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## Alarm.com Academy Launches PowerUp Training Conference

### Intensive two-day event offers in-depth, hands-on, customized training for Alarm.com's service provider partners

TYSONS, Va., Oct. 11, 2017 (GLOBE NEWSWIRE) -- Alarm.com, the leading platform for the intelligently connected property, announces the PowerUp Conference, an intensive multi-day training program exclusively for Alarm.com's service provider partners. Participants will learn exceptional technical and operational skills, and sales expertise in the smart home and business security fields. Created by the award-winning Alarm.com Academy training program, PowerUp offers a customizable schedule of specialized, hands-on training and industry insights. The event is scheduled for November 14-16, 2017 in Dallas, TX.

"PowerUp is a comprehensive, immersive learning environment designed to ensure that our service provider partners come out of the conference with actionable skills and knowledge to improve their business," says Katie Refano, Alarm.com's director of training. "With more than 25 sessions to choose from, as well as presentations from Alarm.com executives and product updates from hardware partners, attendees will be able to tailor a learning experience to their exact company role and business needs."

PowerUp is the latest addition to the Alarm.com Academy, Alarm.com's award-winning program of in-person and online training for service providers. Continually refreshed and expanded to keep service providers ahead of the latest innovations and market trends, the program offers end-to-end training across all areas of a service provider's business, helping Alarm.com's partners to become experts in selling, installing and supporting Alarm.com products and services. The program—part of Alarm.com's wider Growth and Productivity Services platform—has been recognized with a Most Valuable Product by *Security Sales & Integration* for the business value it provides.

PowerUp offers a broad array of focused training sessions for different roles within service providers' businesses, including:

- | **Installation:** Technicians can learn how to get every installation right the first time and avoid future truck rolls with Alarm.com's mobile tools, while earning Continuing Education Units that keep their qualifications up-to-date.
- | **Operations:** Managers can learn how to get hands-on with system integrations, Business Intelligence reporting and account set-up tools.
- | **Sales & Marketing:** Sales personnel will learn to use Alarm.com's end-to-end suite of resources to increase close rates, grow RMR, and maximize lifetime customer value.
- | **Customer Support:** Join advanced workshops in remote troubleshooting led by Alarm.com's C.O.R.E. support experts.

Security dealers are leading the mass market adoption of smarter home and business technology. With award-winning technology, support and training, the Alarm.com platform enables its service provider partners to deliver advanced connected property solutions with the exceptional installation and support experience that consumers expect.

Alarm.com service providers can register to attend PowerUp at <http://powerup2017.academy-alarm.com>. For more information, contact [academy@alarm.com](mailto:academy@alarm.com).

### About Alarm.com

Alarm.com is the leading platform for the intelligently connected property. Millions of people use Alarm.com's technology to monitor and control their property from anywhere. Centered on security and remote monitoring, our platform addresses a wide range of market needs and enables application-based control for a growing variety of Internet of Things (IoT) devices. Our security, video monitoring, intelligent automation and energy management solutions are available through our network of thousands of professional service providers in North America and around the globe. Alarm.com's common stock is traded on Nasdaq under the ticker symbol ALRM. For more information, please visit [www.alarm.com](http://www.alarm.com).

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