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Name.com Introduces Simple, Brandable One-Page Websites Through Prologue

Prologue bundles a custom domain name, a one-page website and email address to create a branded online presence in minutes

DENVER, March 16, 2017 (GLOBE NEWSWIRE) -- [Name.com](#), a domain name registrar and subsidiary of [Rightside Group, Ltd.](#) (Nasdaq:NAME), is proud to announce the launch of [Prologue](#), a personal branding suite that makes it easy for customers to create and brand a webpage that defines their online presence. Prologue comes with a custom domain name, one-page website, professional email address, and privacy services all for just \$0.99 per month.

"Ten years ago, brands and enterprises were the primary entities that marketed themselves online with a website," said Ashley Forker, Director of Marketing for [Name.com](#). "As social platforms have evolved, it's become easier for individuals to publish content online, but more difficult for people to maintain control of their online brand. Prologue offers a simple yet powerful way for individuals to retain ownership of their online persona while also leveraging the power of social platforms."

How Prologue Works

In an Internet-centric world where online branding is key, Prologue makes it easy for anyone to create a professional one-page website in minutes with no coding skills required. Prologue offers creative templates that allow users to showcase an image, social media links, contact information, a section to share your story, and a call to action button. Users simply choose a custom domain name, add an image and some information, and publish their website.

"A simple one-page website with an amazing domain name is a powerful way to help brand yourself in a highly visual way and make your social media channels easily discoverable," said Joel Comm, a *New York Times* best-selling author and leading live video expert. "Prologue makes it so easy. You can quickly create a memorable, platform-agnostic call to action in a way that is brandable and repeatable." Comm uses Joel.Live as his own branded domain and has embraced Prologue as a quick one-page website to highlight his social channels at <http://www.joelcomm.live>.

[Name.com](#) is offering its entire portfolio of domain names as part of Prologue, including popular New Domains like .LIVE, .NEWS, and .ROCKS. The combination of new TLDs and Prologue give businesses and individuals even more freedom to express themselves after the "dot" (such as *yourname.live* or *yourbusiness.news*), and offer more specificity and better availability compared to traditional domain endings.

For example, a graphic designer can use Prologue to create a professional webpage at *yourname.STUDIO* that advertises their freelance design business to prospective clients. A social media persona can use Prologue to help their social media followers navigate their online endeavors with a consolidated destination at *yourname.SOCIAL*. And a law school graduate or job seeker can use the product to promote their resume at *yourname.LAWYER*. The variety of users who can benefit from a Prologue page are widespread—even Name.com's mascot, the Bearglecorn, was able to set up his own page at www.bearglecorn.live.

Users who want to add more pages or additional media to their one-page Prologue websites can easily do so in the future by upgrading to any of Name.com's [Website Builder packages](#).

About Name.com

[Name.com](#) is a domain registrar that helps people get online and get noticed. We offer website hosting, email, website builders, SSL certificates, and more, and we've got the most dedicated customer support team in the business. Learn more about [Name.com](#) at <http://www.name.com>.

[Name.com](#) is a part of Rightside (Nasdaq:NAME), which inspires and delivers new possibilities for consumers and businesses to define and present themselves online. The company, with its affiliates, is a leading provider of domain name services, offering one of the industry's most comprehensive platforms for the discovery, registration, usage and monetization of domain names. Headquartered in Kirkland, WA, Rightside has offices in North America and Europe. For more information please visit www.rightside.co.

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