

# BARNES & NOBLE EDUCATION, INC.

## FORM 10-Q (Quarterly Report)

Filed 02/28/17 for the Period Ending 01/28/17

|             |  |
|-------------|--|
| Address     | 120 MOUNTAIN VIEW BOULEVARD<br>BASKING RIDGE, NJ 07920 |
| Telephone   | 908-991-2665   |
| CIK         | 0001634117   |
| Symbol      | BNED   |
| SIC Code    | 5940 - Miscellaneous Shopping Goods Stores             |
| Industry    | Other Specialty Retailers                              |
| Sector      | Consumer Cyclical                                      |
| Fiscal Year | 04/30  |

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**UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION**  
Washington, D.C. 20549

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**FORM 10-Q**

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(Mark One)

QUARTERLY REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934

For the quarterly period ended January 28, 2017

OR

TRANSITION REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934

For the transition period from \_\_\_\_\_ to \_\_\_\_\_

Commission File Number: 1-37499

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**BARNES & NOBLE EDUCATION, INC.**

(Exact Name of Registrant as Specified in Its Charter)

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Delaware

(State or Other Jurisdiction of  
Incorporation or Organization)

120 Mountain View Blvd., Basking Ridge, NJ

(Address of Principal Executive Offices)

46-0599018

(I.R.S. Employer  
Identification No.)

07920

(Zip Code)

(908) 991-2665

(Registrant's Telephone Number, Including Area Code)

(Former Name, Former Address and Former Fiscal Year, if Changed Since Last Report)

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Indicate by check mark whether the registrant (1) has filed all reports required to be filed by Section 13 or 15(d) of the Securities Exchange Act of 1934 during the preceding 12 months (or for such shorter period that the registrant was required to file such reports), and (2) has been subject to such filing requirements for the past 90 days. Yes  No

Indicate by check mark whether the registrant has submitted electronically and posted on its corporate Web site, if any, every Interactive Data File required to be submitted and posted pursuant to Rule 405 of Regulation S-T (§232.405 of this chapter) during the preceding 12 months (or for such shorter period that the registrant was required to submit and post such files). Yes  No

Indicate by check mark whether the registrant is a large accelerated filer, an accelerated filer, a non-accelerated filer, or a smaller reporting company. See the definitions of "large accelerated filer," "accelerated filer" and "smaller reporting company" in Rule 12b-2 of the Exchange Act. (Check one):

Large accelerated filer  Accelerated filer

Non-accelerated filer  (Do not check if a smaller reporting company) Smaller reporting company

Indicate by check mark whether the registrant is a shell company (as defined in Rule 12b-2 of the Exchange Act). Yes  No

As of February 24, 2017, 46,447,885 shares of Common Stock, par value \$0.01 per share, were outstanding.

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## EXPLANATORY NOTE

On February 26, 2015, Barnes & Noble, Inc. (“Barnes & Noble”) announced plans for the complete legal and structural separation of Barnes & Noble Education, Inc. (the “Company”) from Barnes & Noble (the “Spin-Off”). Under the Separation and Distribution Agreement between Barnes & Noble and the Company, Barnes & Noble distributed all of its equity interest in us, consisting of all of the outstanding shares of our Common Stock, to Barnes & Noble’s stockholders on a pro rata basis.

On July 14, 2015, Barnes & Noble approved the final distribution ratio and declared a pro rata dividend of the outstanding shares of our Common Stock, par value \$0.01 per share (“Common Stock”), to Barnes & Noble’s existing stockholders. The pro rata dividend was made on August 2, 2015 to the Barnes & Noble stockholders of record (as of July 27, 2015). Each Barnes & Noble stockholder of record received a distribution of 0.632 shares of our Common Stock for each share of Barnes & Noble common stock held on the record date. Following the Spin-Off, Barnes & Noble does not own any equity interest in us.

On August 2, 2015, we completed the legal separation from Barnes & Noble, at which time we began to operate as an independent publicly-traded company. Our Common Stock began to trade on a “when-issued” basis on the NYSE under the symbol “BNED WI” beginning on July 23, 2015. On August 3, 2015, when-issued trading of our Common Stock ended, our Common Stock began “regular-way” trading under the symbol “BNED.”

The results of operations for the 13 weeks ended August 1, 2015 reflected in our condensed consolidated financial statements are presented on a stand-alone basis since we were still part of Barnes & Noble, Inc. until the consummation of the Spin-Off on August 2, 2015, and the results of operations for the 13 and 39 weeks ended January 28, 2017 and 26 weeks ended January 30, 2016 reflected in our condensed consolidated financial statements are presented on a consolidated basis as we became a separate consolidated entity.

**BARNES & NOBLE EDUCATION, INC. AND SUBSIDIARIES**  
**Fiscal Quarter Ended January 28, 2017**  
**Index to Form 10-Q**

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## PART I - FINANCIAL INFORMATION

Item 1: **Financial Statements**

**BARNES & NOBLE EDUCATION, INC. AND SUBSIDIARIES**  
**Condensed Consolidated Statements of Operations**  
(In thousands, except per share data)  
(unaudited)

|   | 13 weeks ended      |                     | 39 weeks ended      |                     |
|---|---------------------|---------------------|---------------------|---------------------|
|   | January 28,<br>2017 | January 30,<br>2016 | January 28,<br>2017 | January 30,<br>2016 |
| <b>Sales:</b>   |                     |                     |                     |                     |
| Product sales and other                                     | \$ 457,147          | \$ 457,126          | \$ 1,372,810        | \$ 1,359,848        |
| Rental income   | 64,477              | 61,297              | 158,722             | 153,422             |
| Total sales   | 521,624             | 518,423             | 1,531,532           | 1,513,270           |
| <b>Cost of sales:</b>                                       |                     |                     |                     |                     |
| Product and other cost of sales                             | 366,190             | 361,030             | 1,098,682           | 1,073,319           |
| Rental cost of sales  | 39,509              | 36,753              | 97,998              | 92,646              |
| Total cost of sales   | 405,699             | 397,783             | 1,196,680           | 1,165,965           |
| Gross profit  | 115,925             | 120,640             | 334,852             | 347,305             |
| Selling and administrative expenses                         | 97,111              | 96,453              | 282,171             | 285,557             |
| Depreciation and amortization expense                       | 13,149              | 13,081              | 39,057              | 39,350              |
| Transaction costs   | 467                 | 783                 | 2,638               | 802                 |
| Restructuring costs   | —                   | 774                 | 1,790               | 774                 |
| Impairment loss (non-cash)                                  | —                   | 11,987              | —                   | 11,987              |
| Operating income (loss)                                     | 5,198               | (2,438)             | 9,196               | 8,835               |
| Interest expense, net                                       | 679                 | 711                 | 1,975               | 1,268               |
| Income (Loss) before income taxes                           | 4,519               | (3,149)             | 7,221               | 7,567               |
| Income tax expense  | 758                 | 454                 | 2,087               | 4,687               |
| Net income (loss)   | \$ 3,761            | \$ (3,603)          | \$ 5,134            | \$ 2,880            |
| <b>Earnings (Loss) per share of Common Stock:</b>           |                     |                     |                     |                     |
| Basic   | \$ 0.08             | \$ (0.07)           | \$ 0.11             | \$ 0.06             |
| Diluted   | \$ 0.08             | \$ (0.07)           | \$ 0.11             | \$ 0.06             |
| <b>Weighted average shares of Common Stock outstanding:</b> |                     |                     |                     |                     |
| Basic   | 46,276              | 48,088              | 46,265              | 45,907              |
| Diluted   | 46,844              | 48,088              | 46,716              | 46,173              |

See accompanying notes to condensed consolidated financial statements.

**BARNES & NOBLE EDUCATION, INC. AND SUBSIDIARIES**  
**Condensed Consolidated Balance Sheets**  
(In thousands, except per share data)

|   | January 28,<br>2017 | January 30,<br>2016 | April 30,<br>2016   |
|---|---------------------|---------------------|---------------------|
|   | (unaudited)         | (unaudited)         | (audited)           |
| <b>ASSETS</b>   |                     |                     |                     |
| Current assets:   |                     |                     |                     |
| Cash and cash equivalents   | \$ 132,061          | \$ 108,162          | \$ 28,568           |
| Receivables, net  | 178,825             | 183,133             | 50,924              |
| Merchandise inventories, net  | 494,032             | 542,489             | 312,747             |
| Textbook rental inventories   | 67,372              | 65,757              | 47,760              |
| Prepaid expenses and other current assets   | 8,134               | 5,754               | 6,453               |
| Total current assets  | <u>880,424</u>      | <u>905,295</u>      | <u>446,452</u>      |
| Property and equipment, net   | 107,272             | 113,504             | 111,185             |
| Intangible assets, net  | 191,628             | 190,549             | 199,663             |
| Goodwill  | 281,346             | 274,070             | 280,911             |
| Other noncurrent assets   | 39,233              | 33,635              | 33,472              |
| Total assets  | <u>\$ 1,499,903</u> | <u>\$ 1,517,053</u> | <u>\$ 1,071,683</u> |
| <b>LIABILITIES AND STOCKHOLDERS' EQUITY</b>   |                     |                     |                     |
| Current liabilities:  |                     |                     |                     |
| Accounts payable  | \$ 480,378          | \$ 488,984          | \$ 152,175          |
| Accrued liabilities   | 207,731             | 199,655             | 105,877             |
| Total current liabilities   | <u>688,109</u>      | <u>688,639</u>      | <u>258,052</u>      |
| Long-term deferred taxes, net   | 22,709              | 39,831              | 29,865              |
| Other long-term liabilities   | 76,196              | 69,937              | 75,380              |
| Total liabilities   | <u>787,014</u>      | <u>798,407</u>      | <u>363,297</u>      |
| Commitments and contingencies   | —                   | —                   | —                   |
| Stockholders' equity:   |                     |                     |                     |
| Preferred stock, \$0.01 par value; authorized, 5,000 shares; issued and outstanding, none   | —                   | —                   | —                   |
| Common stock, \$0.01 par value; authorized, 200,000 shares; issued, 48,972, 48,294 and 48,645 shares, respectively; outstanding, 46,276, 47,346 and 46,755 shares, respectively | 490                 | 483                 | 486                 |
| Additional paid-in capital  | 706,736             | 697,662             | 699,513             |
| Retained earnings   | 32,136              | 29,798              | 27,002              |
| Treasury stock, at cost   | (26,473)            | (9,297)             | (18,615)            |
| Total stockholders' equity  | <u>712,889</u>      | <u>718,646</u>      | <u>708,386</u>      |
| Total liabilities and stockholders' equity  | <u>\$ 1,499,903</u> | <u>\$ 1,517,053</u> | <u>\$ 1,071,683</u> |

See accompanying notes to condensed consolidated financial statements.

**BARNES & NOBLE EDUCATION, INC. AND SUBSIDIARIES**  
**Condensed Consolidated Statements of Cash Flows**  
(In thousands)  
(unaudited)

|   | 39 weeks ended      |                     |
|---|---------------------|---------------------|
|   | January 28,<br>2017 | January 30,<br>2016 |
| <b>Cash flows from operating activities:</b>  |                     |                     |
| Net income  | \$ 5,134            | \$ 2,880            |
| <b>Adjustments to reconcile net income to net cash flows from operating activities:</b> |                     |                     |
| Depreciation and amortization expense   | 39,057              | 39,350              |
| Amortization of deferred financing costs  | 488                 | 325                 |
| Impairment loss (non-cash)  | —                   | 11,987              |
| Deferred taxes  | (7,156)             | (1,902)             |
| Stock-based compensation expense  | 7,227               | 4,817               |
| Change in other long-term liabilities   | 815                 | 449                 |
| Changes in other operating assets and liabilities, net                                  | 99,437              | 64,189              |
| Net cash flows provided by operating activities   | <u>145,002</u>      | <u>122,095</u>      |
| <b>Cash flows from investing activities:</b>  |                     |                     |
| Purchases of property and equipment   | (26,488)            | (37,663)            |
| Acquisition of business   | (917)               | —                   |
| Net increase in other noncurrent assets   | (6,246)             | (2,115)             |
| Net cash flows used in investing activities   | <u>(33,651)</u>     | <u>(39,778)</u>     |
| <b>Cash flows from financing activities:</b>  |                     |                     |
| Net changes in Barnes & Noble, Inc. Investment  | —                   | (6,423)             |
| Proceeds from borrowings on Credit Facility   | 116,100             | 60,600              |
| Repayments of borrowings on Credit Facility   | (116,100)           | (60,600)            |
| Payment of deferred financing costs   | —                   | (3,251)             |
| Purchase of treasury shares   | (7,858)             | (9,297)             |
| Net cash flows used in financing activities   | <u>(7,858)</u>      | <u>(18,971)</u>     |
| Net increase in cash and cash equivalents   | 103,493             | 63,346              |
| Cash and cash equivalents at beginning of period  | 28,568              | 44,816              |
| Cash and cash equivalents at end of period  | <u>\$ 132,061</u>   | <u>\$ 108,162</u>   |
| <b>Changes in other operating assets and liabilities, net:</b>                          |                     |                     |
| Receivables, net  | \$ (127,369)        | \$ (106,582)        |
| Merchandise inventories   | (181,285)           | (245,064)           |
| Textbook rental inventories   | (19,612)            | (18,207)            |
| Prepaid expenses and other current assets   | (1,583)             | (1,875)             |
| Accounts payable and accrued liabilities  | 429,286             | 435,917             |
| Changes in other operating assets and liabilities, net                                  | <u>\$ 99,437</u>    | <u>\$ 64,189</u>    |

See accompanying notes to condensed consolidated financial statements.

**BARNES & NOBLE EDUCATION, INC. AND SUBSIDIARIES**  
**Condensed Consolidated Statements of Equity**  
(In thousands)  
(unaudited)

|   | Common Stock |        | Additional      | Retained  | Parent             | Treasury Stock |            | Total      |
|---|--------------|--------|-----------------|-----------|--------------------|----------------|------------|------------|
|   | Shares       | Amount | Paid-In Capital | Earnings  | Company Investment | Shares         | Amount     | Equity     |
| Balance at May 2, 2015  | —            | \$ —   | \$ —            | \$ —      | \$ 726,669         | —              | \$ —       | \$ 726,669 |
| Net loss  |              |        |                 |           | (26,918)           |                |            | (26,918)   |
| Stock-based compensation expense                                |              |        |                 |           | 953                |                |            | 953        |
| Net change in Barnes & Noble, Inc. Investment                   |              |        |                 |           | (28,868)           |                |            | (28,868)   |
| Balance at August 2, 2015 (Spin-Off)                            | —            | —      | —               | —         | 671,836            | —              | —          | 671,836    |
| Net change in Barnes & Noble, Inc. Investment                   |              |        |                 |           | 22,445             |                |            | 22,445     |
| Capitalization at Spin-Off                                      | 48,187       | 482    | 693,799         |           | (694,281)          |                |            | —          |
| Stock-based compensation expense                                |              |        | 3,864           |           |                    |                |            | 3,864      |
| Vested equity awards  | 107          | 1      | (1)             |           |                    |                |            | —          |
| Common stock repurchased  |              |        |                 |           |                    | 907            | (8,701)    | (8,701)    |
| Shares repurchased for tax withholdings for vested stock awards |              |        |                 |           |                    | 41             | (596)      | (596)      |
| Net income  |              |        |                 | 29,798    |                    |                |            | 29,798     |
| Balance at January 30, 2016                                     | 48,294       | \$ 483 | \$ 697,662      | \$ 29,798 | \$ —               | 948            | \$ (9,297) | \$ 718,646 |

|   | Common Stock |        | Additional      | Retained  | Parent             | Treasury Stock |             | Total      |
|---|--------------|--------|-----------------|-----------|--------------------|----------------|-------------|------------|
|   | Shares       | Amount | Paid-In Capital | Earnings  | Company Investment | Shares         | Amount      | Equity     |
| Balance at April 30, 2016                                       | 48,645       | \$ 486 | \$ 699,513      | \$ 27,002 | \$ —               | 1,890          | \$ (18,615) | \$ 708,386 |
| Stock-based compensation expense                                |              |        | 7,227           |           |                    |                |             | 7,227      |
| Vested equity awards  | 327          | 4      | (4)             |           |                    |                |             | —          |
| Common stock repurchased  |              |        |                 |           |                    | 689            | (6,718)     | (6,718)    |
| Shares repurchased for tax withholdings for vested stock awards |              |        |                 |           |                    | 117            | (1,140)     | (1,140)    |
| Net income  |              |        |                 | 5,134     |                    |                |             | 5,134      |
| Balance at January 28, 2017                                     | 48,972       | \$ 490 | \$ 706,736      | \$ 32,136 | \$ —               | 2,696          | \$ (26,473) | \$ 712,889 |

See accompanying notes to condensed consolidated financial statements.

**BARNES & NOBLE EDUCATION, INC. AND SUBSIDIARIES**  
**Notes to Condensed Consolidated Financial Statements**  
**For the 13 and 39 weeks ended January 28, 2017 and January 30, 2016**  
**(Thousands of dollars, except share and per share data)**  
**(unaudited)**

*Unless the context otherwise indicates, references in these Notes to the accompanying condensed consolidated financial statements to “we,” “us,” “our” and “the Company” refer to Barnes & Noble Education, Inc., a Delaware corporation. References to “Barnes & Noble” refer to Barnes & Noble, Inc., a Delaware corporation, and its consolidated subsidiaries (other than Barnes & Noble Education, Inc. and its consolidated subsidiaries) unless the context otherwise requires. References to “Barnes & Noble College” refer to our college bookstore business operated through our subsidiary Barnes & Noble College Booksellers, LLC.*

This Form 10-Q should be read in conjunction with our Audited Consolidated Financial Statements and accompanying Notes to consolidated financial statements in our Annual Report on Form 10-K for the year ended April 30, 2016, which includes consolidated financial statements for the Company for each of the three fiscal years ended April 30, 2016, May 2, 2015 and May 3, 2014 (Fiscal 2016, Fiscal 2015 and Fiscal 2014, respectively), the unaudited condensed consolidated financial statements in our Form 10-Q for the 13 weeks ended July 30, 2016 and the unaudited condensed consolidated financial statements in our Form 10-Q for the 26 weeks ended October 29, 2016.

**Note 1. Organization**

**Description of Business**

Barnes & Noble Education, Inc., one of the largest contract operators of bookstores on college and university campuses across the United States and a leading provider of digital education services, enhances the academic and social purpose of educational institutions. As a strategic partner, we are committed to offering a complete support system and an unmatched retail and digital learning experience to foster student success in higher education. Through our wholly-owned subsidiary, Barnes & Noble College, we operate 770 campus bookstores and the school-branded e-commerce sites for each store, serving more than 5 million college students and their faculty nationwide. On August 2, 2015, we completed the legal separation from Barnes & Noble, Inc., at which time we began to operate as an independent publicly-traded company.

On February 27, 2017, we acquired MBS Textbook Exchange, LLC, the largest contract operator of virtual bookstores for the institutional client market and one of the largest used textbook wholesalers in the U.S. For additional information, refer to *Note 15. Subsequent Event*.

Overall educational spending in the United States continues to increase dramatically, and as tuition and other costs rise, colleges and universities face pressure to attract and retain students and provide them with innovative, affordable educational content and tools that support their educational development. While traditional print textbooks remain the first choice of students, demand for alternative forms of educational materials is growing.

We offer a comprehensive set of products and services to help students, faculty and administrators achieve their shared educational and social goals on college and university campuses across the United States. As one of the largest contract operators of bookstores and a provider of digital education services, we operate as a focal point for college life and learning, advancing the educational mission of our institution partners, enlivening campus culture and delivering an important revenue stream to our partner schools.

For over 5 million students and their faculty, our campus stores are a social and academic hub through which students can access affordable course materials and affinity products, including new and used print and digital textbooks, which are available for sale or rent; emblematic apparel and gifts; trade books; computer products; school and dorm supplies; café; convenience food and beverages; and graduation products. Through multi-year management service agreements with our schools, we typically have the exclusive right to operate the official school bookstore on college campuses. In turn, we pay the school a percentage of store sales and, in some cases, a minimum fixed guarantee. We create seamless retail experiences for our customers, both in our dynamic physical stores and on our official school-branded e-commerce sites for each school.

As of April 30, 2016, we operated 751 stores nationwide, which reached 26% of the total number of students enrolled at colleges and universities in the United States. During the 39 weeks ended January 28, 2017, we opened 36 stores and closed 17 stores. As of January 28, 2017, we operated 770 stores nationwide.

We are well positioned to benefit from the continuing trend towards outsourcing across the campus bookstore market given our brand, reputation with institutions, students and faculty for service and our full suite of products and services including: bookstore management, textbook rental and digital delivery.

**BARNES & NOBLE EDUCATION, INC. AND SUBSIDIARIES**  
**Notes to Condensed Consolidated Financial Statements**  
**For the 13 and 39 weeks ended January 28, 2017 and January 30, 2016**  
**(Thousands of dollars, except share and per share data)**  
**(unaudited)**

***Growth Drivers***

The primary factors that we expect will enable us to grow our business are as follows:

- *Increase Market Share with New Accounts .*
- *Adapting our Merchandising Strategy and Product and Service Offerings.*
- *Scalable and Leading Digital Product and Solution Set .*
- *Expand Strategic Opportunities through Acquisitions and Partnerships .*

For additional information related to our Strategies and our recent acquisition of MBS Textbook Exchange, LLC , see *Part I - Item 2. Management Discussion and Analysis - Overview* and *Note 15. Subsequent Event*.

***Separation from Barnes & Noble, Inc.***

On February 26, 2015, Barnes & Noble announced plans to spin-off its 100% equity interest in our Company ("Spin-Off"). At the time of the Spin-Off on August 2, 2015, Barnes & Noble distributed all of its equity interest in us, consisting of all of the outstanding shares of our Common Stock, to Barnes & Noble's stockholders on a pro rata basis (the "Distribution"). Following the Spin-Off, Barnes & Noble does not own any equity interest in us. On August 2, 2015, we completed the legal separation from Barnes & Noble, at which time we began to operate as an independent publicly-traded company. For details related to the Distribution of our Common Stock, see *Note 6. Equity and Earnings Per Share* .

In connection with the separation from Barnes & Noble, we entered into several agreements that govern the relationship between the parties after the separation and allocate between the parties various assets, liabilities, rights and obligations following the separation and also describe Barnes & Noble's future commitments to provide us with certain transition services following the Spin-Off. For additional information related to these agreements, see *Note 10. Barnes & Noble, Inc. Transactions* .

**Note 2. Summary of Significant Accounting Policies**

***Basis of Presentation***

Our condensed consolidated financial statements reflect our consolidated financial position, results of operations and cash flows in conformity with accounting principles generally accepted in the United States ("GAAP"). In the opinion of the Company's management, the accompanying unaudited condensed consolidated financial statements of the Company contain all adjustments (consisting of only normal recurring adjustments) necessary to present fairly its consolidated financial position and the results of its operations and cash flows for the periods reported. These consolidated financial statements are condensed and therefore do not include all of the information and footnotes required by GAAP.

Our fiscal year is comprised of 52 or 53 weeks, ending on the Saturday closest to the last day of April. Our business is highly seasonal, with the major portion of sales and operating profit realized during the second and third fiscal quarters, when college students generally purchase and rent textbooks for the upcoming semesters. Due to the seasonal nature of the business, the results of operations for the 13 and 39 weeks ended January 28, 2017 are not indicative of the results expected for the 52 weeks ending April 29, 2017 (Fiscal 2017).

***Stand-alone basis financial statements***

The results of operations for the 13 weeks ended August 1, 2015 (i.e., first quarter of Fiscal 2016, which is referred to as the "stand-alone period") reflected in our condensed consolidated financial statements are presented on a stand-alone basis since we were still part of Barnes & Noble, Inc. Our condensed consolidated financial statements were derived from the consolidated financial statements and accounting records of Barnes & Noble. Our condensed consolidated financial statements include certain assets and liabilities that have historically been held at the Barnes & Noble corporate level but are specifically identifiable or otherwise attributable to us. For additional information, see *Note 10. Barnes & Noble, Inc. Transactions* .

***Consolidated basis financial statements***

The Spin-Off from Barnes & Noble, Inc. occurred on August 2, 2015 and therefore, the results of operations are presented on a consolidated basis for the 13 and 39 weeks ended January 28, 2017 (i.e. first, second and third quarter of Fiscal 2017) and the 26 weeks ended January 30, 2016 (i.e., second and third quarter of Fiscal 2016) which includes direct costs incurred with Barnes & Noble under various agreements. Certain corporate and shared service functions historically provided by Barnes & Noble (as

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described above) will continue to be provided by Barnes & Noble under the Transition Services Agreement. For additional information, see *Note 10. Barnes & Noble, Inc. Transactions*.

***Use of Estimates***

In preparing financial statements in conformity with GAAP, we are required to make estimates and assumptions that affect the reported amounts in the condensed consolidated financial statements and accompanying notes. Actual results could differ from those estimates.

***Merchandise Inventories***

Merchandise inventories, which consist of finished goods, are stated at the lower of cost or market. Cost is determined primarily by the retail inventory method. Our textbook and trade book inventories are valued using the last-in first out, or “LIFO”, method and the related reserve was not material to the recorded amount of our inventories.

Market value of our inventory is determined based on its estimated net realizable value, which is generally the selling price. Reserves for non-returnable inventory are based on our history of liquidating non-returnable inventory.

We also estimate and accrue shortage for the period between the last physical count of inventory and the balance sheet date. Shortage rates are estimated and accrued based on historical rates and can be affected by changes in merchandise mix and changes in actual shortage trends.

***Textbook Rental Inventories***

Physical textbooks out on rent are categorized as textbook rental inventories. At the time a rental transaction is consummated, the book is removed from merchandise inventories and moved to textbook rental inventories at cost. The cost of the book is amortized down to its estimated residual value over the rental period. The related amortization expense is included in cost of goods sold. At the end of the rental period, upon return, the book is removed from textbook rental inventories and recorded in merchandise inventories at its amortized cost.

***Revenue Recognition and Deferred Revenue***

Revenue from sales of our products at physical locations is recognized at the time of sale. Revenue from sales of products ordered through our websites is recognized upon receipt of the shipment by our customers. Sales taxes collected from our customers are excluded from reported revenues. All of our sales are recognized as revenue on a “net” basis, including sales in connection with any periodic promotions offered to customers. We do not treat any promotional offers as expenses.

We rent both physical and digital textbooks. Revenue from the rental of physical textbooks is deferred and recognized over the rental period commencing at point of sale. Revenue from the rental of digital textbooks is recognized at time of sale. A software feature is embedded within the content of our digital textbooks, such that upon expiration of the rental term the customer is no longer able to access the content. While the digital rental allows the customer to access digital content for a fixed period of time, once the digital content is delivered to the customer our performance obligation is complete. We offer a buyout option to allow the purchase of a rented book at the end of the rental period. We record the buyout purchase when the customer exercises and pays the buyout option price. In these instances, we would accelerate any remaining deferred rental revenue at the point of sale.

***Cost of Sales***

Our cost of sales primarily include costs such as merchandise costs, textbook rental amortization and management service agreement costs, including rent expense, related to our college and university contracts and by other facility related expenses.

***Selling and Administrative Expenses***

Our selling and administrative expenses consist primarily of store payroll and store operating expenses. Selling and administrative expenses also include stock-based compensation and general office expenses, such as executive oversight, merchandising, field support, finance, human resources, benefits, training, legal, and information technology, as well as our investments in digital.

***Goodwill***

The costs in excess of net assets of businesses acquired are carried as goodwill in the accompanying condensed consolidated balance sheets. As of January 28, 2017, we had \$281,346 of goodwill. ASC No. 350-30, *Goodwill and Other Intangible Assets*

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("ASC 350-30"), requires that goodwill be tested for impairment at least annually or earlier if there are impairment indicators. We perform a two-step process for impairment testing of goodwill as required by ASC 350-30. The first step of this test, used to identify potential impairment, compares the fair value of a reporting unit with its carrying amount. The second step (if necessary) measures the amount of the impairment.

We completed our annual goodwill impairment test as of the first day of the third quarter of Fiscal 2017. In performing the valuation, we used cash flows that reflected management's forecasts and discount rates that included risk adjustments consistent with the current market conditions. Based on the results of the step one testing, fair value of the one reporting unit exceeded its carrying value; therefore, the second step of the impairment test was not required to be performed and no goodwill impairment was recognized.

As of the date of our annual goodwill impairment test, the excess fair value over carrying value was approximately 5%. Goodwill is subject to further risk of impairment if comparable store sales decline, store closings accelerate or digital projections fall short of expectations. Additionally, changes in the structure of our business as a result of future reorganizations, acquisitions or divestitures of assets or businesses could result in future impairments of goodwill. Refer to Item 2. *Management's Discussion and Analysis of Financial Condition and Results of Operations - Critical Accounting Policies and Estimates* of this Quarterly Report on Form 10-Q for a discussion of key assumptions used in our testing.

***Change in Accounting Principle and Error Corrections***

During the fourth quarter of Fiscal 2016, we adopted Accounting Standard Update ("ASU") No. 2015-17, *Income Taxes (Topic 740) - Balance Sheet Classification of Deferred Taxes ("ASU 2015-17")* retrospectively to simplify the presentation of deferred income taxes. The amendments in this update require that deferred tax liabilities and assets be classified as non-current in a classified statement of financial position. We reclassified our net current deferred tax asset of \$24,323 to the net non-current deferred tax liability in our condensed consolidated balance sheet as of January 30, 2016.

During the fourth quarter of Fiscal 2016, we identified an immaterial balance sheet error correction for cash and accounts payable amounts for prior periods reported. This correction was to record outstanding payments and overdraft cash concentration balances as part of cash and cash equivalents account from the previously recorded accounts payable account. We corrected the balance sheet for the period ended January 30, 2016 by decreasing cash and accounts payable by \$18,747 as a result of the immaterial balance sheet error correction. Management has assessed both quantitative and qualitative factors discussed in *ASC No. 250, Accounting Changes and Error Corrections* and *Staff Accounting Bulletin 1.M, Materiality (SAB Topic 1.M)* to determine that this misstatement qualifies as an immaterial balance sheet error correction. We concluded that this balance sheet misstatement is not material to an investor as it did not affect pre-tax income, net income, or earnings per share reported in the financial statements for any prior period financial statements. Additionally, this balance sheet misstatement did not affect the debt covenants under our Credit Facility.

**Note 3. Recent Accounting Pronouncements**

In January 2017, the Financial Accounting Standards Board ("FASB") issued *Accounting Standard Update ("ASU") No. 2017-04, Intangibles - Goodwill and Other (Topic 350)* to simplify the test for Goodwill Impairment. The revised guidance eliminates the existing Step 2 of the goodwill impairment test which required an entity to compute the implied fair value of its goodwill at the testing date in order to measure the amount of the impairment charge when the fair value of the reporting unit failed Step 1 of the goodwill impairment test. Under the revised guidance, an entity would recognize an impairment charge for the amount by which the carrying amount of the reporting unit exceeds its fair value; however, the loss recognized would not exceed the total amount of goodwill allocated to the reporting unit. The guidance will be applied on a prospective basis. We are required to adopt this standard in the first quarter of Fiscal 2021 and early adoption is permitted for interim or annual goodwill impairment tests performed on testing dates after January 1, 2017. We plan to early adopt this standard for our next goodwill testing date.

In January 2017, the FASB issued *ASU No. 2017-01, Business Combinations (Topic 805)* to clarify the definition of a business. The revised guidance creates a more robust framework to use in determining whether a set of assets and activities is a business. The guidance will be applied on a prospective basis on or after the effective date. We are required to adopt this standard in the first quarter of Fiscal 2019 and early adoption is permitted. We have elected to early adopt this new guidance as of the third quarter of Fiscal 2017. There has been no impact on our condensed consolidated financial statements from adoption of this new guidance.

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In November 2016, the FASB issued *ASU No. 2016-18, Statement of Cash Flows (Topic 230)* to reduce diversity in practice related to the classification and presentation of changes in restricted cash on the statement of cash flows under Topic 230, Statement of Cash Flows. The revised guidance requires that amounts generally described as restricted cash and restricted cash equivalents be included with cash and cash equivalents when reconciling the beginning-of-period and end-of-period total amounts shown on the statement of cash flows. The guidance will be applied on a retrospective basis beginning with the earliest period presented. We are required to adopt this standard in the first quarter of Fiscal 2019 and early adoption is permitted. We do not anticipate a material change to our condensed consolidated financial statements as a result of adopting this guidance.

In August 2016, the FASB issued *ASU No. 2016-15, Statement of Cash Flow (Topic 230) ("ASU 2016-15")* to reduce diversity in practice over the presentation and classification of certain types of cash receipts and cash payments. The revised guidance seeks to achieve this objective by providing specific guidance over eight identified cash flow issues. We are required to adopt this standard in the first quarter of Fiscal 2019 and early adoption is permitted. The guidance will be applied on a retrospective basis beginning with the earliest period presented. We have evaluated the guidance of this new standard to determine the impact of adoption on our condensed consolidated financial statements and concluded that there is no impact. We elected to early adopt this guidance in the first quarter of Fiscal 2017.

In February 2016, the FASB issued *ASU No. 2016-02, Leases (Topic 842) ("ASU 2016-02")* to increase transparency and comparability by providing additional information to users of financial statements regarding an entity's leasing activities. The revised guidance seeks to achieve this objective by requiring reporting entities to recognize lease assets and lease liabilities on the balance sheet for substantially all lease arrangements. We are required to adopt this standard in the first quarter of Fiscal 2020 and early adoption is permitted. The guidance will be applied on a modified retrospective basis beginning with the earliest period presented. We are currently evaluating this standard to determine the impact of adoption on our condensed consolidated financial statements.

In May 2014, the FASB issued *ASU No. 2014-09, Revenue from Contracts with Customers ("ASU 2014-09")*. The standard provides companies with a single model for use in accounting for revenue arising from contracts with customers and supersedes current revenue recognition guidance, including industry-specific revenue guidance. The core principle of the model is to recognize revenue when control of the goods or services transfers to the customer, as opposed to recognizing revenue when the risks and rewards transfer to the customer under the existing revenue guidance. In 2016, the FASB issued final amendments to clarify the implementation guidance for principal versus agent considerations, identifying performance obligations and the accounting for licenses of intellectual property. In August 2015, FASB issued *ASU No. 2015-14, Revenue from Contracts with Customers (Topic 606): Deferral of the Effective Date*, which effectively delayed the adoption date by one year. We are required to adopt ASU 2014-09 in the first quarter of Fiscal 2019 and early adoption is permitted. The guidance permits companies to either apply the requirements retrospectively to all prior periods presented, or apply the requirements in the year of adoption, through a cumulative adjustment. We have not yet selected a transition method nor have we determined the impact of adoption on our condensed consolidated financial statements.

#### **Note 4. Acquisitions**

##### ***Promoversity***

In June 2016, we completed the purchase of substantially all of the assets of Promoversity, a custom merchandise supplier and e-commerce storefront solution serving the collegiate bookstore business and its customers. The acquisition enables us to customize our e-commerce offerings and drive on-campus apparel sales. The acquisition purchase price was \$1,417, including working capital, and was financed with cash from operations. The preliminary allocation of the purchase price was based upon a valuation and our estimates and assumptions are subject to change within the purchase price allocation period (generally one year from the acquisition date). The preliminary purchase price was allocated primarily as follows: \$741 intangible assets (with a five year amortization period), \$441 goodwill, \$221 net current assets, and \$500 future performance-based obligations. This acquisition is not material to our condensed consolidated financial statements and therefore, disclosure of pro forma financial information has not been presented. The results of operations reflect the period of ownership of the acquired business.

##### ***MBS Textbook Exchange, LLC***

On February 27, 2017, we acquired MBS Textbook Exchange, LLC, the largest contract operator of virtual bookstores for the institutional client market and one of the largest used textbook wholesalers in the U.S. For additional information, refer to *Note 15. Subsequent Event*.

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**Note 5. Segment Reporting**

We have determined that we operate within one reportable segment as of January 28, 2017. We identified our single operating segment based on how our business is managed (focusing on the financial information distributed) and the manner in which our chief operating decision maker allocates resources and assesses financial performance. Our international operations are not material and the majority of the revenue and total assets are within the United States.

**Note 6. Equity and Earnings Per Share**

***Equity***

**Share Repurchases**

On December 14, 2015, our Board of Directors authorized a stock repurchase program of up to \$50,000, in the aggregate, of our outstanding Common Stock. The stock repurchase program is carried out at the direction of management (which includes a plan under Rule 10b5-1 of the Securities Exchange Act of 1934). The stock repurchase program may be suspended, terminated, or modified at any time. Any repurchased shares will be held as treasury stock and will be available for general corporate purposes. During the 39 weeks ended January 28, 2017, we repurchased 688,948 shares for approximately \$6,718 at an average cost per share of \$10.10. As of January 28, 2017, approximately \$26,669 remains available under the stock repurchase program.

During the 39 weeks ended January 28, 2017, we also repurchased 117,029 shares of our Common Stock in connection with employee tax withholding obligations for vested stock awards.

***Earnings Per Share***

For periods prior to the Spin-Off from Barnes & Noble on August 2, 2015, basic earnings per share and weighted-average basic shares outstanding are based on the number of shares of Barnes & Noble, Inc. common stock outstanding as of the end of the period, adjusted for the distribution ratio of 0.632 shares of our Common Stock for every one share of Barnes & Noble, Inc. common stock held on the record date for the Spin-Off.

For periods prior to the Spin-Off, diluted earnings per share and weighted-average diluted shares outstanding reflect potential common shares from Barnes & Noble equity plans in which our employees participated. Certain of our employees held restricted stock units and stock options granted by Barnes & Noble, Inc. which were considered participating securities.

Basic EPS is computed based upon the weighted average number of common shares outstanding for the year. Diluted EPS is computed based upon the weighted average number of common shares outstanding for the year plus the dilutive effect of common stock equivalents using the treasury stock method and the average market price of our common stock for the year. We include participating securities (unvested share-based payment awards that contain non-forfeitable rights to dividends or dividend equivalents) in the computation of EPS pursuant to the two-class method. Our participating securities consist solely of unvested restricted stock awards, which have contractual participation rights equivalent to those of stockholders of unrestricted common stock. The two-class method of computing earnings per share is an allocation method that calculates earnings per share for common stock and participating securities. During periods of net loss, no effect is given to the participating securities because they do not share in the losses of the Company. During the 39 weeks ended January 30, 2016, no shares were excluded from the diluted earnings per share calculation using the two-class method as they were not antidilutive.

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The following is a reconciliation of the basic and diluted loss per share calculation:

|   | 13 weeks ended      |                     | 39 weeks ended      |                     |
|---|---------------------|---------------------|---------------------|---------------------|
|   | January 28,<br>2017 | January 30,<br>2016 | January 28,<br>2017 | January 30,<br>2016 |
| <b>Numerator for basic earnings per share:</b>                  |                     |                     |                     |                     |
| Net income (loss)   | \$ 3,761            | \$ (3,603)          | \$ 5,134            | \$ 2,880            |
| Less allocation of earnings to participating securities         | (1)                 | —                   | (3)                 | (9)                 |
| Net income (loss) available to common shareholders              | <u>\$ 3,760</u>     | <u>\$ (3,603)</u>   | <u>\$ 5,131</u>     | <u>\$ 2,871</u>     |
| <b>Numerator for diluted earnings per share:</b>                |                     |                     |                     |                     |
| Net income (loss) available to common shareholders              | \$ 3,760            | \$ (3,603)          | \$ 5,131            | \$ 2,871            |
| Allocation of earnings to participating securities              | 1                   | —                   | 3                   | 9                   |
| Less diluted allocation of earnings to participating securities | (1)                 | —                   | (3)                 | (9)                 |
| Net income (loss) available to common shareholders              | <u>\$ 3,760</u>     | <u>\$ (3,603)</u>   | <u>\$ 5,131</u>     | <u>\$ 2,871</u>     |
| <b>Denominator for basic earnings per share:</b>                |                     |                     |                     |                     |
| Basic weighted average shares of Common Stock                   | <u>46,276</u>       | <u>48,088</u>       | <u>46,265</u>       | <u>45,907</u>       |
| <b>Denominator for diluted earnings per share:</b>              |                     |                     |                     |                     |
| Basic weighted average shares of Common Stock                   | 46,276              | 48,088              | 46,265              | 45,907              |
| Average dilutive restricted stock units                         | 512                 | —                   | 397                 | 247                 |
| Average dilutive performance shares                             | 52                  | —                   | 33                  | —                   |
| Average dilutive restricted shares                              | 4                   | —                   | 21                  | —                   |
| Average dilutive options  | —                   | —                   | —                   | 19                  |
| Diluted weighted average shares of Common Stock                 | <u>46,844</u>       | <u>48,088</u>       | <u>46,716</u>       | <u>46,173</u>       |
| <b>Earnings (Loss) per share of Common Stock:</b>               |                     |                     |                     |                     |
| Basic   | \$ 0.08             | \$ (0.07)           | \$ 0.11             | \$ 0.06             |
| Diluted   | \$ 0.08             | \$ (0.07)           | \$ 0.11             | \$ 0.06             |

**Note 7. Fair Values of Financial Instruments**

In accordance with ASC No. 820, *Fair Value Measurements and Disclosures*, the fair value of an asset is considered to be the price at which the asset could be sold in an orderly transaction between unrelated knowledgeable and willing parties. A liability's fair value is defined as the amount that would be paid to transfer the liability to a new obligor, not the amount that would be paid to settle the liability with the creditor. Assets and liabilities recorded at fair value are measured using a three-tier fair value hierarchy, which prioritizes the inputs used in measuring fair value. These tiers include:

Level 1—Observable inputs that reflect quoted prices in active markets

Level 2—Inputs other than quoted prices in active markets that are either directly or indirectly observable

Level 3—Unobservable inputs in which little or no market data exists, therefore requiring us to develop our own assumptions

Our financial instruments include cash and cash equivalents, receivables, accrued liabilities and accounts payable. The fair values of cash and cash equivalents, receivables, accrued liabilities and accounts payable approximates their carrying values because of the short-term nature of these instruments, which are all considered Level 1.

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**Note 8. Credit Facility**

Until August 3, 2015, we were party to an amended and restated credit facility with Barnes & Noble, Inc. as the lead borrower (as amended and modified to date, the “B&N Credit Facility”). All outstanding debt under the B&N Credit Facility was recorded on Barnes & Noble’s balance sheet as of August 1, 2015.

On August 3, 2015, we and certain of our subsidiaries, entered into a credit agreement (the “Credit Agreement”) with Bank of America, N.A., as administrative agent, collateral agent and swing line lender, and other lenders from time to time party thereto, under which the lenders committed to provide a five-year asset-backed revolving credit facility in an aggregate committed principal amount of \$400,000 (the “BNED Credit Facility”). The Company has the option to request an increase in commitments under the BNED Credit Facility of up to \$100,000 subject to certain restrictions. For additional information including interest terms and covenant requirements related to the BNED Credit Facility, refer to *Item 7. Management’s Discussion and Analysis of Financial Condition and Results of Operations - Liquidity* in our Annual Report on Form 10-K for the year ended April 30, 2016.

As of January 28, 2017, we had no outstanding borrowings under the BNED Credit Facility. During the 39 weeks ended January 28, 2017, we borrowed and repaid \$116,100 under the BNED Credit Facility. As of January 28, 2017, we have issued \$4,298 in letters of credit under the facility.

On February 27, 2017, in connection to our acquisition of MBS Textbook Exchange, LLC, we entered into an agreement with our existing lenders to amend the BNED Credit Facility. For additional information, refer to *Note 15. Subsequent Event*.

**Note 9. Supplementary Information****Impairment Loss (non-cash) and Restructuring Costs**

In Fiscal 2016, we implemented a plan to restructure our digital operations. As a result of this restructuring, we recorded a non-cash impairment loss of \$11,987 related to all of the capitalized content costs for the Yuzu® eTextbook platform ( \$8,987 ) based on the probability of recoverability of the capitalized content costs, and recorded a non-recurring other than temporary loss related to an investment held at cost ( \$3,000 ), whose fair value has been reduced to \$ 0 based on the financial projections of the investment.

Additionally, we announced a reduction in staff and closure of the facilities in Mountain View, California, and Redmond, Washington that supported the Yuzu® eTextbook platform. We recorded restructuring costs of \$8,830 in Fiscal 2016 comprised of employee-related costs (including severance and retention) and facility exit costs. During the 39 weeks ended January 28, 2017, we recorded \$1,790 in additional restructuring costs primarily for employee related costs (including severance and retention). The majority of the restructuring related to employee matters was completed during the first quarter of Fiscal 2017.

**Other Long-Term Liabilities**

Other long-term liabilities consist primarily of tax liabilities related to the long-term tax payable associated with the LIFO reserve and deferred management service agreement costs related to college and university contracts. We provide for minimum contract expense over the lease terms on a straight-line basis. The excess of such minimum contract expense over actual contract payments (net of school allowances) is reflected in other long-term liabilities and accrued liabilities in the condensed consolidated balance sheets. Long-term liabilities were comprised of the following:

|  | January 28,<br>2017 | January 30,<br>2016 | April 30,<br>2016 |
|--|---------------------|---------------------|-------------------|
| Tax liabilities and reserves                 | \$ 69,371           | \$ 63,459           | \$ 69,345         |
| Deferred contract obligations <sup>(a)</sup> | 4,194               | 4,662               | 4,164             |
| Other  | 2,631               | 1,816               | 1,871             |
| Total other long-term liabilities            | <u>\$ 76,196</u>    | <u>\$ 69,937</u>    | <u>\$ 75,380</u>  |

(a) Contract obligations primarily consist of the payments we make to the colleges and universities to operate their official bookstores (management service agreement costs), including rent expense.

Management believes it is remote that the long-term tax payable associated with the LIFO reserve will be payable or will result in a cash tax payment in the foreseeable future, assuming that LIFO will continue to be an acceptable inventory method for tax purposes.

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**Note 10. Barnes & Noble, Inc. Transactions**

***Our History with Barnes & Noble, Inc.***

On February 26, 2015, Barnes & Noble announced plans to Spin-Off its 100% equity interest in our Company. At the time of the Spin-Off on August 2, 2015, Barnes & Noble distributed all of its equity interest in us, consisting of all of the outstanding shares of our Common Stock, to Barnes & Noble's stockholders on a pro rata basis (the "Distribution"). Following the Spin-Off, Barnes & Noble does not own any equity interest in us. On August 2, 2015, we completed the legal separation from Barnes & Noble, at which time we began to operate as an independent publicly-traded company. For information about our history with Barnes & Noble, Inc. prior to the Spin-Off, see *Part I - Item 1. Financial Statements - Note 10. Barnes & Noble, Inc. Transactions* in our Annual Report on Form 10-K for the year ended April 30, 2016.

***Allocation of General Corporate Expenses from Barnes & Noble Prior to Spin-Off***

The results of operations for the 13 weeks ended August 1, 2015 (i.e. first quarter of Fiscal 2016, which is referred to as the "stand-alone period") reflected in our condensed consolidated financial statements are presented on a stand-alone basis since we were still part of Barnes & Noble, Inc.

Our condensed consolidated financial statements were derived from the consolidated financial statements and accounting records of Barnes & Noble. Our condensed consolidated financial statements include certain assets and liabilities that have historically been held at the Barnes & Noble corporate level but are specifically identifiable or otherwise attributable to us.

All intercompany transactions between us and Barnes & Noble have been included in our condensed consolidated financial statements and are considered to be effectively settled for cash in our condensed consolidated financial statements at the time the Spin-Off became effective. The total net effect of the settlement of these intercompany transactions was reflected in our condensed consolidated statements of cash flow as a financing activity and in our condensed consolidated balance sheets as "Parent company investment."

The condensed consolidated financial statements for the stand-alone periods include an allocation for certain corporate and shared service functions historically provided by Barnes & Noble, including, but not limited to, executive oversight, accounting, treasury, tax, legal, human resources, occupancy, procurement, information technology and other shared services. These expenses have been allocated to us on the basis of direct usage when identifiable, with the remainder allocated on a pro rata basis of consolidated sales, headcount, tangible assets or other measures considered to be a reasonable reflection of the historical utilization levels of these services. Following the Spin-Off on August 2, 2015, we began to perform these functions using our own resources or contracted services, certain of which may be provided by Barnes & Noble during a transitional period pursuant to the Transition Services Agreement.

***Direct Costs Incurred Related to On-going Agreements with Barnes & Noble After the Spin-Off***

The Spin-Off from Barnes & Noble, Inc. occurred on August 2, 2015 and therefore, the results of operations are presented on a consolidated basis for the 13 and 39 weeks ended January 28, 2017 (i.e. first, second and third quarter of Fiscal 2017) and the 26 weeks ended January 30, 2016 (i.e., second and third quarter of Fiscal 2016) which includes direct costs incurred with Barnes & Noble under various agreements.

In connection with the separation from Barnes & Noble, we entered into a Separation and Distribution Agreement with Barnes & Noble on July 14, 2015 and several other ancillary agreements on August 2, 2015. These agreements govern the relationship between the parties after the separation and allocate between the parties various assets, liabilities, rights and obligations following the separation, including inventory purchases, employee benefits, intellectual property, information technology, insurance and tax-related assets and liabilities. The agreements also describe Barnes & Noble's future commitments to provide us with certain transition services following the Spin-Off. For information about these agreements, see *Part I - Item 1. Financial Statements - Note 10. Barnes & Noble, Inc. Transactions* in our Annual Report on Form 10-K for the year ended April 30, 2016.

***Summary of Transactions with Barnes & Noble***

During the 39 weeks ended January 28, 2017 (i.e., first, second and third quarter of Fiscal 2017) and the 26 weeks ended January 30, 2016 (i.e. second and third quarter of Fiscal 2016), we were billed \$23,497 and \$16,834, respectively, for purchases of inventory and direct costs incurred under the agreements discussed above which are included as cost of sales and selling, general and administrative expense in the condensed consolidated statement of operations.

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For the 13 weeks ended August 1, 2015 (i.e., first quarter of Fiscal 2016) we were allocated \$13,321 of general corporate expenses incurred by Barnes & Noble and purchases of inventory which are included as cost of sales and selling, general and administrative expense in the condensed consolidated statement of operations.

As of January 28, 2017 and January 30, 2016, amounts due to Barnes & Noble, Inc. for book purchases and direct costs incurred under the agreements discussed above of \$7,445 and \$5,476 were included in accounts payable and accrued liabilities in the condensed consolidated balance sheets, respectively.

**Note 11. Employees' Defined Contribution Plan**

Prior to the Spin-Off on August 2, 2015, Barnes & Noble, Inc. sponsored the defined contribution plan for the benefit of substantially all of our employees. Total contributions charged to employee benefit expenses for the defined contribution plan prior to the Spin-Off were based on amounts allocated to us on the basis of direct usage. See *Note 10. Barnes & Noble, Inc. Transactions*.

Subsequent to the Spin-Off, we established a defined contribution plan for our employees ("Savings Plan") and Barnes & Noble, Inc. transferred to it the plan assets relating to the account balances of our employees. Additionally, we are responsible for employer contributions to the Savings Plan and fund the contributions directly.

Total contributions charged to employee benefit expenses for these plans were \$919 and \$957 during the 13 weeks ended January 28, 2017 and January 30, 2016, respectively, and \$3,159 and \$3,252 during the 39 weeks ended January 28, 2017 and January 30, 2016, respectively.

**Note 12. Stock-Based Compensation**

Prior to the Spin-Off, certain of our employees were eligible to participate in Barnes & Noble, Inc. equity plans pursuant to which they were granted awards of Barnes & Noble, Inc. common stock. Under these equity plans, our employees were granted restricted stock units, restricted stock and stock options. The equity-based payments recorded by us prior to the Spin-Off included the expense associated with our employees.

When initially adopted, 2,409,345 shares of our Common Stock were reserved for grants under the Barnes & Noble Education Inc. Equity Incentive Plan (the "Equity Incentive Plan"). During the second quarter of Fiscal 2017, shareholders approved an amendment to the Equity Incentive Plan to increase the number of shares available for issuance by an additional 4,000,000 shares of our Common Stock, for an aggregate total of 6,409,345 shares. Types of equity awards that can be granted under the Equity Incentive Plan include options, restricted stock ("RS"), restricted stock units ("RSU") and performance shares ("PS").

We recognize compensation expense for awards ratably over the requisite service period of the award, which is generally three years. We recognize compensation expense based on the number of awards expected to vest using an estimated average forfeiture rate. We calculate the fair value of stock-based awards based on the closing price on the date the award was granted.

During the 39 weeks ended January 28, 2017, we granted the following awards:

- 406,078 PS awards were granted to employees that will only vest based upon the achievement of pre-established performance goals related to Adjusted EBITDA and new business achieved measured over a period of time. The PS will vest based on company performance during Fiscal 2017 - Fiscal 2018 with one additional year of time-based vesting. The number of PS awards that will vest range from 0%-150% of the target award based on actual performance.
- 1,157,586 RSU awards were granted to employees with a three year vesting period in accordance with Equity Incentive Plan;
- 49,484 RSU awards and 12,371 RS awards were granted to the current Board of Directors ("BOD") members for annual compensation with a one year vesting period in accordance with Equity Incentive Plan.

**BARNES & NOBLE EDUCATION, INC. AND SUBSIDIARIES**  
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**(Thousands of dollars, except share and per share data)**  
**(unaudited)**

We recognized stock-based compensation expense for equity-based awards in selling and administrative expenses as follows:

|                                  | 13 weeks ended      |                     | 39 weeks ended      |                     |
|----------------------------------|---------------------|---------------------|---------------------|---------------------|
|                                  | January 28,<br>2017 | January 30,<br>2016 | January 28,<br>2017 | January 30,<br>2016 |
| Restricted stock expense         | \$ 30               | \$ 150              | \$ 250              | \$ 690              |
| Restricted stock units expense   | 2,622               | 1,697               | 6,500               | 4,007               |
| Performance shares expense       | 117                 | —                   | 477                 | —                   |
| Stock option expense             | —                   | —                   | —                   | 120                 |
| Stock-based compensation expense | <u>\$ 2,769</u>     | <u>\$ 1,847</u>     | <u>\$ 7,227</u>     | <u>\$ 4,817</u>     |

Total unrecognized compensation cost related to unvested awards as of January 28, 2017 was \$17,073 and is expected to be recognized over a weighted-average period of 2.3 years.

**Note 13. Income Taxes**

We recorded an income tax expense of \$758 on pre-tax income of \$4,519 during the 13 weeks ended January 28, 2017, which represented an effective income tax rate of 16.8% and an income tax expense of \$454 on a pre-tax loss of \$(3,149) during the 13 weeks ended January 30, 2016, which represented an effective income tax rate of (14.4)%.

We recorded an income tax expense of \$2,087 on pre-tax income of \$7,221 during the 39 weeks ended January 28, 2017, which represented an effective income tax rate of 28.9% and an income tax expense of \$4,687 on pre-tax income of \$7,567 during the 39 weeks ended January 30, 2016, which represented an effective income tax rate of 61.9%.

The income tax provision for the 13 and 39 weeks ended January 28, 2017 reflects the impact of state net operating losses benefiting the company as a result of the Spin-Off partially offset by nondeductible expenses, principally nondeductible compensation expense. As compared to the 13 and 39 weeks ended January 28, 2017, the income tax provision for the 13 and 39 weeks ended January 30, 2016 also reflected the non-deductibility of certain impairment amounts referred to in *Note 9. Supplementary Information - Impairment Loss (non-cash) and Restructuring Costs*. Management expects nondeductible compensation expense for the current fiscal year to be significantly higher than in previous years because of limitations on deductibility of certain elements of our compensation program imposed by Section 162(m) of the Internal Revenue Code. Management expects that nondeductible compensation in future fiscal years will be lower than the current fiscal year as components of our executive compensation program are intended to qualify for deduction under Section 162(m) going forward.

**Note 14. Legal Proceedings**

We are involved in a variety of claims, suits, investigations and proceedings that arise from time to time in the ordinary course of our business, including actions with respect to contracts, intellectual property, taxation, employment, benefits, personal injuries and other matters. The results of these proceedings in the ordinary course of business are not expected to have a material adverse effect on our condensed consolidated financial position, results of operations, or cash flows.

**Note 15. Subsequent Event**

***Acquisition of MBS Textbook Exchange, LLC***

On February 27, 2017, we acquired MBS Textbook Exchange, LLC ("MBS"), the largest contract operator of virtual bookstores for the institutional client market and one of the largest used textbook wholesalers in the U.S., for \$174,200. The transaction was funded from cash on-hand and proceeds from our existing Credit Agreement, as amended (as discussed below).

Together, with MBS, we will operate over 1,490 physical and virtual bookstores and serve more than 6 million students enrolled in higher education institutions.

MBS services more than 700 virtual bookstores with a comprehensive e-commerce experience and a broad suite of affordable new, used and digital course materials. MBS sources and sells new and used textbooks to over 3,700 physical college bookstores,

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**(unaudited)**

including our 770 campus bookstores, and provides inventory management, hardware and point-of-sale software to approximately 485 college bookstores. It also operates textbooks.com<sup>SM</sup>, an e-commerce site for new and used textbooks.

We believe the transaction will enhance our competitive positioning in the dynamic higher education industry by:

- enhancing our ability to customize physical, virtual and hybrid models to meet customer needs;
- enable us to generate more value from the textbook marketplace; and
- expand the customer base for digital products including courseware and analytics.

Prior to the acquisition, MBS was privately held and majority-owned by affiliates of Leonard Riggio, who also owns approximately 16% of our outstanding shares. Our Board of Directors established a Special Committee of the Board, comprised solely of independent and disinterested directors, to evaluate the acquisition opportunity, negotiate the terms, and make a recommendation to the Board of Directors. The Special Committee retained independent financial and legal advisors. Both the Special Committee and the full Board of Directors approved the transaction unanimously.

***Amended BNED Credit Facility***

In connection with the acquisition, on February 27, 2017, we amended the BNED Credit Facility with our current lenders. The amendment amends the Credit Agreement to add a new \$100,000 incremental first in, last out seasonal loan facility (the “FILO Facility”) increasing the maximum availability under the BNED Credit Facility to \$500,000. We borrowed approximately \$55,000 under the BNED Credit Facility to fund the acquisition.

Loans under the FILO Facility will bear interest at a rate equal to the LIBOR rate, plus 3.00%. The FILO Facility will be available solely during the draw period each year, from April 1 through July 31. We are required to borrow 100% of the aggregate commitments under the FILO Facility on April 1 of each year, and the loans must be repaid in full (including interest and fees) on July 31 of each year. The commitments under the FILO Facility will decrease from \$100,000 to \$75,000 on August 1, 2018, from \$75,000 to \$50,000 on August 1, 2019 and from \$50,000 to \$25,000 on August 1, 2020. We will pay a commitment fee of 0.375% on the daily unused portion of the FILO Facility.

## **Item 2: Management's Discussion and Analysis of Financial Condition and Results of Operations**

### **Overview**

#### *Description of business*

Barnes & Noble Education, Inc., one of the largest contract operators of bookstores on college and university campuses across the United States and a leading provider of digital education services, enhances the academic and social purpose of educational institutions. As a strategic partner, we are committed to offering a complete support system and an unmatched retail and digital learning experience to foster student success in higher education. Through our wholly-owned subsidiary, Barnes & Noble College, we operate 770 campus bookstores and the school-branded e-commerce sites for each store, serving more than 5 million college students and their faculty nationwide. On August 2, 2015, we completed the legal separation from Barnes & Noble, Inc., at which time we began to operate as an independent publicly-traded company. On February 27, 2017, we acquired MBS Textbook Exchange, LLC (see discussion below).

Overall educational spending in the United States continues to increase dramatically, and as tuition and other costs rise, colleges and universities face pressure to attract and retain students and provide them with innovative, affordable educational content and tools that support their educational development. While traditional print textbooks remain the first choice of students, demand for alternative forms of educational materials is growing.

We offer a comprehensive set of products and services to help students, faculty and administrators achieve their shared educational and social goals on college and university campuses across the United States. As one of the largest contract operators of bookstores and a provider of digital education services, we operate as a focal point for college life and learning, advancing the educational mission of our institution partners, enlivening campus culture and delivering an important revenue stream to our partner schools.

For over 5 million students and their faculty, our campus stores are a social and academic hub through which students can access affordable course materials and affinity products, including new and used print and digital textbooks, which are available for sale or rent; emblematic apparel and gifts; trade books; computer products; school and dorm supplies; café; convenience food and beverages; and graduation products. Through multi-year management service agreements with our schools, we typically have the exclusive right to operate the official school bookstore on college campuses. In turn, we pay the school a percentage of store sales and, in some cases, a minimum fixed guarantee. We create seamless retail experiences for our customers, both in our dynamic physical stores and on our official school-branded e-commerce sites for each school.

As of April 30, 2016, we operated 751 stores nationwide, which reached 26% of the total number of students enrolled at colleges and universities in the United States. During the 39 weeks ended January 28, 2017, we opened 36 stores and closed 17 stores, with estimated annual net incremental sales of \$93 million. As of January 28, 2017, we operated 770 stores nationwide.

We are well positioned to benefit from the continuing trend towards outsourcing across the campus bookstore market given our brand, reputation with institutions, students and faculty for service and our full suite of products and services including: bookstore management, textbook rental and digital delivery.

#### ***Acquisition of MBS Textbook Exchange, LLC***

On February 27, 2017, we acquired MBS Textbook Exchange, LLC ("MBS"), the largest contract operator of virtual bookstores for the institutional client market and one of the largest used textbook wholesalers in the U.S., for \$174.2 million. The transaction was funded from cash on-hand and proceeds from our existing Credit Agreement, as amended (as discussed below).

Together, with MBS we will operate over 1,490 physical and virtual bookstores and serve more than 6 million students enrolled in higher education institutions.

MBS services more than 700 virtual bookstores with a comprehensive e-commerce experience and a broad suite of affordable new, used and digital course materials. MBS sources and sells new and used textbooks to over 3,700 physical college bookstores, including our 770 campus bookstores, and provides inventory management, hardware and point-of-sale software to approximately 485 college bookstores. It also operates textbooks.com<sup>SM</sup>, an e-commerce site for new and used textbooks.

We believe the transaction will enhance our competitive positioning in the dynamic higher education industry by:

- enhancing our ability to customize physical, virtual and hybrid models to meet customer needs;
- enable us to generate more value from the textbook marketplace; and
- expand the customer base for digital products including courseware and analytics.

Prior to the acquisition, MBS was privately held and majority-owned by affiliates of Leonard Riggio, who also owns approximately 16% of our outstanding shares. Our Board of Directors established a Special Committee, comprised solely of independent and disinterested directors, to evaluate the acquisition opportunity, negotiate the terms, and make a recommendation

to the Board of Directors. The Special Committee retained independent financial and legal advisors. The transaction was unanimously approved by the Board of Directors.

In connection with the acquisition, on February 27, 2017, we amended the BNED Credit Facility with our current lenders. The amendment amends the Credit Agreement to add a new \$100 million incremental first in, last out seasonal loan facility (the “FILO Facility”) increasing the maximum availability under the BNED Credit Facility to \$500 million. We borrowed approximately \$55 million under the BNED Credit Facility to fund the acquisition.

See *Item 1. Financial Statements — Note 15. Subsequent Event* and *Note 8. Credit Facility*.

The transaction closed on February 27, 2017. The balance of the discussion in “Management’s Discussion and Analysis of Financial Condition and Results of Operations” reflects the Company prior to the acquisition.

*Separation from and On-going Agreement with Barnes & Noble, Inc.*

For information on our separation from and on-going agreements with Barnes & Noble, Inc. see *Item 1. Financial Statements — Note 10. Barnes & Noble, Inc. Transactions*.

## **Strength of Our Business**

We enhance the academic and social purpose of educational institutions by providing essential educational content and tools within a dynamic retail environment. Our products and services improve academic outcomes, provide support to students, and create loyalty and retention, while also supporting the financial goals of the colleges and universities we serve. We provide more than course materials and merchandise - we work as a true partner with colleges and universities, aligned with their missions and goals by acting as a valuable support system for students and faculty. We deliver an attractive retail and digital learning experience driven by innovation, advanced technologies and a deep understanding of the evolving needs and behaviors of our students, faculty and administrators. Our competitive strengths are:

- *Large Footprint with Well-Recognized Brand*: We are one of the largest operators of bookstores on college and university campuses in the United States. As of April 30, 2016, we operated 751 stores in 43 states and the District of Columbia, which reached 26% of the total number of students enrolled at colleges and universities in the United States. The Barnes & Noble brand is virtually synonymous with bookselling, and we believe it is one of the most widely recognized and respected brands in the United States. Our large footprint and our reputation and credibility in the marketplace not only support our marketing efforts to universities, students and faculty, but are also important for leading publishers who rely on us as one of their primary distribution channels.
- *Stable, Long-Term Contracts*: We operate our stores under management contracts with colleges and universities that are typically for five-year terms with renewal options, but can range from one to 15 years, and are typically cancelable by either party without penalty with 90 to 120 days' notice. From Fiscal 2013 through Fiscal 2016, 94% of these contracts were renewed or extended, often before their termination dates. In addition, these contracts are financially beneficial to us as we typically pay the college or university a percentage of our sales, including certain contracts with minimum guarantee payments. Therefore, the expense related to our college and university contracts is primarily a function of each stores success. This arrangement is also beneficial to the colleges and universities, providing them with an incentive to encourage their students and faculty to shop at our affiliated stores.
- *Well-Established Relationships*: We have strong partnerships with college and university administrators, as well as with publishers, vendors and suppliers.
  - With an average relationship tenure of 15 years, we generate value for our college and university partners, and our relationships are supported by innovative engagement programs and educational initiatives. Our decentralized management structure empowers local teams to make decisions based on the local campus needs and foster collaborative working relationships with our partners.
  - We have long-term relationships with over 9,000 publishers, who can partner with us to access one of the largest distribution networks of college education materials in the United States.
- *Direct Access to Students and Faculty*: We have a flexible business model with excellent visibility into the needs of our customers, and the ability to achieve profitability typically within the first year of operation. Our stores serve as social hubs for over 5 million students and their faculty, allowing us to forge deep customer relationships and seamlessly integrate their systems with our technology. Our established position on campus as the official, contracted provider for bookstore services gives us direct access to students and faculty and translates into relatively modest customer acquisition costs and high customer conversion and retention rates. Our flexible research channels help us stay ahead of the rapidly changing needs and behaviors of our customers, and proactively respond with dynamic solutions. The ReFuel Agency College Explorer Study 2015 estimates \$523 billion total annual spending for tuition, housing, etc. and \$203 billion annual discretionary spending, such as for food,

clothing, etc., for the college demographic. Brand partners looking to reach the college audience are also exploring how to leverage our unique position on campus to access the coveted demographic we serve.

- *Highly Relevant Digital Products and Services*: Our position as a strategic partner with our large footprint of existing and prospective colleges and universities allows us to use our suite of digital products and services to best serve their diverse needs and provides a broader scope of products and services beyond outsourcing of bookstore services. Digital products and services range from those related to providing accessible and affordable course materials solutions more directly related to our core business to analytic solutions designed to improve learning outcomes and retention rates.
- *Seasoned Management Team*: We have an experienced senior management team with a proven track record, and demonstrated expertise in college bookstore outsourcing and content distribution, marketing and retail operations, and in scaling digital educational products and services.

## **Growth Drivers**

The primary factors that we expect will enable us to grow our business are as follows:

- *Increasing Market Share with New Accounts* : Historically, new store openings have been an important driver of growth. From Fiscal 2012 to the end of Fiscal 2016, we increased the number of stores we serve from 636 to 751, or 18%. During the 39 weeks ended January 28, 2017 , we opened 36 stores and closed 17 stores. As of January 28, 2017 , we operated 770 stores nationwide. Currently, approximately 52% of college and university affiliated bookstores in the United States are operated by their respective institutions. As of the end of Fiscal 2016, we operated only 19% of all college and university affiliated bookstores in the United States. Based on the anticipated continuing trend towards outsourcing in the campus bookstore market, we intend to aggressively pursue these opportunities and bid on these contracts. We expect new store openings will be the most important driver of future growth in our business.
- *Adapting our Merchandising Strategy and Product and Service Offerings* : We create on campus and online retail destinations with services students want, and capture market share through new product offerings; enhanced marketing efforts using mobile, search and other technologies; increased local social and promotional offerings; and a broad category assortment of general merchandise, including school spirit apparel and gifts, school supplies, computer and technology products, dorm furnishings, graduation products, and café, convenience food and beverage offerings, marketed to our growing student and alumni base. We also are actively working with publishers by offering them access to FacultyEnlight<sup>®</sup>, our proprietary online platform, to expedite and better coordinate textbook adoption.
- *Scalable and Advanced Digital Product and Solution Set* : We leverage our digital technology platform to provide product and service offerings designed to address the most pressing issues in higher education, such as affordable and accessible course materials, retention solutions driven by our analytics platform, and products designed to drive and improve student outcomes.
- *Expanding Strategic Opportunities through Acquisitions and Partnerships* : We intend to pursue strategic relationships with companies that enhance our educational services or distribution platform, or create compelling content offerings. In Fiscal 2016, we acquired LoudCloud Systems, Inc., a sophisticated digital platform and analytics provider. We may also expand our current suite of digital content offerings and platform through acquisitions, internal or third-party software development and strategic partnerships. Expansion into new educational verticals and markets, such as K-12, vocational and international markets, will be opportunistically evaluated. During the first quarter of Fiscal 2017, we acquired Promoversity, a custom merchandise supplier and e-commerce storefront solution serving the collegiate bookstore business and its customers. The acquisition will enable us to customize our e-commerce offerings and drive on-campus apparel sales.

## **Product and Service Offering**

Our full suite of product offerings includes:

- *Textbook and Course Material Sales* : Textbooks are a core product offering of our business. We work directly with faculty to ensure the correct textbooks are available in required formats before the start of classes. We provide students with affordable textbook solutions and educate them about each format through various means. During Fiscal 2016, we offered over 220,000 unique textbook titles for sale to support the course offerings on our campuses.
- *Textbook and Course Material Rentals* : Students are increasingly turning to renting as the most affordable way to obtain their textbooks, and we are an industry leader in textbook rentals. The majority of our robust title list is available for rent, including custom course packs and adaptive learning materials, along with traditional textbooks. We also offer a convenient buyout option to allow the customer to purchase the rented book at the end of the semester, thereby enhancing our revenue and improving our inventory management processes.

- *General Merchandise* : General merchandise sales are generated in-store, on campus at sporting and other events, as well as online through school-branded e-commerce sites. Our stores feature collegiate and athletic apparel relating to a school and/or its athletic programs and other custom-branded school spirit products, technology, supplies and convenience items. With our recent acquisition of Promoversity, a custom merchandise supplier and e-commerce storefront solution serving the collegiate bookstore business and its customers, we will be able to customize our e-commerce offerings and drive on-campus apparel sales. Other merchandise, such as laptops and other technology products, notebooks, backpacks, school and dormitory supplies and related items are also offered. In addition, as of April 30, 2016, we operated 80 customized cafés, featuring Starbucks Coffee<sup>®</sup>, and 18 stand-alone convenience stores, as well as diverse grab-and-go options including organic, vegan and gluten-free, and ethnic fare for students on the move. These offerings increase traffic and time spent in our stores.
- *Trade* : In our stores located on larger campuses, we carry an extensive selection of trade, academic and reference books, along with educational toys and games, and schedule store events, such as author signings, that extend beyond the academic community. The majority of our stores carry the most popular campus bestsellers, along with academically relevant titles.
- *Digital Education*: Through our suite of digital products (as described below), we offer a digital software platform and learning materials to supplement our traditional products (textbooks and course materials) and help faculty provide a more robust educational experience for students. We enable educators to mix and author many forms of content, including eTextbooks and rich media, and provide them with adaptive analytics and assessment capabilities that, when combined, drive improved outcomes and better experiences for students.
- *Brand Partnerships*: United States college students spend billions on discretionary purchases each year in categories such as technology, clothing, entertainment, and food. As the official partner to the colleges and universities we serve, we are in a unique position to provide leading brands direct access to 5 million students who shop at our stores. We operate not just as a retailer, but as a media channel for these brands looking to target the college demographic. We are experts in creating strategic solutions and customer programs for brand partners, creating live touch points during the academic year through digital marketing, custom content, store brand building product sampling and live engagement at our locations in the center of campus life. We conduct business with a wide range of companies, including Target<sup>®</sup>, Adobe<sup>®</sup>, Verizon<sup>®</sup>, Nutella<sup>®</sup>, Visa Checkout<sup>®</sup>, West Elm<sup>®</sup> and Kind<sup>®</sup>.

### Platform Services

- *FacultyEnlight<sup>®</sup>* : Our proprietary online platform enhances content search, discovery and adoption (i.e. textbook selection) by faculty on each campus. Thus far, over 287,000 faculty members use FacultyEnlight<sup>®</sup> to compare and contrast key decision-making factors, such as cost savings to students and format availability (including rental and digital options); read and write peer product reviews; and see what textbooks are being used by colleagues at other colleges and universities. This wealth of available information enables faculty to find and select the course materials that are both relevant to their subject matter and affordable to their students. FacultyEnlight<sup>®</sup> also provides us with a communication platform to connect with faculty directly, allowing us to better understand their needs, preferences and challenges when it comes to the textbook adoption process, and deliver our affordability message.
- *Campus Connect Technologies<sup>™</sup>* : We enhance the academic and social purpose of higher education institutions by integrating our technology and systems with the school's technology and organizational infrastructure to forge a bond with the school with a particular emphasis on the needs of students and faculty. Our customizable technology delivers a seamless experience that enables faculty to research and select, and enables students to find and purchase, the most affordable course materials, maximizing savings and sales. Campus Connect Technologies<sup>™</sup> platform includes:
  - *Simple Registration Integration* : By linking the online course registration process to the bookstore's e-commerce site, students can easily find their specific required course materials and purchase those materials immediately. They can view the list of necessary course materials and select their preferred format, delivery and payment method.
  - *Seamless LMS Integration* : By tying directly into the school's Learning Management System ("LMS"), faculty and students can easily purchase their course materials and leverage our single-sign on functionality - enabling a stronger connection between student, faculty and campus bookstore.
  - *Real-Time Financial Aid Platform* : To help simplify financial aid transactions, we provide a sophisticated, real-time Student Financial Aid ("SFA") platform that is fully-integrated with any college or university's financial aid systems and point-of-sale technology. This integration provides a direct and simple way for students to use their financial aid dollars in our stores and online, even before the start of classes.
  - *Dynamic Point of Sale ("POS") Platform* : We build a secure, highly customized checkout experience for each campus, greatly expediting and simplifying a student's shopping experience. Campus debit cards, financial aid and all major forms of tender are fully integrated, allowing students to check out from any register.

- *Flexible Course Fee Solution* : Through this model, all required course materials for a particular course or program are included in the cost of tuition. Students are guaranteed the course materials they need in the format they prefer. Course materials can be picked up at the campus store, shipped directly to the student or delivered digitally.
- *Digital Products*: Our digital products include a sophisticated digital learning management platform that has competency based features, analytics capabilities, courseware offering and a digital eTextbook reading product.
  - *Learning Management System*: Our LMS is a next-generation platform that delivers both traditional and competency based learning models. This highly flexible platform is designed to enable all learning environments; traditional, online or hybrid. The platform can improve learning outcomes by enabling engagement and collaboration among students and faculty.
  - *Learning Analytics*: Our learning analytics solution is designed to make sense of complex data systems to deliver real-time insights to advisors and faculty. This solution captures and analyzes key behavioral and performance metrics, identifies vital predictors of success, and surfaces key focus areas in a manner intended to deliver better learning outcomes for students and improve retention for colleges and universities.
  - *Courseware*: Our courseware offering makes it easier for faculty to adopt Open Educational Resources (“OER”). Built on the foundation of industry recognized OER, including OpenStax, we have created a courseware solution intended to lower costs for students, make it easier for faculty to implement, and help drive better learning outcomes.

## Segment

We have determined that we operate within a single reportable segment as of January 28, 2017. We identified our single operating segment based on the way our business is managed (focusing on the financial information distributed) and the manner in which our chief operating decision maker allocates resources and assesses financial performance.

## Seasonality

Our business is highly seasonal, with the major portion of sales and operating profit realized during the second and third fiscal quarters (“rush season”), when college students generally purchase and rent textbooks for the upcoming semesters. Our fiscal year is comprised of 52 or 53 weeks, ending on the Saturday closest to the last day of April.

## Trends and Other Factors Affecting Our Business

Our business is dependent on the overall economic environment, college enrollment and consumer spending patterns. Our business is affected by funding levels at colleges and universities, by changes in enrollments at colleges and universities, and spending on textbooks and general merchandise. The growth of our business depends on our ability to attract new students and to increase the level of engagement by existing students.

Historically, increasing enrollment has been a significant driver of sales growth at campus bookstores, a trend that is expected to continue. According to the National Center for Education Statistics of the U.S. Department of Education (“NCES”), total enrollment in post-secondary degree-granting institutions is expected to increase 15.5%, from 20.6 million in 2012 to 23.8 million in 2023 driven by increased demand for educational services.

We expect awards of new accounts resulting in new store openings will continue to be an important driver of future growth in our business. We are awarded additional contracts for stores as colleges and universities decide to outsource their bookstore, and we also obtain new contracts for stores that were previously operated by competitors. Sales trends are primarily impacted by new store openings, increasing the students and faculty served, as well as changes in comparable store sales and store closings. We close stores at the end of their contract terms due to low profitability or because the new contract has been awarded to a competitor. Over the last four years, we have consistently opened new stores increasing our total number of stores open from 636 at the beginning of Fiscal 2012 to 751 at the end of Fiscal 2016. As of January 28, 2017, we operated 770 nationwide.

We continue to see increasing trends towards outsourcing in the campus bookstore market, including virtual bookstores and online marketplace websites. We also continue to see a variety of business models being pursued for the provision of textbooks, course materials and general merchandise. In addition to the competition in the services we provide to our customers, our textbook business faces significant price competition. Many students purchase from multiple textbook providers, are highly price sensitive and can easily shift spending from one provider or format to another. Some of our competitors have adopted, and may continue to adopt, aggressive pricing policies and devote substantial resources to marketing, website and systems development.

As we expanded our textbook rental offerings, students have been shifting away from higher priced textbook purchases to lower priced rental options, which has resulted in lower textbook sales and increasing rental income. After several years of comparable store sales declines, primarily due to lower textbook unit volume, during the 52 weeks ended May 2, 2015, our comparable store sales trends improved for both textbooks and general merchandise. For the 52 weeks ended April 30, 2016 and the 39 weeks ended January 28, 2017, our comparable store sales declined primarily due to lower community college enrollment.

General merchandise sales have continued to increase as our product assortments continue to emphasize and reflect the changing consumer trends and we evolve our presentation concepts and merchandising of products in stores and online.

Contract costs, which are included in cost of sales, and primarily consist of the payments we make to the colleges and universities to operate their official bookstores (management service agreement costs), including rent expense, have generally increased as a percentage of sales as a result of increased competition for renewals and new store contracts.

Prior to the recent restructuring of our digital operation, selling and administrative expenses had generally increased primarily as a result of our investments in Yuzu<sup>®</sup>, our eTextbook platform. Additionally, selling and administrative expenses had increased due to infrastructure costs to support growth and costs associated with being an independent publicly-traded company. In an effort to reduce and manage digital expenditures, while at the same time maintaining high quality digital products, we restructured our digital operations in Fiscal 2016. Additionally, we announced a reduction in staff and closure of the facilities in Mountain View, California, and Redmond, Washington that support the Yuzu<sup>®</sup> eTextbook platform. We recorded restructuring costs of \$8.8 million in Fiscal 2016 comprised of employee-related costs (including severance and retention) and facility exit costs. During the 39 weeks ended January 28, 2017, we recorded \$1.8 million in additional restructuring costs primarily for employee related costs. The majority of the restructuring related to employee matters was completed in the first quarter of Fiscal 2017.

Additionally, we have effectively outsourced the Yuzu<sup>®</sup> eTextbook reading platform and have acquired LoudCloud Systems, Inc., a sophisticated digital platform and analytics provider. With the implementation of these initiatives, we expect to operate with a lower digital cost structure in Fiscal 2017, as compared to our historical Yuzu<sup>®</sup> digital spend in previous years.

### **Elements of Results of Operations**

Our condensed consolidated financial statements reflect our consolidated financial position, results of operations and cash flows in conformity with accounting principles generally accepted in the United States ("GAAP").

Our sales are primarily derived from the sale of course materials (which include new and used textbooks and digital textbooks), emblematic apparel and gifts, trade books, computer products, school and dorm supplies, convenience and café items and graduation products. Our rental income is primarily derived from the rental of physical and digital textbooks.

Our cost of sales primarily includes costs such as merchandise costs, textbook rental amortization and management service agreement costs, including rent expense, related to our college and university contracts and by other facility related expenses.

Our selling and administrative expenses consist primarily of store payroll and store operating expenses. Selling and administrative expenses also include stock-based compensation and general office expenses, such as executive oversight, merchandising, field support, finance, human resources, benefits, training, legal, and information technology, as well as our investments in our digital platform.

#### **Stand-alone financial statements (Prior to the Spin-Off)**

The results of operations for the 13 weeks ended August 1, 2015 (i.e. first quarter of Fiscal 2016, which is referred to as the "stand-alone period") reflected in our condensed consolidated financial statements are presented on a stand-alone basis since we were still part of Barnes & Noble, Inc. Our condensed consolidated financial statements were derived from the consolidated financial statements and accounting records of Barnes & Noble. Our condensed consolidated financial statements include certain assets and liabilities that have historically been held at the Barnes & Noble corporate level but are specifically identifiable or otherwise attributable to us. For additional information, see *Part I - Item 1. Financial Statements - Note 10. Barnes & Noble, Inc. Transactions*.

#### **Consolidated financial statements (Subsequent to the Spin-Off)**

The Spin-Off from Barnes & Noble, Inc. occurred on August 2, 2015 and therefore, the results of operations are presented on a consolidated basis for the 13 and 39 weeks ended January 28, 2017 (i.e. first, second and third quarter of Fiscal 2017) and the 26 weeks ended January 30, 2016 (i.e., second and third quarter of Fiscal 2016) which includes direct costs incurred with Barnes & Noble under various agreements. Certain corporate and shared service functions historically provided by Barnes & Noble will continue to be provided by Barnes & Noble under the Transition Services Agreement. For additional information, see *Part I - Item 1. Financial Statements - Note 10. Barnes & Noble, Inc. Transactions*.

**Results of Operations - Summary**

|  | 13 weeks ended   |                  | 39 weeks ended   |                  |
|--|------------------|------------------|------------------|------------------|
|  | January 28, 2017 | January 30, 2016 | January 28, 2017 | January 30, 2016 |
| <i>Dollars in thousands</i>                    |                  |                  |                  |                  |
| Sales:   |                  |                  |                  |                  |
| Product sales and other                        | \$ 457,147       | \$ 457,126       | \$ 1,372,810     | \$ 1,359,848     |
| Rental income                                  | 64,477           | 61,297           | 158,722          | 153,422          |
| Total sales                                    | \$ 521,624       | \$ 518,423       | \$ 1,531,532     | \$ 1,513,270     |
| Net income (loss)                              | \$ 3,761         | \$ (3,603)       | \$ 5,134         | \$ 2,880         |
| Adjusted EBITDA (non-GAAP) <sup>(a)</sup>      | \$ 18,814        | \$ 24,187        | \$ 52,681        | \$ 61,748        |
| Adjusted Earnings (non-GAAP) <sup>(b)</sup>    | \$ 4,047         | \$ 5,841         | \$ 7,848         | \$ 12,336        |
| Comparable store sales decrease <sup>(c)</sup> | (4.9)%           | (4.1)%           | (3.6)%           | (2.7)%           |
| Stores opened                                  | 2                | 6                | 36               | 34               |
| Stores closed                                  | 3                | 1                | 17               | 10               |
| Number of stores open at end of period         | 770              | 748              | 770              | 748              |

(a) Adjusted EBITDA is a non-GAAP financial measure. See *Adjusted EBITDA (non-GAAP)* discussion below.

(b) Adjusted Earnings is a non-GAAP financial measure. See *Adjusted Earnings (non-GAAP)* discussion below.

(c) Effective for the first quarter of Fiscal 2017, comparable store sales includes sales from stores that have been open for an entire fiscal year period, does not include sales from closed stores for all periods presented, and digital agency sales are included on a gross basis. We believe the current comparable store sales calculation method better reflects the manner in which management views comparable sales, as well as the seasonal nature of our business. For periods presented prior to the first quarter of Fiscal 2017, comparable store sales includes sales from stores that have been open for at least 15 months, does not include sales from closed stores for all periods presented, and includes digital agency sales on a net basis.

The following table sets forth, for the periods indicated, the percentage relationship that certain items bear to total sales:

|  | 13 weeks ended   |                  | 39 weeks ended   |                  |
|--|------------------|------------------|------------------|------------------|
|  | January 28, 2017 | January 30, 2016 | January 28, 2017 | January 30, 2016 |
| Sales:   |                  |                  |                  |                  |
| Product sales and other                        | 87.6%            | 88.2%            | 89.6%            | 89.9%            |
| Rental income                                  | 12.4             | 11.8             | 10.4             | 10.1             |
| Total sales                                    | 100.0            | 100.0            | 100.0            | 100.0            |
| Cost of sales:                                 |                  |                  |                  |                  |
| Product and other cost of sales <sup>(a)</sup> | 80.1             | 79.0             | 80.0             | 78.9             |
| Rental cost of sales <sup>(a)</sup>            | 61.3             | 60.0             | 61.7             | 60.4             |
| Total cost of sales                            | 77.8             | 76.7             | 78.1             | 77.0             |
| Gross margin                                   | 22.2             | 23.3             | 21.9             | 23.0             |
| Selling and administrative expenses            | 18.6             | 18.6             | 18.4             | 18.9             |
| Depreciation and amortization expense          | 2.5              | 2.5              | 2.6              | 2.6              |
| Transaction costs                              | 0.1              | 0.2              | 0.2              | 0.1              |
| Restructuring costs                            | —                | 0.1              | 0.1              | 0.1              |
| Impairment loss                                | —                | 2.3              | —                | 0.8              |
| Operating income (loss)                        | 1.0              | (0.4)            | 0.6              | 0.5              |
| Interest expense, net                          | 0.1              | 0.1              | 0.1              | 0.1              |
| Income (Loss) before income taxes              | 0.9              | (0.5)            | 0.5              | 0.4              |
| Income tax expense                             | 0.1              | 0.1              | 0.1              | 0.3              |
| Net income (loss)                              | 0.8%             | (0.6)%           | 0.4%             | 0.1%             |

(a) Represents the percentage these costs bear to the related sales, instead of total sales.

*13 and 39 weeks ended January 28, 2017 compared with the 13 and 39 weeks ended January 30, 2017*

**Sales**

The following table summarizes our sales for the 13 and 39 weeks ended January 28, 2017 and January 30, 2016 :

| <i>Dollars in thousands</i> | 13 weeks ended    |                   |             | 39 weeks ended      |                     |             |
|-----------------------------|-------------------|-------------------|-------------|---------------------|---------------------|-------------|
|                             | January 28, 2017  | January 30, 2016  | %           | January 28, 2017    | January 30, 2016    | %           |
| Product sales and other     | \$ 457,147        | \$ 457,126        | —%          | \$ 1,372,810        | \$ 1,359,848        | 1.0%        |
| Rental income               | 64,477            | 61,297            | 5.2%        | 158,722             | 153,422             | 3.5%        |
| <b>Total Sales</b>          | <b>\$ 521,624</b> | <b>\$ 518,423</b> | <b>0.6%</b> | <b>\$ 1,531,532</b> | <b>\$ 1,513,270</b> | <b>1.2%</b> |

Our sales increased \$3.2 million, or 0.6% , to \$521.6 million during the 13 weeks ended January 28, 2017 from \$518.4 million during the 13 weeks ended January 30, 2016 . Our sales increased \$18.2 million, or 1.2% , to \$1,531.5 million during the 39 weeks ended January 28, 2017 from \$1,513.3 million during the 39 weeks ended January 30, 2016 . The components of the variances are reflected in the table below.

The components of the sales variances for the 13 and 39 week periods are as follows:

**Sales variances**

| <i>Dollars in millions</i>   | 13 weeks ended |               | 39 weeks ended |                |
|------------------------------|----------------|---------------|----------------|----------------|
| New stores                   | \$ 34.2        | \$ 34.2       | \$ 92.7        | \$ 92.7        |
| Closed stores                | (8.0)          | (8.0)         | (20.6)         | (20.6)         |
| Comparable stores            | (25.0)         | (25.0)        | (53.5)         | (53.5)         |
| Textbook rental deferral     | 2.3            | 2.3           | 0.1            | 0.1            |
| Other revenue <sup>(a)</sup> | 0.9            | 0.9           | 3.3            | 3.3            |
| Other <sup>(b)</sup>         | (1.2)          | (1.2)         | (3.8)          | (3.8)          |
| <b>Total sales variance</b>  | <b>\$ 3.2</b>  | <b>\$ 3.2</b> | <b>\$ 18.2</b> | <b>\$ 18.2</b> |

(a) Other revenue includes Promoversity, LoudCloud, brand partnerships, shipping & handling and revenue from other programs.

(b) Other includes certain adjusting items related to return reserves and other deferred items.

Rental income for the 13 and 39 weeks ended January 28, 2017 increased \$3.2 million, or 5.2%, and \$5.3 million, or 3.5%, respectively. Rental income for the 13 and 39 weeks ended January 30, 2016 was impacted by an increase in the recognition of our previously deferred rental revenue of \$2.3 million and \$0.1 million, respectively, due to the delayed timing of fall rush. Excluding the impact of the deferred revenue, rental income increased \$0.9 million, or 1.1%, and \$5.2 million, or 2.4%, respectively.

We added 36 new stores and closed 17 stores during the 39 weeks ended January 28, 2017 , ending the period with a total of 770 stores.

Comparable store sales variances by category for the 13 and 39 week periods are as follows:

| <b>Comparable Store Sales variances</b><br><i>Dollars in millions</i> | 13 weeks ended   |               |                  |               | 39 weeks ended   |               |                  |               |
|---|------------------|---------------|------------------|---------------|------------------|---------------|------------------|---------------|
|   | January 28, 2017 |               | January 30, 2016 |               | January 28, 2017 |               | January 30, 2016 |               |
| Textbooks   | \$ (23.1)        | (6.1)%        | \$ (21.4)        | (5.4)%        | \$ (49.0)        | (4.6)%        | \$ (49.3)        | (4.6)%        |
| General Merchandise   | (0.5)            | (0.5)%        | 0.6              | 0.5 %         | (1.2)            | (0.3)%        | 9.8              | 2.5 %         |
| Trade Books   | (1.2)            | (8.3)%        | —                | 0.3 %         | (2.7)            | (6.2)%        | 0.5              | 1.1 %         |
| Other   | (0.2)            | (86.7)%       | (1.3)            | (90.6)%       | (0.6)            | (88.3)%       | (2.0)            | (73.3)%       |
| <b>Total Comparable Store Sales</b>                                   | <b>\$ (25.0)</b> | <b>(4.9)%</b> | <b>\$ (22.1)</b> | <b>(4.1)%</b> | <b>\$ (53.5)</b> | <b>(3.6)%</b> | <b>\$ (41.0)</b> | <b>(2.7)%</b> |

Comparable store sales decreased for the 13 and 39 week sales periods. Comparable store sales were negatively impacted by lower student enrollment, specifically in two-year community colleges, the timing of the spring back-to-school rush season which extended past the close of our fiscal third quarter, increased consumer purchases directly with publishers and other online providers, and other recent negative retail trends. The components of the variances are reflected in the table above.

New and used textbook revenue for both the 13 and 39 week periods decreased primarily due to lower new and used textbook sales, while eTextbook revenue increased due to expanded eTextbook title offerings. General merchandise sales decreased for both the 13 and 39 week periods primarily due to lower computer product, school supplies and convenience sales, partially offset by higher emblematic apparel sales.

**Cost of Sales and Gross Margin**

The following table summarizes our cost of sales for the 13 and 39 weeks ended January 28, 2017 and January 30, 2016 :

| <i>Dollars in thousands</i>     | 13 weeks ended    |                    |                   |                    | 39 weeks ended      |                    |                     |                    |
|---------------------------------|-------------------|--------------------|-------------------|--------------------|---------------------|--------------------|---------------------|--------------------|
|                                 | January 28, 2017  | % of Related Sales | January 30, 2016  | % of Related Sales | January 28, 2017    | % of Related Sales | January 30, 2016    | % of Related Sales |
| Product and other cost of sales | \$ 366,190        | 80.1%              | \$ 361,030        | 79.0%              | \$ 1,098,682        | 80.0%              | \$ 1,073,319        | 78.9%              |
| Rental cost of sales            | 39,509            | 61.3%              | 36,753            | 60.0%              | 97,998              | 61.7%              | 92,646              | 60.4%              |
| <b>Total Cost of Sales</b>      | <b>\$ 405,699</b> | <b>77.8%</b>       | <b>\$ 397,783</b> | <b>76.7%</b>       | <b>\$ 1,196,680</b> | <b>78.1%</b>       | <b>\$ 1,165,965</b> | <b>77.0%</b>       |

The following table summarizes our gross margin for the 13 and 39 weeks ended January 28, 2017 and January 30, 2016 :

| <i>Dollars in thousands</i>    | 13 weeks ended    |                    |                   |                    | 39 weeks ended    |                    |                   |                    |
|--------------------------------|-------------------|--------------------|-------------------|--------------------|-------------------|--------------------|-------------------|--------------------|
|                                | January 28, 2017  | % of Related Sales | January 30, 2016  | % of Related Sales | January 28, 2017  | % of Related Sales | January 30, 2016  | % of Related Sales |
| Product and other gross margin | \$ 90,957         | 19.9%              | \$ 96,096         | 21.0%              | \$ 274,128        | 20.0%              | \$ 286,529        | 21.1%              |
| Rental gross margin            | 24,968            | 38.7%              | 24,544            | 40.0%              | 60,724            | 38.3%              | 60,776            | 39.6%              |
| <b>Gross Margin</b>            | <b>\$ 115,925</b> | <b>22.2%</b>       | <b>\$ 120,640</b> | <b>23.3%</b>       | <b>\$ 334,852</b> | <b>21.9%</b>       | <b>\$ 347,305</b> | <b>23.0%</b>       |

Our cost of sales increased as a percentage of sales to 77.8% during the 13 weeks ended January 28, 2017 compared to 76.7% during the 13 weeks ended January 30, 2016 . This was due to the factors discussed below.

Our gross margin decreased \$4.7 million, or 3.9%, to \$115.9 million , or 22.2% of sales, during the 13 weeks ended January 28, 2017 from \$120.6 million , or 23.3% of sales, during the 13 weeks ended January 30, 2016 . Gross margin as a percentage of sales decreased as discussed below:

- Product and other gross margin decreased (110 basis points), driven primarily by lower margin rates (95 basis points), primarily related to increased markdowns on textbooks and general merchandise, including the impact of our price-match program (20 basis points). The decrease is also attributable to increased costs related to our college and university contracts (35 basis points) resulting from contract renewals and new store contracts. These decreases were partially offset by a favorable sales mix (15 basis points) resulting from an increase in higher margin general merchandise as a percentage of sales.
- Rental gross margin decreased (130 basis points), driven primarily by increased costs related to our college and university contracts (125 basis points) resulting from contract renewals and new store contracts and lower rental margin rates (20 basis points), including the impact of our price-match program (75 basis points) which was partially offset by an increase in the recognition of our previously deferred rental revenue (55 basis points) due to the delayed timing of fall rush. These decreases were partially offset by a favorable rental mix (15 basis points).

Our cost of sales increased as a percentage of sales to 78.1% during the 39 weeks ended January 28, 2017 compared to 77.0% during the 39 weeks ended January 30, 2016 . This was due to the factors discussed below.

Our gross margin decreased \$12.4 million, or 3.6%, to \$334.9 million , or 21.9% of sales, during the 39 weeks ended January 28, 2017 from \$347.3 million , or 23.0% of sales, during the 39 weeks ended January 30, 2016 . Gross margin as a percentage of sales decreased as discussed below:

- Product and other gross margin decreased (110 basis points), driven primarily by lower margin rates (85 basis points), primarily related to increased markdowns on textbooks, including the impact of our price-match program (15 basis points), and the prior year benefit from the inventory management strategies for used textbooks. The decrease is also attributable to increased costs related to our college and university contracts (30 basis points) resulting from contract renewals and new store contracts. These decreases were partially offset by a favorable sales mix (5 basis points) resulting from an increase in higher margin general merchandise as a percentage of sales.

- Rental gross margin decreased (130 basis points), driven primarily by increased costs related to our college and university contracts (110 basis points) resulting from contract renewals and new store contracts and lower rental margin rates (50 basis points), including the impact of our price-match program (55 basis points). These decreases were partially offset by a favorable rental mix (20 basis points).

### Selling and Administrative Expenses

| Dollars in thousands                      | 13 weeks ended   |            |                  |            | 39 weeks ended   |            |                  |            |
|---|------------------|------------|------------------|------------|------------------|------------|------------------|------------|
|   | January 28, 2017 | % of Sales | January 30, 2016 | % of Sales | January 28, 2017 | % of Sales | January 30, 2016 | % of Sales |
| Total Selling and Administrative Expenses | \$ 97,111        | 18.6%      | \$ 96,453        | 18.6%      | \$ 282,171       | 18.4%      | \$ 285,557       | 18.9%      |

During the 13 weeks ended January 28, 2017, selling and administrative expenses increased \$0.6 million, or 0.7%, to \$97.1 million from \$96.5 million during the 13 weeks ended January 30, 2016. The increase was due primarily to a \$4.2 million increase in new store payroll and operating expenses (net of closed stores), as a result of a \$26.2 million increase in new store sales (net of closed stores), and a \$0.9 million increase in corporate payroll and infrastructure costs, including increased costs associated with an acquired business. These increases were partially offset by a \$3.1 million net decrease in digital expenses related to Yuzu<sup>®</sup> and LoudCloud and a \$1.4 million decrease in comparable store payroll and operating expenses.

During the 39 weeks ended January 28, 2017, selling and administrative expenses decreased \$3.4 million, or 1.2%, to \$282.2 million from \$285.6 million during the 39 weeks ended January 30, 2016. The decrease was due primarily to a \$10.2 million net decrease in digital expenses related to Yuzu<sup>®</sup> and LoudCloud and a \$5.3 million decrease in comparable store payroll and operating expenses. These decreases were partially offset by an \$11.1 million increase in new store payroll and operating expenses (net of closed stores), as a result of a \$72.1 million increase in new store sales (net of closed stores), and a \$1.0 million increase in corporate payroll and infrastructure costs, including increased costs associated with an acquired business.

### Depreciation and Amortization Expense

| Dollars in thousands                        | 13 weeks ended   |            |                  |            | 39 weeks ended   |            |                  |            |
|---|------------------|------------|------------------|------------|------------------|------------|------------------|------------|
|   | January 28, 2017 | % of Sales | January 30, 2016 | % of Sales | January 28, 2017 | % of Sales | January 30, 2016 | % of Sales |
| Total Depreciation and Amortization Expense | \$ 13,149        | 2.5%       | \$ 13,081        | 2.5%       | \$ 39,057        | 2.6%       | \$ 39,350        | 2.6%       |

Depreciation and amortization remained flat during the 13 and 39 weeks ended January 28, 2017 compared to the comparative prior year periods ended January 30, 2016.

### Transaction Costs

| Dollars in thousands | 13 weeks ended   |                  | 39 weeks ended   |                  |
|----------------------|------------------|------------------|------------------|------------------|
|                      | January 28, 2017 | January 30, 2016 | January 28, 2017 | January 30, 2016 |
| Transaction Costs    | \$ 467           | \$ 783           | \$ 2,638         | \$ 802           |

We incur transaction costs for business development and acquisitions. For additional information related to our recent acquisitions, see *Part I - Item 1. Financial Statements - Note 4. Acquisitions* of this Form 10-Q and *Part I - Item 1. Financial Statements - Note 4. Acquisitions and Strategic Agreements* in our Annual Report on Form 10-K for the year ended April 30, 2016.

### Impairment Loss (non-cash) and Restructuring Costs

| Dollars in thousands | 13 weeks ended   |                  | 39 weeks ended   |                  |
|----------------------|------------------|------------------|------------------|------------------|
|                      | January 28, 2017 | January 30, 2016 | January 28, 2017 | January 30, 2016 |
| Impairment Expense   | \$ —             | \$ 11,987        | \$ —             | \$ 11,987        |
| Restructuring Costs  | \$ —             | \$ 774           | \$ 1,790         | \$ 774           |

In Fiscal 2016, we implemented a plan to restructure our digital operations. As a result of this restructuring, we recorded a non-cash impairment loss of \$12.0 million.

Additionally, we announced a reduction in staff and closure of the facilities in Mountain View, California, and Redmond, Washington. We recorded restructuring costs of \$8.8 million in Fiscal 2016 comprised of employee-related costs (including severance and retention) and facility exit costs. During the 39 weeks ended January 28, 2017, we recorded additional restructuring

costs primarily for employee related costs (including severance and retention). The majority of the restructuring related to employee matters was completed during the first quarter of Fiscal 2017.

For additional information, see *Part I - Item 1. Financial Statements - Note 9. Supplementary Information* in our Annual Report on Form 10-K for the year ended April 30, 2016.

### Operating Income (Loss)

| <i>Dollars in thousands</i>   | 13 weeks ended   |            |                  |            | 39 weeks ended   |            |                  |            |
|-------------------------------|------------------|------------|------------------|------------|------------------|------------|------------------|------------|
|                               | January 28, 2017 | % of Sales | January 30, 2016 | % of Sales | January 28, 2017 | % of Sales | January 30, 2016 | % of Sales |
| Total Operating Income (Loss) | \$ 5,198         | 1.0%       | \$ (2,438)       | (0.4)%     | \$ 9,196         | 0.6%       | \$ 8,835         | 0.5%       |

Our operating income was \$5.2 million during the 13 weeks ended January 28, 2017 compared to operating loss of \$2.4 million during the 13 weeks ended January 30, 2016 . This increase was due to the matters discussed above. Excluding the transaction costs, restructuring costs and impairment expense discussed above, operating income was \$5.7 million (or 1.1% of sales) during the 13 weeks ended January 28, 2017 , compared with operating income of \$11.1 (or 2.1% of sales) million during the 13 weeks ended January 30, 2016 .

Our operating income was \$9.2 million during the 39 weeks ended January 28, 2017 compared to operating income of \$8.8 million during the 39 weeks ended January 30, 2016 . This decrease was due to the matters discussed above. Excluding the transaction costs, restructuring costs and impairment expense discussed above, operating income was \$13.6 million (or 0.9% of sales) during the 39 weeks ended January 28, 2017 , compared with operating income of \$22.4 (or 1.5% of sales) million during the 39 weeks ended January 30, 2016 .

### Interest Expense, Net

| <i>Dollars in thousands</i> | 13 weeks ended   |                  | 39 weeks ended   |                  |
|-----------------------------|------------------|------------------|------------------|------------------|
|                             | January 28, 2017 | January 30, 2016 | January 28, 2017 | January 30, 2016 |
| Interest Expense, Net       | \$ 679           | \$ 711           | \$ 1,975         | \$ 1,268         |

Net interest expense was flat during the 13 weeks ended January 28, 2017 and increased during the 39 weeks ended January 28, 2017 primarily due to increased borrowings under the Credit Facility entered into during Fiscal 2017.

### Income Tax Expense

| <i>Dollars in thousands</i> | 13 weeks ended   |                |                  |                | 39 weeks ended   |                |                  |                |
|-----------------------------|------------------|----------------|------------------|----------------|------------------|----------------|------------------|----------------|
|                             | January 28, 2017 | Effective Rate | January 30, 2016 | Effective Rate | January 28, 2017 | Effective Rate | January 30, 2016 | Effective Rate |
| Income Tax Expense          | \$ 758           | 16.8%          | \$ 454           | (14.4)%        | \$ 2,087         | 28.9%          | \$ 4,687         | 61.9%          |

We recorded an income tax expense of \$758 on pre-tax income \$4,519 of during the 13 weeks ended January 28, 2017 , which represented an effective income tax rate of 16.8% and an income tax expense of \$454 on pre-tax loss of \$(3,149) during the 13 weeks ended January 30, 2016 , which represented an effective income tax rate of (14.4)% .

We recorded an income tax expense of \$2,087 on pre-tax income of \$7,221 during the 39 weeks ended January 28, 2017 , which represented an effective income tax rate of 28.9% and an income tax expense of \$4,687 on pre-tax income of \$7,567 during the 39 weeks ended January 30, 2016 , which represented an effective income tax rate of 61.9% .

The income tax provision for the 13 and 39 weeks ended January 28, 2017 reflects the impact of state net operating losses benefiting the company as a result of the Spin-Off partially offset by nondeductible expenses, principally nondeductible compensation expense. As compared to the 13 and 39 weeks ended January 28, 2017, the income tax provision for the 13 and 39 weeks ended January 30, 2016 also reflected the non-deductibility of certain impairment amounts referred to in Note 9. *Supplementary Information - Impairment Loss (non-cash) and Restructuring Costs* . Management expects nondeductible compensation expense for the current fiscal year to be significantly higher than in previous years because of limitations on deductibility of certain elements of our compensation program imposed by Section 162(m) of the Internal Revenue Code. Management expects that nondeductible compensation in future fiscal years will be lower than the current fiscal year as components of our executive compensation program are intended to qualify for deduction under Section 162(m) going forward.

**Net Income (Loss)**

| <i>Dollars in thousands</i> | 13 weeks ended   |                  | 39 weeks ended   |                  |
|-----------------------------|------------------|------------------|------------------|------------------|
|                             | January 28, 2017 | January 30, 2016 | January 28, 2017 | January 30, 2016 |
| Net Income (Loss)           | \$ 3,761         | \$ (3,603)       | \$ 5,134         | \$ 2,880         |

As a result of the factors discussed above, we reported net income of \$3.8 million during the 13 weeks ended January 28, 2017, compared with a net loss of \$3.6 million during the 13 weeks ended January 30, 2016. Adjusted Earnings (non-GAAP) is \$4.1 million during the 13 weeks ended January 28, 2017, compared with \$5.8 million during the 13 weeks ended January 30, 2016. See *Adjusted Earnings (non-GAAP)* discussion below.

As a result of the factors discussed above, we reported net income of \$5.1 million during the 39 weeks ended January 28, 2017, compared with net income of \$2.9 million during the 39 weeks ended January 30, 2016. Adjusted Earnings (non-GAAP) is \$7.8 million during the 39 weeks ended January 28, 2017, compared with \$12.3 million during the 39 weeks ended January 30, 2016. See *Adjusted Earnings (non-GAAP)* discussion below.

**Use of Non-GAAP Measures - Adjusted EBITDA and Adjusted Earnings**

To supplement our results prepared in accordance with GAAP, we use the measure of Adjusted EBITDA and Adjusted Earnings, which are non-GAAP financial measures under Securities and Exchange Commission (the “SEC”) regulations. We define Adjusted EBITDA as net income plus (1) depreciation and amortization; (2) interest expense and (3) income taxes, (4) as adjusted for additional items and subtracted from or added to net income. We define Adjusted Earnings as net income as adjusted for additional items and subtracted from or added to net income.

To properly and prudently evaluate our business, we encourage you to review our condensed consolidated financial statements included elsewhere in this Form 10-Q, the reconciliation from Adjusted EBITDA to net income, and the reconciliation from Adjusted Earnings to net income, the most directly comparable financial measure presented in accordance with GAAP, set forth in the tables below. All of the items included in the reconciliations below are either (i) non-cash items or (ii) items that management does not consider in assessing our on-going operating performance.

These non-GAAP financial measures are not intended as substitutes for and should not be considered superior to measures of financial performance prepared in accordance with GAAP. In addition, our use of these non-GAAP financial measures may be different from similarly named measures used by other companies, limiting their usefulness for comparison purposes. These non-GAAP financial measures should not be considered as alternatives to net income as an indicator of our performance or any other measures of performance derived in accordance with GAAP.

We review these Non-GAAP financial measures as internal measures to evaluate our performance and manage our operations. We believe that these measures are useful performance measures which are used by us to facilitate a comparison of our on-going operating performance on a consistent basis from period-to-period. We believe that these Non-GAAP financial measures provide for a more complete understanding of factors and trends affecting our business than measures under GAAP can provide alone, as it excludes certain items that do not reflect the ordinary earnings of our operations. Our Board of Directors and management also use Adjusted EBITDA as one of the primary methods for planning and forecasting overall expected performance, for evaluating on a quarterly and annual basis actual results against such expectations, and as a measure for performance incentive plans. We believe that the inclusion of Adjusted EBITDA and Adjusted Earnings results provides investors useful and important information regarding our operating results.

### Adjusted EBITDA (non-GAAP)

| <i>Dollars in thousands</i>               | 13 weeks ended   |                  | 39 weeks ended   |                  |
|---|------------------|------------------|------------------|------------------|
|   | January 28, 2017 | January 30, 2016 | January 28, 2017 | January 30, 2016 |
| Net income (loss)                         | \$ 3,761         | \$ (3,603)       | \$ 5,134         | \$ 2,880         |
| Add:                                      |                  |                  |                  |                  |
| Depreciation and amortization expense     | 13,149           | 13,081           | 39,057           | 39,350           |
| Interest expense, net                     | 679              | 711              | 1,975            | 1,268            |
| Income tax expense                        | 758              | 454              | 2,087            | 4,687            |
| Transaction costs <sup>(a)</sup>          | 467              | 783              | 2,638            | 802              |
| Restructuring costs <sup>(b)</sup>        | —                | 774              | 1,790            | 774              |
| Impairment loss (non-cash) <sup>(b)</sup> | —                | 11,987           | —                | 11,987           |
| Adjusted EBITDA (non-GAAP) <sup>(c)</sup> | \$ 18,814        | \$ 24,187        | \$ 52,681        | \$ 61,748        |

(a) Transaction costs are costs incurred for business development and acquisitions. Prior to the third quarter of Fiscal 2017, transaction costs were included in selling and administrative expenses in the condensed consolidated statements of operations.

(b) See *Management Discussion and Analysis - Results of Operations* discussion above.

(c) See *Use of Non-GAAP Measures* discussion above.

### Adjusted Earnings (non-GAAP)

| <i>Dollars in thousands</i>                      | 13 weeks ended   |                  | 39 weeks ended   |                  |
|--|------------------|------------------|------------------|------------------|
|  | January 28, 2017 | January 30, 2016 | January 28, 2017 | January 30, 2016 |
| Net income (loss)                                | \$ 3,761         | \$ (3,603)       | \$ 5,134         | \$ 2,880         |
| Reconciling items, after-tax ( <i>below</i> )    | 286              | 9,444            | 2,714            | 9,456            |
| Adjusted Earnings (non-GAAP) <sup>(a)</sup>      | \$ 4,047         | \$ 5,841         | \$ 7,848         | \$ 12,336        |
| Reconciling items, pre-tax                       |                  |                  |                  |                  |
| Transaction costs <sup>(a)</sup>                 | \$ 467           | \$ 783           | \$ 2,638         | \$ 802           |
| Restructuring costs <sup>(b)</sup>               | —                | 774              | \$ 1,790         | 774              |
| Impairment loss (non-cash) <sup>(c)</sup>        | —                | 11,987           | \$ —             | 11,987           |
| Reconciling items, pre-tax                       | 467              | 13,544           | 4,428            | 13,563           |
| Less: Pro forma income tax impact <sup>(d)</sup> | 181              | 4,100            | 1,714            | 4,107            |
| Reconciling items, after-tax                     | \$ 286           | \$ 9,444         | \$ 2,714         | \$ 9,456         |

(a) Transaction costs are costs incurred for business development and acquisitions. Prior to the third quarter of Fiscal 2017, transaction costs were included in selling and administrative expenses in the condensed consolidated statements of operations.

(b) See *Management Discussion and Analysis - Results of Operations* discussion above.

(c) See *Use of Non-GAAP Measures* discussion above.

(d) Represents the projected reduction in income tax expense based on our current combined federal and state aggregate income tax rate.

### Liquidity and Capital Resources

Our primary sources of cash are net cash flows from operating activities, funds available under a credit facility and short-term vendor financing.

Prior to the Spin-Off on August 2, 2015, we were party to the Credit Facility held by Barnes & Noble, Inc. ("B&N Credit Facility"). All outstanding debt under the B&N Credit Facility was recorded on Barnes & Noble's balance sheet prior to the Spin-Off on August 2, 2015. On August 3, 2015, in connection with the Spin-Off, we entered into a new five-year \$400 million asset-backed revolving credit facility (the "BNED Credit Facility"), the proceeds of which will be used for general corporate purposes,

including seasonal working capital needs. See *Financing Arrangements* discussion below. As of January 28, 2017, we had no outstanding borrowings under the BNED Credit Facility.

As of January 28, 2017, Other long-term liabilities includes \$69.4 million related to the long-term tax payable associated with the LIFO reserve. Management believes it is remote that the long-term tax payable associated with the LIFO reserve will be payable or will result in a cash tax payment in the foreseeable future, assuming that LIFO will continue to be an acceptable inventory method for tax purposes.

On February 27, 2017, we amended the BNED Credit Facility in connection with our acquisition of MBS Textbook Exchange, LLC. See *Financing Arrangements* discussion below for further information regarding the amendment.

### **Share Repurchases**

On December 14, 2015, our Board of Directors authorized a stock repurchase program of up to \$50 million, in the aggregate, of our outstanding Common Stock. The stock repurchase program is carried out at the direction of management (which may include a plan under Rule 10b5-1 of the Securities Exchange Act of 1934). The stock repurchase program may be suspended, terminated, or modified at any time. Any repurchased shares will be held as treasury stock and will be available for general corporate purposes. During the 39 weeks ended January 28, 2017, we repurchased 688,948 shares for approximately \$6.7 million at an average cost per share of \$10.10. As of January 28, 2017, approximately \$26.7 million remains available under the stock repurchase program.

During the 39 weeks ended January 28, 2017, we also repurchased 117,029 shares of our Common Stock in connection with employee tax withholding obligations for vested stock awards.

### **Sources and Uses of Cash Flow**

| <i>Dollars in thousands</i>                      | 39 weeks ended   |                  |
|--|------------------|------------------|
|  | January 28, 2017 | January 30, 2016 |
| Cash and cash equivalents at beginning of period | \$ 28,568        | \$ 44,816        |
| Net cash flows provided by operating activities  | 145,002          | 122,095          |
| Net cash flows used in investing activities      | (33,651)         | (39,778)         |
| Net cash flows used in financing activities      | (7,858)          | (18,971)         |
| Cash and cash equivalents at end of period       | \$ 132,061       | \$ 108,162       |

#### *Cash Flow from Operating Activities*

Our business is highly seasonal. Cash flows from operating activities are typically a source of cash in the second and third fiscal quarters, when students generally purchase and rent textbooks for the upcoming semesters. Cash flows from operating activities are typically a use of cash in the first and fourth fiscal quarters, when sales volumes are materially lower than the other quarters. Our quarterly cash flows also may fluctuate depending on the timing of the start of the various school's semesters, as well as shifts in fiscal calendar dates. These shifts in timing may affect the comparability of our results across periods.

Cash flows provided by operating activities during the 39 weeks ended January 28, 2017 were \$145.0 million compared to cash flows provided by operating activities of \$122.1 million during the 39 weeks ended January 30, 2016. This net change of \$22.9 million was primarily due to changes in working capital and changes in deferred tax balances.

#### *Cash Flow from Investing Activities*

Our investing activities consist principally of capital expenditures for contractual capital investments associated with renewing existing contracts, new store construction, digital initiatives and enhancements to internal systems and our website.

Cash flows used in investing activities during the 39 weeks ended January 28, 2017 were \$33.7 million compared to \$39.8 million during the 39 weeks ended January 30, 2016. Capital expenditures totaled \$26.5 million and \$37.7 million during the 39 weeks ended January 28, 2017 and January 30, 2016, respectively.

#### *Cash Flow from Financing Activities*

Cash flows used in financing activities during the 39 weeks ended January 28, 2017 were \$7.9 million compared to \$19.0 million during the 39 weeks ended January 30, 2016. This net change of \$11.1 is primarily due to the net change in the Barnes & Noble, Inc. investment of \$6.4 million, lower payments for deferred financing costs of \$3.3 million, and decreased payments for Common Stock repurchased of \$1.3 million in Fiscal 2017.

### **Financing Arrangements**

Until August 3, 2015, we were party to an amended and restated credit facility with Barnes & Noble, Inc. as the lead borrower (as amended and modified to date, the “B&N Credit Facility”). All outstanding debt under the B&N Credit Facility was recorded on Barnes & Noble’s balance sheet as of August 1, 2015.

On August 3, 2015, we and certain of our subsidiaries, entered into a credit agreement (the “Credit Agreement”) with Bank of America, N.A., as administrative agent, collateral agent and swing line lender, and other lenders from time to time party thereto, under which the lenders committed to provide a five-year asset-backed revolving credit facility in an aggregate committed principal amount of \$400.0 million (the “BNED Credit Facility”). The Company has the option to request an increase in commitments under the BNED Credit Facility of up to \$100.0 million, subject to certain restrictions. For additional information including interest terms and covenant requirements related to the BNED Credit Facility, refer to *Item 7. Management’s Discussion and Analysis of Financial Condition and Results of Operations - Liquidity* in our Annual Report on Form 10-K for the year ended April 30, 2016.

As of January 28, 2017, we had no outstanding borrowings under the BNED Credit Facility. During the 26 weeks ended January 28, 2017, we borrowed and repaid \$116.1 million under the BNED Credit Facility. As of January 28, 2017, we have issued \$4.3 million in letters of credit under the facility.

We believe that our future cash from operations, access to borrowings under the BNED Credit Facility and short-term vendor financing will provide adequate resources to fund our operating and financing needs for the foreseeable future. Our access to, and the availability of, financing in the future will be impacted by many factors, including the liquidity of the overall capital markets and the current state of the economy. There can be no assurances that we will have access to capital markets on acceptable terms.

#### Amendment to Credit Agreement

On February 27, 2017, we acquired MBS Textbook Exchange, LLC, the largest contract operator of virtual bookstores for the institutional client market and one of the largest used textbook wholesalers in the U.S., for \$174.2 million. The transaction was funded from cash on-hand and proceeds from our existing Credit Agreement, as amended.

On February 27, 2017, we amended the BNED Credit Facility with our current lenders. The amendment amends the Credit Agreement to add a new \$100 million incremental first in, last out seasonal loan facility (the “FILO Facility”) increasing the maximum availability under the BNED Credit Facility to \$500 million. We borrowed approximately \$55 million under the BNED Credit Facility to fund the acquisition. We expect borrowings under the facility to vary from \$0 to \$250 million, reflecting seasonality in the business over the next twelve months.

Loans under the FILO Facility will bear interest at a rate equal to the LIBOR rate, plus 3.00%. The FILO Facility will be available solely during the draw period each year, from April 1 through July 31. We are required to borrow 100% of the aggregate commitments under the FILO Facility on April 1 of each year, and the loans must be repaid in full (including interest and fees) on July 31 of each year. The commitments under the FILO Facility will decrease from \$100 million to \$75 million on August 1, 2018, from \$75 million to \$50 million on August 1, 2019 and from \$50 million to \$25 million on August 1, 2020. We will pay a commitment fee of 0.375% on the daily unused portion of the FILO Facility.

See *Item 1. Financial Statements — Note 15. Subsequent Event*.

### **Contractual Obligations**

Our projected contractual obligations are consistent with amounts disclosed in *Part II - Item 7. Management’s Discussion and Analysis of Financial Condition and Results of Operations - Liquidity and Capital Resources* in our Annual Report on Form 10-K for the year ended April 30, 2016.

On February 27, 2017, we amended the BNED Credit Facility in connection with our acquisition of MBS Textbook Exchange, LLC. See *Financing Arrangements* discussion above for further information regarding the amendment.

### **Off-Balance Sheet Arrangements**

As of January 28, 2017, we have no off-balance sheet arrangements as defined in Item 303 of Regulation S-K.

### **Critical Accounting Policies**

Except as noted below, during the first nine months of Fiscal 2017, there were no changes in the Company’s policies regarding the use of estimates and other critical accounting policies. See “Management’s Discussion and Analysis of Financial Condition and Results of Operations,” in our Form 10-K dated April 30, 2016 and filed with the SEC on June 29, 2016, for additional information relating to the Company’s use of estimates and other critical accounting policies.

### *Evaluation of Goodwill Impairment*

Goodwill is tested for impairment at least annually or earlier if there are impairment indicators. We perform a two-step process for impairment testing of goodwill as required by ASC 350-30. The first step of this test, used to identify potential impairment, compares the fair value of a reporting unit with its carrying amount. The second step (if necessary) measures the amount of the impairment.

Application of the goodwill impairment test requires judgment, including: the identification of reporting units; assignment of assets and liabilities to reporting units; assignment of goodwill to reporting units; and the determination of the fair value of each reporting unit. We have determined that we have one single reporting unit.

We estimate the fair value of our reporting unit using an income approach based on the present value of estimated future cash flows. Inherent in our preparation of cash flow projections are assumptions and estimates derived from a review of our operating results, business plans, expected growth rates, cost of capital and tax rates. We also make certain forecasts about future economic conditions, interest rates and other market data. Many of the factors used in assessing fair value are outside the control of management, and these assumptions and estimates may change in future periods. Changes in assumptions or estimates could materially affect the estimate of the fair value, and therefore could affect the likelihood and amount of potential impairment. The following assumptions are significant to our income approach:

*Business Projections* - We make assumptions about the level of revenues, gross profit, operating expenses, as well as capital expenditures and net working capital requirements. These assumptions drive our planning assumptions and represent key inputs for developing our cash flow projections. These projections are developed using our internal business plans over a five-year planning period that are updated at least annually;

*Long-term Growth Rates* - We also utilize an assumed long-term growth rate representing the expected rate at which our cash flow stream is projected to grow. These rates are used to calculate the terminal value and are added to the cash flows projected during our five-year planning period; and

*Discount Rates* - The estimated future cash flows are then discounted at a rate that is consistent with a weighted-average cost of capital that is likely to be expected by market participants. The weighted-average cost of capital is an estimate of the overall after-tax rate of return required by equity and debt holders of a business enterprise.

Based on the results of the step one testing, fair value of the Company exceeded its carrying value by approximately 5%.

Given the margin by which the estimated fair value exceeded its carrying amount, we also performed a sensitivity analysis related to the long-term growth rate and discount rate used in the November 1, 2016 test. Specifically, the estimated fair value would exceed its carrying amount if we independently either reduced the long-term growth rate by 50 basis points or increased the discount rate by 25 basis points. Under the following scenarios, step two testing would have been required to determine the potential goodwill impairment. The fair value would not exceed its carrying value if we:

- independently reduced the long-term growth rate by 100 basis points;
- independently increased the discount rate by 50 basis points;
- simultaneously reduced the long-term growth rate by 50 basis points, while also increasing the discount rate by 25 basis points.

The November 1, 2016 impairment test assumed earnings growth, primarily from our digital revenues. Should this growth not occur, if the reporting unit otherwise fails to meet its current financial plans, or if there were changes to any other key assumption used in the test, the reporting unit could fail step one of the goodwill impairment test in a future period. We will continue to monitor the reporting unit for impairment.

### **Recent Accounting Pronouncements**

See *Item 1. Financial Statements — Note 3. Recent Accounting Pronouncements* of this Form 10-Q for information related to new accounting pronouncements.

### **Disclosure Regarding Forward-Looking Statements**

This quarterly report on Form 10-Q contains certain “forward-looking statements” within the meaning of the Private Securities Litigation Reform Act of 1995 and information relating to us and our business that are based on the beliefs of our management as well as assumptions made by and information currently available to our management. When used in this communication, the words “anticipate,” “believe,” “estimate,” “expect,” “intend,” “plan,” “will,” “forecasts,” “projections,” and similar expressions, as they relate to us or our management, identify forward-looking statements. Moreover, we operate in a very competitive and rapidly changing environment. New risks emerge from time to time. It is not possible for our management to predict all risks, nor

can we assess the impact of all factors on our business or the extent to which any factor, or combination of factors, may cause actual results to differ materially from those contained in any forward-looking statements we may make. In light of these risks, uncertainties and assumptions, the future events and trends discussed in this Form 10-Q may not occur and actual results could differ materially and adversely from those anticipated or implied in the forward-looking statements.

Such statements reflect our current views with respect to future events, the outcome of which is subject to certain risks, including, among others:

- general competitive conditions, including actions our competitors may take to grow their businesses;
- a decline in college enrollment or decreased funding available for students;
- decisions by colleges and universities to outsource their bookstore operations or change the operation of their bookstores;
- the general economic environment and consumer spending patterns;
- decreased consumer demand for our products, low growth or declining sales;
- our ability to successfully integrate the operations of MBS Textbook Exchange, LLC into our Company;
- the anticipated benefits of the MBS Textbook Exchange, LLC acquisition may not be fully realized or may take longer than expected;
- the integration of MBS Textbook Exchange, LLC's operations into our own may also increase the risk of our internal controls being found ineffective;
- restructuring of our digital strategy may not result in the expected growth in our digital sales and/or profitability;
- risk that digital sales growth does not exceed the rate of investment spend;
- the performance of our online, digital and other initiatives, integration of and deployment of, additional products and services, and further enhancements to Yuzu<sup>®</sup> and any future higher education digital products, and the inability to achieve the expected cost savings;
- our ability to successfully implement our strategic initiatives including our ability to identify and execute upon additional acquisitions and strategic investments;
- technological changes;
- our international expansion could result in additional risks;
- our ability to attract and retain employees;
- changes to payment terms, return policies, the discount or margin on products or other terms with our suppliers;
- risks associated with data privacy, information security and intellectual property;
- trends and challenges to our business and in the locations in which we have stores;
- non-renewal of contracts and higher-than-anticipated store closings;
- disruptions to our computer systems, data lines, telephone systems or supply chain, including the loss of suppliers;
- work stoppages or increases in labor costs;
- possible increases in shipping rates or interruptions in shipping service, effects of competition;
- obsolete or excessive inventory;
- product shortages;
- changes in law or regulation;
- the amount of our indebtedness and ability to comply with covenants applicable to any future debt financing;
- our ability to satisfy future capital and liquidity requirements;
- our ability to access the credit and capital markets at the times and in the amounts needed and on acceptable terms;
- adverse results from litigation, governmental investigations or tax-related proceedings or audits;
- changes in accounting standards;
- challenges to running our company independently from Barnes & Noble, Inc. following the Spin-Off;

- the potential adverse impact on our business resulting from the Spin-Off; and
- the other risks and uncertainties detailed in the section titled “*Risk Factors*” in Part I - Item 1A in our Annual Report on Form 10-K for the year ended April 30, 2016.

Should one or more of these risks or uncertainties materialize, or should underlying assumptions prove incorrect, actual results or outcomes may vary materially from those described as anticipated, believed, estimated, expected, intended or planned. Subsequent written and oral forward-looking statements attributable to us or persons acting on our behalf are expressly qualified in their entirety by the cautionary statements in this paragraph. We undertake no obligation to publicly update or revise any forward-looking statements, whether as a result of new information, future events or otherwise after the date of this Form 10-Q.

**Item 3: Quantitative and Qualitative Disclosures About Market Risk**

There have been no material changes to the items discussed in *Item 7A. Quantitative and Qualitative Disclosures About Market Risk* in our Annual Report on Form 10-K for the year ended April 30, 2016.

**Item 4: Controls and Procedures**

*Evaluation of Disclosure Controls and Procedures*

An evaluation (as required under Rules 13a-15(b) and 15d-15(b) under the Exchange Act) was performed under the supervision and with the participation of the Company’s management, including the Company’s Chief Executive Officer and Chief Financial Officer, of the effectiveness of the design and operation of the Company’s “disclosure controls and procedures” (as such term is defined in Rules 13a-15(e) and 15d-15(e) under the Exchange Act) as of the end of the period covered by this report. A control system, no matter how well designed and operated, can provide only reasonable, not absolute, assurance that it will detect or uncover failures within the Company to disclose material information otherwise required to be set forth in the Company’s periodic reports. Based upon that evaluation, the Chief Executive Officer and Chief Financial Officer concluded that, as of the end of the period covered by this report, the Company’s disclosure controls and procedures were effective at the reasonable assurance level.

Management has not identified any changes in the Company’s internal control over financial reporting that occurred during the quarter that have materially affected, or are reasonably likely to materially affect, the Company’s internal control over financial reporting.

## **PART II - OTHER INFORMATION**

### **Item 1. Legal Proceedings**

We are involved in a variety of claims, suits, investigations and proceedings that arise from time to time in the ordinary course of our business, including actions with respect to contracts, intellectual property, taxation, employment, benefits, personal injuries and other matters. We record a liability when we believe that it is both probable that a loss has been incurred and the amount of loss can be reasonably estimated. Based on our current knowledge, we do not believe that there is a reasonable possibility that the final outcome of any pending or threatened legal proceedings to which we or any of our subsidiaries are a party, either individually or in the aggregate, will have a material adverse effect on our future financial results. However, legal matters are inherently unpredictable and subject to significant uncertainties, some of which are beyond our control. As such, there can be no assurance that the final outcome of these matters will not materially and adversely affect our business, financial condition, results of operations or cash flows.

The litigation matter described below is the only material legal proceeding in which we are currently involved. Under the Separation Agreement, Barnes & Noble, Inc. is obligated to indemnify us against any expenses and liabilities incurred in connection with the matter; consequently, we do not expect an adverse outcome to this litigation to adversely impact our financial condition, results of operations or cash flows.

*Adrea LLC v. Barnes & Noble, Inc., NOOK Digital, LLC (formerly barnesandnoble.com llc) and B&N Education, LLC (formerly Nook Media LLC):*

On June 14, 2013, Adrea LLC (“Adrea”) filed a complaint against Barnes & Noble, Inc., NOOK Digital, LLC (formerly barnesandnoble.com llc) and B&N Education, LLC (formerly NOOK Media LLC) (collectively, “B&N”) in the United States District Court for the Southern District of New York alleging that various B&N NOOK products and related online services infringe U.S. Patent Nos. 7,298,851 (the “‘851 patent”), 7,299,501 (the “‘501 patent”) and 7,620,703 (the “‘703 patent”). B&N filed its Answer on August 9, 2013, denying infringement and asserting several affirmative defenses. At the same time, B&N filed counterclaims seeking declaratory judgments of non-infringement and invalidity with respect to each of the patents-in-suit. Discovery was commenced and completed and summary judgment motions were filed. On July 1, 2014, the Court issued a decision granting partial summary judgment in B&N’s favor, and in particular granting B&N’s motion to dismiss one of Adrea’s infringement claims, and granting B&N’s motion to limit any damages award with respect to another of Adrea’s infringement claims. Beginning October 7, 2014, through and including October 22, 2014, the case was tried before a jury in the Southern District of New York. The jury returned its verdict on October 27, 2014. The jury found no infringement with respect to the ‘851 patent, and infringement with respect to the ‘501 patent and ‘703 patent. It awarded damages in the amount of \$1.3 million. The jury further found no willful infringement with respect to any patent.

On July 24, 2015, the Court granted B&N’s post trial application to invalidate one of the two patents (the ‘501 patent) the jury found to have been infringed. The Court heard oral argument on September 28, 2015 on the post-trial motions on the jury’s infringement and validity determinations. On February 24, 2016, the Court issued a decision upholding the jury’s determination of infringement and validity with respect to the ‘703 patent and ordered a new trial on damages with respect to ‘703 patent since the original damages award was a total award for both the ‘501 patent and the ‘703 patent. The court held a trial on June 23-24 and July 15, 2016 to determine the damage award related to the ‘703 patent. The Court awarded Adrea \$266,832 for B&N’s non-willful infringement of the ‘703 patent. By order dated January 12, 2017, the Court granted Adrea \$3,000 in prejudgment interest; final judgment was entered against defendants in the total amount of \$269,832. On February 2, 2017, Adrea filed a motion for supplemental damages seeking royalties on all Nook devices sold through the date of final judgment and for an ongoing royalty with respect to post-final judgment sales. B&N filed its responsive brief on February 16, 2017.

### **Item 1A. Risk Factors**

There have been no material changes during the 39 weeks ended January 28, 2017 to the risk factors discussed in Item 1A. Risk Factors in our Annual Report on Form 10-K for the year ended April 30, 2016.

**Item 2. Unregistered Sales of Equity Securities and Use of Proceeds***Issuer Purchases of Equity Securities*

The following table provides information as of January 28, 2017 with respect to shares of common stock we purchased during the third quarter of Fiscal 2017:

| Period                                | Total Number of Shares Purchased | Average Price Paid per Share (a) | Total Number of Shares Purchased as Part of Publicly Announced Plans or Programs | Approximate Dollar Value of Shares That May Yet Be Purchased Under the Plans or Programs |
|---------------------------------------|----------------------------------|----------------------------------|--|--|
| October 30, 2016 - November 26, 2016  | —                                | \$ —                             | —  | \$ 26,669,324  |
| November 27, 2016 - December 31, 2016 | —                                | \$ —                             | —  | \$ 26,669,324  |
| January 1, 2017 - January 28, 2017    | —                                | \$ —                             | —  | \$ 26,669,324  |
|                                       | —                                | \$ —                             | —  |  |

(a) This amount represents the average price paid per common share. This price includes a per share commission paid for all repurchases.

On December 14, 2015, our Board of Directors authorized a stock repurchase program of up to \$50 million, in the aggregate, of our outstanding Common Stock. The stock repurchase program is carried out at the direction of management (which may include a plan under Rule 10b5-1 of the Securities Exchange Act of 1934). The stock repurchase program may be suspended, terminated, or modified at any time. Any repurchased shares will be held as treasury stock and will be available for general corporate purposes.

During the 39 weeks ended January 28, 2017, we also repurchased 117,029 shares of our Common Stock in connection with employee tax withholding obligations for vested stock awards.

**Item 6. Exhibits**

|         |   |
|---------|---|
| 31.1    | Certification by the Chief Executive Officer pursuant to Rule 13a-14(a)/15(d)-14(a) under the Securities Exchange Act of 1934, as adopted pursuant to Section 302 of the Sarbanes-Oxley Act of 2002.            |
| 31.2    | Certification by the Chief Financial Officer pursuant to Rule 13a-14(a)/15(d)-14(a) under the Securities Exchange Act of 1934, as adopted pursuant to Section 302 of the Sarbanes-Oxley Act of 2002.            |
| 32.1    | Certification of Chief Executive Officer pursuant to Rule 13a-14(b) under the Securities Exchange Act of 1934 and 18 U.S.C. Section 1350, as adopted pursuant to Section 906 of the Sarbanes-Oxley Act of 2002. |
| 32.2    | Certification of Chief Financial Officer pursuant to Rule 13a-14(b) under the Securities Exchange Act of 1934 and 18 U.S.C. Section 1350, as adopted pursuant to Section 906 of the Sarbanes-Oxley Act of 2002. |
| 101.INS | XBRL Instance Document  |
| 101.SCH | XBRL Taxonomy Extension Schema Document   |
| 101.CAL | XBRL Taxonomy Extension Calculation Linkbase Document   |
| 101.DEF | XBRL Taxonomy Extension Definition Linkbase Document  |
| 101.LAB | XBRL Taxonomy Extension Label Linkbase Document   |
| 101.PRE | XBRL Taxonomy Extension Presentation Linkbase Document  |

**SIGNATURES**

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned thereunto duly authorized.

**BARNES & NOBLE EDUCATION, INC.**

(Registrant)

By:  / s / BARRY BROVER

Barry Brover

*Chief Financial Officer*

*(principal financial officer)*

By:  / s / SEEMA PAUL

Seema Paul

*Chief Accounting Officer*

*(principal accounting officer)*

February 28, 2017

**EXHIBIT INDEX**

|         |   |
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| 101.PRE | XBRL Taxonomy Extension Presentation Linkbase Document  |



**CERTIFICATION BY THE  
CHIEF FINANCIAL OFFICER PURSUANT TO  
17 CFR 240.13a-14(a)/15(d)-14(a),  
AS ADOPTED PURSUANT TO  
SECTION 302 OF THE SARBANES-OXLEY ACT OF 2002**

I, Barry Brover, certify that:

1. I have reviewed this report on Form 10-Q for the quarterly period ended January 28, 2017 of Barnes & Noble Education, Inc.;
2. Based on my knowledge, this report does not contain any untrue statement of a material fact or omit to state a material fact necessary to make the statements made, in light of the circumstances under which such statements were made, not misleading with respect to the period covered by this report;
3. Based on my knowledge, the financial statements, and other financial information included in this report, fairly present in all material respects the financial condition, results of operations and cash flows of the registrant as of, and for, the periods presented in this report;
4. The registrant's other certifying officer and I are responsible for establishing and maintaining disclosure controls and procedures (as defined in Exchange Act Rules 13a-15(e) and 15d-15(e)) and internal control over financial reporting (as defined in Exchange Act Rules 13a-15(f) and 15d-15(f)) for the registrant and have:
  - a. designed such disclosure controls and procedures, or caused such disclosure controls and procedures to be designed under our supervision, to ensure that material information relating to the registrant, including its consolidated subsidiaries, is made known to us by others within those entities, particularly during the period in which this report is being prepared;
  - b. designed such internal control over financial reporting, or caused such internal control over financial reporting to be designed under our supervision, to provide reasonable assurance regarding the reliability of financial reporting and the preparation of financial statements for external purposes in accordance with generally accepted accounting principles;
  - c. evaluated the effectiveness of the registrant's disclosure controls and procedures and presented in this report our conclusions about the effectiveness of the disclosure controls and procedures, as of the end of the period covered by this report based on such evaluation; and
  - d. disclosed in this report any change in the registrant's internal control over financial reporting that occurred during the registrant's most recent fiscal quarter (the registrant's fourth fiscal quarter in the case of an annual report) that has materially affected, or is reasonably likely to materially affect, the registrant's internal control over financial reporting; and
5. The registrant's other certifying officer and I have disclosed, based on our most recent evaluation of internal control over financial reporting, to the registrant's auditors and the audit committee of the registrant's board of directors (or persons performing the equivalent functions):
  - a. all significant deficiencies and material weaknesses in the design or operation of internal control over financial reporting which are reasonably likely to adversely affect the registrant's ability to record, process, summarize and report financial information; and
  - b. any fraud, whether or not material, that involves management or other employees who have a significant role in the registrant's internal control over financial reporting.

Date: February 28, 2017

By: /s/ Barry Brover

Barry Brover

*Chief Financial Officer*

*Barnes & Noble Education, Inc.*

CERTIFICATION OF CHIEF EXECUTIVE OFFICER PURSUANT TO  
RULE 13a-14(b) UNDER THE SECURITIES EXCHANGE ACT OF 1934  
AND 18 U.S.C. SECTION 1350,  
AS ADOPTED PURSUANT TO  
SECTION 906 OF THE SARBANES-OXLEY ACT OF 2002

In connection with the quarterly report of Barnes & Noble Education, Inc. (the "Company") on Form 10-Q for the period ended January 28, 2017, as filed with the Securities and Exchange Commission on the date hereof (the "Report"), I, Max J. Roberts, Chief Executive Officer of the Company, certify, to the best of my knowledge, pursuant to Rule 13a-14(b) under the Securities Exchange Act of 1934 and 18 U.S.C. Section 1350, as adopted pursuant to Section 906 of the Sarbanes-Oxley Act of 2002, that:

- (1) The Report fully complies with the requirements of Section 13(a) or 15(d) of the Securities Exchange Act of 1934; and
- (2) The information contained in the Report fairly presents, in all material respects, the financial condition and results of operations of the Company.

/s/ Max J. Roberts

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Max J. Roberts

*Chief Executive Officer*

*Barnes & Noble Education, Inc.*

February 28, 2017

A signed original of this written statement required by Section 906, or other document authenticating, acknowledging, or otherwise adopting the signature that appears in typed form within the electronic version of this written statement required by Section 906, has been provided to the Company and will be retained by the Company and furnished to the Securities and Exchange Commission or its staff upon request.

CERTIFICATION OF CHIEF FINANCIAL OFFICER PURSUANT TO  
RULE 13a-14(b) UNDER THE SECURITIES EXCHANGE ACT OF 1934  
AND 18 U.S.C. SECTION 1350,  
AS ADOPTED PURSUANT TO  
SECTION 906 OF THE SARBANES-OXLEY ACT OF 2002

In connection with the quarterly report of Barnes & Noble Education, Inc. (the "Company") on Form 10-Q for the period ended January 28, 2017, as filed with the Securities and Exchange Commission on the date hereof (the "Report"), I, Barry Brover, Chief Financial Officer of the Company, certify, to the best of my knowledge, pursuant to Rule 13a-14(b) under the Securities Exchange Act of 1934 and 18 U.S.C. Section 1350, as adopted pursuant to Section 906 of the Sarbanes-Oxley Act of 2002, that:

- (1) The Report fully complies with the requirements of Section 13(a) or 15(d) of the Securities Exchange Act of 1934; and
- (2) The information contained in the Report fairly presents, in all material respects, the financial condition and results of operations of the Company.

/s/ Barry Brover

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Barry Brover

*Chief Financial Officer*

*Barnes & Noble Education, Inc.*

February 28, 2017

A signed original of this written statement required by Section 906, or other document authenticating, acknowledging, or otherwise adopting the signature that appears in typed form within the electronic version of this written statement required by Section 906, has been provided to the Company and will be retained by the Company and furnished to the Securities and Exchange Commission or its staff upon request.