

November 30, 2017

Barnes & Noble Education and The Princeton Review Announce Strategic Partnership to Drive Student Success Nationwide

BASKING RIDGE, N.J.--(BUSINESS WIRE)-- [Barnes & Noble Education, Inc. \(NYSE:BNED\)](#) (the "Company" or "BNED"), a leading provider of educational products and services solutions for higher education and K-12 institutions, today announced it has entered into a strategic partnership with [The Princeton Review](#), connecting two of the nation's most trusted names in education.

The agreement will allow Barnes & Noble Education to further expand its end-to-end offerings and fulfill the full breadth of student education needs by offering The Princeton Review's products and services to its network of more than six million students and through its more than 780 physical bookstores throughout the United States.

"With our campus bookstores and digital solutions, Barnes & Noble Education has laid the foundation to build a holistic ecosystem of services that supports students throughout their academic journey," said Kanuj Malhotra, Chief Operating Officer, BNED Digital Education. "Our acquisition of Student Brands was a pivotal addition to that ecosystem, and now, through our partnership with The Princeton Review, we are further expanding our direct-to-student offerings to include access to a trusted provider of quality educational services."

The Princeton Review helps college- and graduate school-bound students achieve their education and career goals through online and in-person programs, online resources, and print and digital books. Its on-demand tutoring platform ([Tutor.com](#)) is the largest online tutoring service with more than 15 million tutoring sessions conducted to date.

"For over 35 years, The Princeton Review has provided students with the tools they need for success in high school, college, and graduate school," said Andy Feld, CEO of The Princeton Review. "We are thrilled to partner with Barnes & Noble Education to expand our reach by bringing the millions of students they serve access to our products and services. Together, we will help even more students achieve their goals in the classroom and beyond."

"We are excited to partner with The Princeton Review to help drive student success - the central mission of both of our companies," said Malhotra. "As our partnership grows, we look forward to offering even more services that support the student journey, and empower the millions of students we serve to accomplish their academic and career goals."

About Barnes & Noble Education, Inc.

Barnes & Noble Education, Inc. (NYSE: BNED), a leading provider of educational products and services solutions for higher education and K-12 institutions, enhances the academic and social purpose of educational institutions. Barnes & Noble Education operates 1,495 physical and virtual bookstores serving more than 6 million students and their faculty, and offers a suite of digital software, content and services including direct-to-student study tools. The Company also operates MBS Textbook Exchange, one of the largest textbook wholesale distribution channels in the United States. Barnes & Noble Education acts as a strategic partner to drive student success, provide value and support to students and faculty, and create loyalty and improve retention, while supporting the financial goals of our college and university partners.

BNED companies include: [Barnes & Noble College Booksellers, LLC](#), [MBS Textbook Exchange, LLC](#), [BNED LoudCloud, LLC](#), [Student Brands, LLC](#), and [Promoversity, LLC](#). General information on Barnes & Noble Education may be obtained by visiting the Company's corporate website: www.bned.com.

About The Princeton Review

The Princeton Review is a leading tutoring, test prep and college admission services company. Every year, it helps millions of college- and graduate school-bound students achieve their education and career goals through online and in-person courses delivered by a network of more than 4,000 teachers and tutors, online resources, and its more than 150 print and digital books published by Penguin Random House. Its [Tutor.com](#) brand is the largest online tutoring service with a community of more than 3,000 expert tutors and 15 million one-to-one tutoring sessions completed. The Princeton Review is headquartered in New York, NY. The Princeton Review is not affiliated with Princeton University. For more information, visit www.princetonreview.com. Follow the company on Twitter @ThePrincetonRev.

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Source: Barnes & Noble Education, Inc.

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