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MONI Smart Security Will Offer Professional Monitoring For Nest Secure Exclusively At Launch

Offering will drive greater penetration into \$80 billion connected home market

DALLAS, Sept. 21, 2017 /PRNewswire/ -- MONI Smart Security (Nasdaq: ASCMA), a leading provider in home security alarm monitoring, is pleased to announce that it will provide a [professional monitoring service](#) for Nest Secure. In addition, MONI will be the only major security company offering Nest Secure with professional monitoring.



"In partnering with Nest, MONI has a unique opportunity to expand MONI's addressable market beyond traditional homeowners and drive greater penetration into the \$80 billion and growing connected home market. MONI continues to evolve with our customers' needs, and we look forward to the opportunity to set a new standard for our industry," said Jeff Gardner, MONI President and CEO.

The Nest Secure alarm system, unveiled September 20, 2017, is expected to be available to consumers this fall. As an added layer of security, a professional home alarm monitoring service is expected to be available to Nest Secure customers through MONI later this year. MONI will also provide Nest equipment and monitoring packages directly to customers.

With millions of devices in homes, Nest is the leading brand in the connected home category. The Nest Secure alarm system is a home security system designed to be tough on intruders and easy on you. The Nest Secure starter pack includes these products:

- 1 **Nest Guard** is an all-in-one security base that provides the alarm, keypad and a motion sensor, along with a friendly voice.
- 1 **Nest Detect** is a category first: a sensor that detects both motion and open or close movement in one compact, battery-powered product.
- 1 **Nest Tag** is a convenient fob that can attach to a keychain, allowing you to easily arm and disarm Nest Secure without a passcode.

"Throughout the last year, we have made meaningful progress diversifying our distribution channels and improving the overall economics of the business. We see MONI's relationship with Nest as a continuation of our strategic growth initiatives and our commitment to bringing customers the most innovative and cutting-edge home security technology available today," said Gardner.

MONI has been a pioneer in the industry for nearly 25 years and sets the standard for speed with the ability to respond to alarm events up to 10 times faster than the industry average. For more information, visit mymoni.com/nest.

About MONI

MONI, a subsidiary of Ascent Capital Group, Inc. (NASDAQ: ASCMA), is one of the largest home security alarm monitoring companies in the North America. Headquartered in the Dallas-Fort Worth area, MONI secures more than one million residential and business customers through its Five Diamond rated Alarm Response Center. MONI is rated A+ by the Better Business Bureau and centers around three brand pillars: Fastest Response, Customer Intimacy, and Comprehensive Security. The company is supported by the nation's largest network of independent Authorized Dealers, providing products and support to customers in the U.S., Canada and Puerto Rico. To learn more about MONI and the full suite of smart, personalized home security solutions available, visit www.mymoni.com. For licensing information, visit <https://mymoni.com/licenses>.

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