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PFSweb Launches Fulfillment and Call Center Operations for Charlotte Russe

ALLEN, TX -- (Marketwired) -- 11/02/16 -- PFSweb, Inc. (NASDAQ: PFSW) ("PFS"), a global commerce service provider, has been engaged by Charlotte Russe, Inc., a fast-fashion and apparel retailer, to provide order fulfillment and call center services in the United States.

Since 1975, Charlotte Russe has offered trendy women's fashion at great prices. The brand offers a wide range of apparel and accessories including denim, dresses, tops, shoes and jewelry.

As a part of PFS's Omni-Channel Operations business, they are providing Charlotte Russe (www.charlotterusse.com) with a range of services in support of the company's direct-to-consumer eCommerce site. These services include call center operations, warehouse management, inventory control, distribution and returns management in the United States.

"Given our growing online presence and high-volume seasonal periods, we sought to engage a provider with a strong track record of success in helping their clients scale," said Carrie Welch, SVP of Digital Experience at Charlotte Russe. "PFS's ability to service companies with high inventory rotation and seasonal peak period volumes will enable us to provide a more efficient shopping experience for our U.S. customers."

This engagement was previously mentioned on PFS's second quarter earnings conference call. The solution went live in September 2016 and will be utilizing a portion of PFS's newly-leased facility in Southaven, Mississippi.

About PFSweb, Inc.

PFSweb (PFS) (NASDAQ: PFSW) is a global commerce service provider of solutions including digital strategy consulting, digital agency and marketing services, technology development services, business process outsourcing services, and a complete omni-channel technology ecosystem. The company provides these solutions and services to major brand names and other companies seeking to optimize every customer experience and enhance their traditional and online business channels. PFS supports organizations across various industries, including Procter & Gamble, L'Oreal, LEGO, Canada Goose, ASICS, Roots Canada Ltd., PANDORA, Diageo, Anastasia Beverly Hills, See's Candies, T.J. Maxx, the United States Mint, and many more. PFS is headquartered in Allen, TX with additional locations in Tennessee, Mississippi, Minnesota, Washington, New York, Ohio, North Carolina, Canada, Belgium, United Kingdom, Bulgaria, and India. For more information, please visit www.pfsweb.com or download the free PFS [IR App](#) on your iPhone, iPad, or [Android](#) device.

Investor Relations:

Scott Liolios or Sean Mansouri

Liolios Group, Inc.

Tel 1-949-574-3860

[Email Contact](#)

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