

August 23, 2016

Monitronics Announces Discounted Benefits For AAA Members

Company selected as regional provider for residential security services for 5.5+M people

DALLAS, Aug. 23, 2016 /PRNewswire/ -- Monitronics, a subsidiary of Ascent Capital Group, Inc. (Nasdaq: ASCMA), today announced a new regional partnership with AAA Club Alliance, a not for profit member service organization advocating for the safety and mobility of motorists that is part of the AAA federation of motor clubs with 56 million members throughout the United States and Canada. The relationship names Monitronics as the AAA-branded provider for professionally installed residential security monitoring in the organization's Ohio valley and Mid-Atlantic regions, which covers 11 states, including OH, KY, KS, IN, VA, WV, MD, DE, CT, PA, NJ, plus Washington DC.



"AAA provides invaluable resources to its vast customer base, connecting us with millions of potential customers in need of personalized, professionally monitored security," said Jeff Gardner, Monitronics President and CEO. "We are in peak season for robberies and break-ins, and this gives Monitronics an opportunity to make people a little safer."

Beginning in October, new customers with AAA memberships can qualify for discounts on a package created exclusively for AAA members. Existing Monitronics customers with a valid AAA membership will be eligible for a discount on additional equipment.

"We are excited to partner with Monitronics to provide a valuable service at an exclusive discounted rate to our members," said Brian St. Leger, Managing Director, Discount Partnerships & Business for AAA Club Alliance. "We know our members are active, traveling and out enjoying the world and this will help bring them peace of mind while they're away from their home. Monitronics is a distinguished company at the forefront of smart-home technology and residential security monitoring."

AAA is a trusted source for a wide array of discounts, through its *AAA Discounts & Rewards* program, including travel, dining, apparel, electronics, and more, providing Monitronics' customers with cost-effective home security solutions. For more information, please visit Monitronics.com.

About Monitronics International, Inc.

A subsidiary of Ascent Capital Group, Inc. (NASDAQ: ASCMA), Monitronics is one of the nation's largest and fastest-growing home security alarm monitoring companies. Headquartered in Dallas, it provides monitored home and business security system services to over 1 million residential customers and commercial client accounts through its network of independent Authorized Dealers in the U.S., Canada and Puerto Rico.

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