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CommerceHub Appoints Kathleen Conley Senior Vice President of Operations

ALBANY, NY -- (Marketwired) -- 08/02/17 -- [CommerceHub](#) (NASDAQ: CHUBA) (NASDAQ: CHUBK), a leading distributed commerce network for retailers and brands, today announced the promotion of Kathleen Conley to Senior Vice President of Operations.

"Kathleen has delivered tremendous value leading our platform operations teams that support our growing network of over 10,000 customers -- including some of the world's largest retailers," said Frank Poore, CommerceHub's Founder and CEO. "She has advanced the scalability and efficiency of our operations into a competitive advantage in the market."

Previously, Conley was Vice President of Operations, a role she held with the Company since 2014. In her new role, Ms. Conley will manage teams collectively responsible for product and services delivery, which includes platform on-boarding, customer service, product training, and other advisory services.

"Kathleen's leadership and versatility are invaluable as we enter the next phase of CommerceHub's story. Her promotion to Senior Vice President is a reflection of the confidence we have in her abilities, as well as CommerceHub's continued growth," added Mike Trimarchi, Chief Commercial Officer.

Prior to joining CommerceHub, Conley spent nine years directing Corporate Services at Albany-based Capital District Physicians' Health Plan (CDPHP), eventually overseeing the entire project management office and implementation of other IT/development/technology initiatives as the department vice president.

Her 30+ year career spans a diverse portfolio of companies, including Bank of America, Viewlocity, Inc. (formerly SynQuest), Factory Automation & Computer Technologies, Inc. and Computer Integrated Modular Manufacturing (formerly Schlumberger). Throughout her career, Conley has led the development and implementation of enterprise-wide systems, instituted software development and quality assurance disciplines, and has been highly effective in developing product management disciplines to migrate organizations from customer-driven requests to market-driven releases. She received her MBA and BS in Computer & Systems Engineering from Rensselaer Polytechnic Institute in Troy, NY.

"I look forward to expanding my contributions to CommerceHub's mission and influencing our customers' ability to compete in the highly competitive and evolving world of ecommerce," said Conley.

About CommerceHub

[CommerceHub](#) is a distributed commerce network connecting supply, demand and delivery that helps retailers and brands increase sales by expanding product assortments, promoting products on the channels that perform, and enabling rapid, on-time customer delivery. With its robust platform and proven scalability, CommerceHub helped over 10,000 retailers, brands, and distributors achieve an estimated \$13+ billion in Gross Merchandise Value in 2016.

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