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## **DICK'S Sporting Goods Partners with CommerceHub to Propel E-Commerce Growth**

### **Leading Sporting Goods Retailer Plugs into CommerceHub's Robust Supplier Network to Increase Assortment and Boost Omni-Channel Expansion**

ALBANY, N.Y., Nov. 07, 2016 (GLOBE NEWSWIRE) -- CommerceHub (Nasdaq:CHUBA) (Nasdaq:CHUBK), a leading distributed commerce network for retailers and brands, today announced that DICK'S Sporting Goods, Inc. (NYSE:DKS) has deployed CommerceHub's unified e-commerce platform to drive omni-channel growth on [DSG.com](http://DSG.com) and key subsidiaries, including Golf Galaxy and Field & Stream. The partnership is allowing DICK'S to offer a broader assortment of sporting goods online - from fishing gear to running shoes, golf clubs, and baseball gloves, for professional and recreational athletes alike - and deliver products to customers quickly and efficiently.

"CommerceHub provides us with the technical capabilities to integrate quickly with our key vendor partners and enables consistent communication on the most important operational metrics," said Eileen Meade, vice president of omni-channel customer experience at DICK'S. "Their platform gives us the venue to offer our customers an expanded assortment with a seamless customer experience. With CommerceHub, we have increasing insight to the complete omni-channel solution."

Shoppers today have strong personal preferences when it comes to sporting goods, whether it's a favorite brand of footwear, their hometown team, or custom-made lacrosse equipment. To capture growth and build loyalty, retailers need to broaden their assortments by connecting with a wider selection of brands that appeal to customers and fit the needs of their chosen sports. DICK'S selected CommerceHub based on the extensive roster of brands that are already part of its network and the ease with which the company's robust technology allows them to add new suppliers and deliver orders to customers seamlessly.

"Athletes and outdoor enthusiasts look to DICK'S for all of their sporting goods needs," said Frank Poore, President and CEO of CommerceHub. "Through CommerceHub's platform, we're providing an 'endless aisle' experience to DICK'S customers online, so they aren't limited by the space available on store shelves or in warehouses - and DICK'S can offer a much broader array of items they're seeking for the activities they love."

Since its public listing, CommerceHub has announced major additions to its network of retailers and brands, including DICK'S and BJ's Wholesale Club, as well as an expansion onto Walmart Marketplace. This momentum reflects CommerceHub's focus on driving growth for its partners, as they take their e-commerce operations to the next level through CommerceHub's supply, demand, and delivery solutions.

#### **About CommerceHub**

CommerceHub (Nasdaq:CHUBA) (Nasdaq:CHUBK) is a distributed commerce network connecting supply, demand and delivery that helps retailers and brands increase sales by expanding product assortments, promoting products on the channels that perform, and enabling rapid, on-time customer delivery. With its robust platform and proven scalability, CommerceHub has helped its approximately 9,500 customers achieve an estimated \$11.6 billion in Gross Merchandise Value in 2015.

#### **About DICK'S Sporting Goods, Inc.**

Founded in 1948, DICK'S Sporting Goods, Inc. is a leading omni-channel sporting goods retailer offering an extensive assortment of authentic, high-quality sports equipment, apparel, footwear and accessories. As of July 30, 2016, the Company operated more than 645 DICK'S Sporting Goods locations across the United States, serving and inspiring athletes and outdoor enthusiasts to achieve their personal best through a blend of dedicated associates, in-store services and unique specialty shop-in-shops dedicated to Team Sports, Athletic Apparel, Golf, Lodge/Outdoor, Fitness and Footwear.

Headquartered in Pittsburgh, PA, DICK'S also owns and operates Golf Galaxy, Field & Stream, True Runner and Chelsea Collective specialty stores. DICK'S offers its products through a content-rich eCommerce platform that is integrated with its store network and provides customers with the convenience and expertise of a 24-hour storefront. For more information, visit the Press Room or Investor Relations pages at [DICKS.com](http://DICKS.com).

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