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Barnes & Noble Education Announces Advanced OER Courseware: A Turnkey Solution for Colleges and Universities Seeking to Improve Learning Outcomes, Affordability and Accessibility

BASKING RIDGE, N.J.--(BUSINESS WIRE)-- [Barnes & Noble Education, Inc. \(NYSE:BNED\)](#), one of the largest contract operators of bookstores on college and university campuses across the United States and a leading provider of digital education services, today announced the launch of [Barnes & Noble Education Courseware](#) to make it easier for faculty to use Open Educational Resources (OER). The launch furthers the Company's dedication to ensuring access to the most affordable course materials, and driving positive student outcomes at colleges and universities nationwide.

By building Courseware on a foundation of high quality OER, including [OpenStax](#), Barnes & Noble Education has created quality digital course materials that will result in a significant reduction of cost for students, easier implementation for faculty, and ultimately result in better learning outcomes.

"Open educational resources are a cost-effective solution for today's educators, but according to our research, less than five percent of faculty adopt them, primarily due to effort required to assemble the right materials for the first day of class," said Kanuj Malhotra, Chief Operating Officer, Digital Education. "BNED Courseware enables faculty to get started in minutes, easily add, delete or adapt content to match their syllabi and conveniently access on-campus support."

The launch features 10 general education courses, including sociology, psychology and economics, which can be purchased securely through one of the Company's 770 [Barnes & Noble College](#) campus bookstores. In addition to the digital Courseware, a print companion will be made available so students can learn in the format best suited for their needs. Faculty can continue to consult with campus bookstore staff to ensure students have access to their materials on the first day of class because BNED Courseware will seamlessly integrate into leading learning management systems.

In addition, BNED Courseware provides integrated analytic insights powered by the Company's [LoudCloud](#) platform enabling faculty to help students progress and improve learning outcomes.

Finally, all publishers can take advantage of this next generation learning and analytics platform to provide frictionless delivery of courseware on campus.

"We want to empower educators with the right insights, at the right moments, to help their students succeed," Mr. Malhotra continued. "Barnes & Noble Education Courseware gives faculty and administrators the tools to improve personalized learning and retention at a significantly lower cost to students, demonstrating our ongoing commitment to driving student success at each campus we serve."

The company has received positive feedback from faculty after launching pilot programs at a mix of dynamic colleges and universities, including the Pennsylvania State University, Cuyahoga Community College and West Liberty State College, and is now available for colleges and universities to adopt for the Spring of 2017.

For more information on BNED Courseware, visit: www.bnedcourseware.com

ABOUT BARNES & NOBLE EDUCATION, INC.

Barnes & Noble Education, Inc. (NYSE:BNED), one of the largest contract operators of bookstores on college and university campuses across the United States and a leading provider of digital education services, enhances the academic and social purpose of educational institutions. Through its Barnes & Noble College subsidiary, Barnes & Noble Education serves more than 5 million college students and their faculty through its 770 stores on campuses nationwide, delivering essential educational content and tools within a dynamic retail environment. Through its digital platforms LoudCloud and Yuzu[®], Barnes & Noble Education offers an excellent digital reading experience and access to a broad catalog of digital academic relevant titles. Barnes & Noble Education acts as a strategic partner to drive student success; provide value and support to students and faculty; and create loyalty and retention, all while supporting the financial goals of college and university partners.

General information on Barnes & Noble Education, Inc. can be obtained by visiting the Company's corporate

website: www.bned.com.

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