumers can choose from eight setting presets that are built for a variety of music genres (Normal, Classical, Dance, Jazz, Pop, Rock, Vocal and Custom). Secondly, the Audio Wizard includes a library of more than 400 headphone models, so no matter the brand or model that consumers choose, their audio is custom-tuned for enhanced quality. Finally, the new Audio Wizard allows users to quickly build a customized listening profile enabling the DTS Headphone:X technology to adjust audio output based on the user's listening preference results.

"DTS Headphone:X technology maximizes the personalized listening experience of the ZenFone 4," said Geir Skaaden, chief product and services officer at Xperi. "Consumers are now choosing smartphones based on their features and performance capabilities. No matter the brand or model of headphones or ear buds the user selects, DTS Headphone:X technology enhances all smartphone-based audio content, delivering a premium entertainment experience."

"DTS Headphone:X is an integral part of providing our consumers the ultimate entertainment experience in the new ZenFone 4," said Jone Chang, division director, Phone BU, ASUS. "We are excited to offer these unique features available through DTS Headphone:X technology that ensure quality audio from any headset on the market."

For more information about DTS, please visit www.dts.com or connect with DTS on [Facebook](#), Twitter ([@DTS](#)) and Instagram ([@DTS](#)).

About DTS, Inc.

Since 1993, DTS, a wholly owned subsidiary of Xperi Corporation, has been dedicated to making the world sound better. Through its pioneering audio solutions for mobile devices, home theater systems, cinema, automotive and beyond, DTS provides incredibly high-quality, immersive and engaging audio experiences to listeners everywhere. DTS technology is integrated in more than two billion devices globally, and the world's leading video and music streaming services are increasingly choosing DTS to deliver premium sound to their listeners' network-connected devices. For more information, please visit www.dts.com.

About Xperi Corporation

Xperi Corporation (Nasdaq: XPER) and its wholly owned subsidiaries, DTS, FotoNation, Invensas and Tessera, are dedicated to creating innovative technology solutions that enable extraordinary experiences for people around the world. Xperi's solutions are licensed by hundreds of leading global partners and have shipped in billions of products in areas including premium audio, broadcast, computational imaging, computer vision, mobile computing and communications, memory, data storage, and 3D semiconductor interconnect and packaging. For more information, please call 408-321-6000 or visit www.xperi.com.

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Source: Xperi Corporation

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