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Barnes & Noble Education Continues to be Awarded New Business Contracts for Fiscal 2017

To Date, 18 Colleges and Universities Have Chosen Barnes & Noble College as Partner of Choice

Most Recent Contracts Include the University of California, Irvine, Coastal Carolina University, Robeson Community College, Collin College and Rhode Island College

BASKING RIDGE, N.J.--(BUSINESS WIRE)-- [Barnes & Noble Education, Inc. \(NYSE:BNED\)](#), one of the largest contract operators of bookstores on college and university campuses across the United States and a leading provider of digital education services, today announced five additional colleges and universities have selected [Barnes & Noble College](#) to operate their campus bookstores. These schools join the colleges and universities that have already selected Barnes & Noble College as their partner of choice in Fiscal 2017. Together, these 18 new contracts represent 34 new campus and virtual bookstores, and more than 200,000 students and their faculty.

"We are proud to grow our diverse portfolio of partners with these dynamic institutions," said Max J. Roberts, Chief Executive Officer, Barnes & Noble Education. "The clients, students and faculty we serve remain at the vital core of our company's mission to deliver innovative and affordable educational content, competency-based educational tools and courseware solutions."

The most recent schools to partner with Barnes & Noble College are: the University of California, Irvine, Coastal Carolina University, Robeson Community College, Collin College and Rhode Island College.

"Barnes & Noble College has been transforming the role of the campus bookstore for more than 45 years and we are proud to help support student success in and out of the classroom by providing access to a suite of solutions with a wide range of affordable course materials, advanced digital education technology, and a social and academic hub experience unique to the communities of each school we serve," said Patrick Maloney, President, Barnes & Noble College. "We will continue to adapt and evolve in our new partnerships, demonstrating our unwavering commitment to driving success for our clients, students and faculty nationwide."

A full list of contracts awarded for stores to open in Fiscal 2017 includes:

- | Assumption College
- | Bates Technical College
- | Chabot College
- | Coastal Carolina University
- | Collin College
- | Colorado College
- | Georgetown University
- | Lincoln Memorial University
- | Northern Michigan University
- | Ocean County College
- | Rhode Island College
- | Robeson Community College
- | Seton Hill University
- | St. Mary's University
- | University of California, Irvine

- | University of Connecticut
- | University of North Carolina at Chapel Hill
- | Youngstown State University

A full list of contracts awarded for stores that opened in Fiscal 2016 includes:

- | Central State University
- | Colorado Christian University
- | Eastern Oregon University
- | Howard Community College
- | Kent State University
- | Lenoir Community College
- | Lindenwood University
- | Marietta College
- | Radford University
- | Rhodes State College
- | Rider University
- | Seminole State College of Florida
- | South College
- | South Puget Sound Community College
- | SUNY Geneseo
- | Trocaire College
- | University of Colorado Anschutz Medical Campus
- | University of Kentucky
- | University of Louisiana Monroe
- | University of Nebraska at Kearney
- | Washington State Community College
- | Winthrop University
- | Yakima Valley Community College

About Barnes & Noble Education, Inc.

Barnes & Noble Education, Inc. (NYSE:BNED), one of the largest contract operators of bookstores on college and university campuses across the United States and a leading provider of digital education services, enhances the academic and social purpose of educational institutions. Through its Barnes & Noble College subsidiary, Barnes & Noble Education serves more than 5 million college students and their faculty through its 751 stores on campuses nationwide, delivering essential educational content and tools within a dynamic retail environment. Through its digital platforms LoudCloud and Yuzu[®], Barnes & Noble Education offers an excellent digital reading experience and access to a broad catalog of digital academic relevant titles. Barnes & Noble Education acts as a strategic partner to drive student success; provide value and support to students and faculty; and create loyalty and retention, all while supporting the financial goals of college and university partners.

General information on Barnes & Noble Education, Inc. can be obtained by visiting the Company's corporate website: www.bned.com.

About Barnes & Noble College

Barnes & Noble College, a Barnes & Noble Education company (NYSE:BNED), is a leading operator of college bookstores in the United States. Barnes & Noble College currently operates 751 campus bookstores and the school-branded e-commerce sites for each store, serving more than 5 million college students and faculty nationwide. As a strategic partner, Barnes &

Noble College is committed to offering a complete support system and an unmatched retail and digital learning experience to foster student success in higher education.

General information on Barnes & Noble College can be obtained by visiting the Company's website: www.bncollege.com.

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