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## **Eastern Gateway Community College Selects Barnes & Noble Education to Provide Full Suite of Digital Solutions and Manage its Campus Bookstore**

### ***BNED to Provide Platform and Analytics Services along with Affordable Content Solutions to Drive Enrollment Growth at Eastern Gateway Community College***

BASKING RIDGE, N.J.--(BUSINESS WIRE)-- [Barnes & Noble Education, Inc. \(NYSE:BNED\)](#), a leading provider of educational products and services solutions for higher education and K-12 institutions, today announced it has signed a multi-year contract with [Eastern Gateway Community College](#) ("EGCC") to provide a full suite of solutions, including bookstore operations, an institution-wide learning management system (LMS), *LoudSight*, BNED's predictive analytics offering, and digital courseware to the students, faculty and advisors of EGCC. These solutions are expected to help drive EGCC's enrollment growth and ultimately improve student retention.

"Our campus services are deeply integrated, and we wanted one partner that would be able to manage them all seamlessly. We are confident Barnes & Noble Education can do just that," said Dr. Jimmie Bruce, President, Eastern Gateway Community College. "We are thrilled to bring a company so focused on driving student success to our campuses."

This fall, Barnes & Noble College will officially take over the operation of the Eastern Gateway Community College bookstore and its e-commerce site. Through its [LoudCloud](#) digital education platform, the Company will also offer a suite of digital services, including an LMS, predictive analytics, and digital [courseware](#), beginning this fall.

"The strategic partnership with Eastern Gateway shows the power and breadth of our digital platforms and courseware. BNED is unique in its ability help partners address this range of solutions with a one stop shop approach. Most importantly this partnership will allow Eastern Gateway to sustain and continue to fuel further enrollment growth across its body of students," said Kanuj Malhotra, Chief Operating Officer, Digital Education, Barnes & Noble Education.

In addition to serving students at its two campus locations, Eastern Gateway also offers online courses to over 5,000 union members. Barnes & Noble Education's digital services will extend to these students as well, with a total of approximately 8,000 students set to use courses offered by BNED Courseware.

"With technology, higher education has expanded its reach beyond just the students in a classroom," continued Mr. Malhotra. "Eastern Gateway is closing the accessibility gap and allowing learners to find an education that works best for them - whether that be in the classroom or online, at the beginning of their academic career or in the midst of their professional journey. We look forward to partnering with Eastern Gateway to drive success on their campus and beyond."

### **About Barnes & Noble Education, Inc.**

Barnes & Noble Education, Inc. (NYSE: BNED), a leading provider of educational products and services solutions for higher education and K-12 institutions, enhances the academic and social purpose of educational institutions. Barnes & Noble Education operates 1,495 physical and virtual bookstores serving more than 6 million students and their faculty, and offers a suite of digital software, content and services including direct-to-student study tools. The Company also operates MBS Textbook Exchange, one of the largest textbook wholesale distribution channels in the United States. Barnes & Noble Education acts as a strategic partner to drive student success, provide value and support to students and faculty, and create loyalty and improve retention, while supporting the financial goals of our college and university partners.

BNED companies include: [Barnes & Noble College Booksellers, LLC](#), [MBS Textbook Exchange, LLC](#), [BNED LoudCloud, LLC](#), [Student Brands, LLC](#), and [Promoversity, LLC](#). General information on Barnes & Noble Education may be obtained by visiting the Company's corporate website: [www.bned.com](http://www.bned.com).

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