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PFSweb Partners with Fashion Retailer Charming Charlie to Provide Fulfillment Services

ALLEN, Texas, Aug. 07, 2017 (GLOBE NEWSWIRE) -- PFSweb, Inc. (NASDAQ:PFSW) ("PFS"), a global commerce service provider, has been engaged by Charming Charlie, an award-winning fashion accessories retailer, to provide order fulfillment services in the United States.

Charming Charlie offers a wide range of fashion jewelry, accessories, handbags and apparel, all with one goal in mind: "to help women find their fabulous." Founded in 2004, the company has more than 350 stores across the nation and is widely recognized for its vibrantly colored products and flashy designs.

As a part of its Omni-Channel Operations business, PFS is providing Charming Charlie (www.charmingcharlie.com) with a range of services in support of the company's direct-to-consumer eCommerce site. These services include warehouse management, inventory control, distribution and returns management in the United States.

"When looking for a new fulfillment provider, we wanted an established leader that could sustain high-volume seasonal periods while creating a branded packaging experience for our customers," said Britton Russell, SVP and Chief Supply Chain Officer at Charming Charlie. "We believe we've found that provider in PFS, and look forward to growing our eCommerce business together."

PFS CEO Mike Willoughby commented: "This engagement is yet another example of how clients continue to value our strong operational capabilities. "We're excited to bring such a reputable brand into our portfolio and look forward to supporting their growth plans in the United States."

This contract was signed in 2016 and the solution went live in May 2017 in PFS' Memphis facility.

About PFSweb, Inc.

PFSweb (PFS) (NASDAQ:PFSW) is a global commerce service provider of solutions including digital strategy consulting, digital agency and marketing services, technology development services, business process outsourcing services, and a complete omni-channel technology ecosystem. The company provides these solutions and services to major brand names and other companies seeking to optimize every customer experience and enhance their traditional and online business channels. PFS supports organizations across various industries, including Procter & Gamble, L'Oreal USA, Canada Goose, ASICS, Roots Canada Ltd., PANDORA, Charlotte Russe, Anastasia Beverly Hills, David's Bridal, T.J. Maxx, the United States Mint, and many more. PFS is headquartered in Allen, TX with additional locations in Tennessee, Mississippi, Minnesota, Washington, New York, Ohio, North Carolina, Canada, Belgium, United Kingdom, Bulgaria, and India. For more information, please visit www.pfsweb.com or download the free PFS IR App on your iPhone, iPad, or Android device.

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