



K2M Launches EVEREST® Minimally Invasive XTower™ Instrumentation & Showcases 3D Balance ACS™ Platform at SMISS 2017

With addition of low-profile XTower instrumentation, EVEREST MI XT Spinal System is the only technology on the market designed to function intraoperatively as either an extended tab or tower

LEESBURG, Va., Sept. 14, 2017 (GLOBE NEWSWIRE) -- [K2M Group Holdings, Inc.](#) (NASDAQ:KTWO) (the "Company" or "K2M"), a global leader of complex spine and minimally invasive solutions focused on achieving three-dimensional Total Body Balance™, today announced the global launch of the EVEREST® Minimally Invasive (MI) XTower™ instrumentation—an enhancement to the [EVEREST MI XT Spinal System](#)—at the [Society for Minimally Invasive Spine Surgery Annual Forum \(SMISS\)](#), September 14—16, 2017 in Las Vegas, Nevada (Booth #10 & 11). During the meeting, the Company will also showcase its [Balance ACS™](#) (BACS™) platform and host an interactive workshop on the BACS System offerings on September 15 at 7:30 a.m.

In 2016, K2M launched the EVEREST MI XT Spinal System, making the Company's percutaneous screw portfolio one of the most comprehensive on the market. The addition of the XTower enhances the EVEREST MI platform, providing a new surgical solution for treating complex deformities with the goal of achieving three-dimensional spinal balance. EVEREST MI XTower instrumentation encompasses the entire tab-to-screw assembly, providing rigid reinforcement of the EVEREST MI XT screw tabs. Streamlined instrumentation allows surgeons to use the XTower throughout the entirety of the procedure. A Support Tower Reducer provides 35 mm of reduction where necessary.

"The addition of the EVEREST MI XTower to the EVEREST MI XT Spinal System provides surgeons with intraoperative customization of screw extension rigidity based on the intended clinical application," said Ashok Biyani, MD, a spine and orthopedic surgeon at Toledo Orthopedic Surgeons in Ohio. "The increased screw extension strength provided by the XTower allows surgeons to treat a full spectrum of pathologies utilizing one system."

Michael Selby, MD, a spine and orthopedic surgeon at the Adelaide Spine Clinic in Australia, added, "I regularly treat complex deformity, tumor, and trauma patients in my practice. The XTower provides the ability to customize the power of the reduction to perform complex procedures utilizing minimally invasive techniques."

K2M to Showcase Balance ACS Platform & Host Interactive 3D Spinal Balance Workshop at SMISS 2017

"K2M is excited to participate in this year's SMISS, a keynote meeting that advances the latest breakthroughs in minimally invasive spine surgery," said K2M President and CEO Eric Major. "This year we are at the forefront of minimally invasive spine innovation with the addition of XTower to our EVEREST MI XT Spinal System. We are pleased to now offer one of the most comprehensive MI pedicle screw platforms on the market that—when complemented by our Balance ACS platform—allows surgeons to holistically treat complex and degenerative spinal pathologies through a minimally invasive approach, with the ultimate goal of achieving Total Body Balance."

K2M will highlight Balance ACS, which provides solutions to balance the spine by addressing each anatomical vertebral segment with a 360-degree approach to the axial, coronal, and sagittal planes, emphasizing Total Body Balance as an important component of surgical success. K2M will feature the BACS System—which includes [BACS Preauthorization](#), [BACS Surgical Planner](#), [BACS Anatomical Models](#), and [BACS Data Management](#)—and the BACS app, a portal for surgeons to access the BACS System.

K2M will also host a workshop entitled: "Preparing Your Practice for Changes in the Healthcare Landscape: A Look at BACS Preauthorization and BACS Data Management," facilitated by Kornelis Poelstra, MD, PhD, a spine surgeon at the Spine

Institute on the Emerald Coast. The session begins at 7:30 a.m. on September 15 at the Cosmopolitan Hotel in Gracia Ballroom 1.

For more information on K2M's product portfolio, visit www.K2M.com. For more information on Balance ACS, visit www.BACS.com.

About K2M

K2M Group Holdings, Inc. is a global leader of complex spine and minimally invasive solutions focused on achieving three-dimensional Total Body Balance. Since its inception, K2M has designed, developed, and commercialized innovative complex spine and minimally invasive spine technologies and techniques used by spine surgeons to treat some of the most complicated spinal pathologies. K2M has leveraged these core competencies into Balance ACS, a platform of products, services, and research to help surgeons achieve three-dimensional spinal balance across the axial, coronal, and sagittal planes, with the goal of supporting the full continuum of care to facilitate quality patient outcomes. The Balance ACS platform, in combination with the Company's technologies, techniques, and leadership in the 3D-printing of spinal devices, enable K2M to compete favorably in the global spinal surgery market. For more information, visit www.K2M.com and connect with us on [Facebook](#), [Twitter](#), [Instagram](#), [LinkedIn](#), and [YouTube](#).

Forward-Looking Statements

This press release contains forward-looking statements that reflect current views with respect to, among other things, operations and financial performance. Forward-looking statements include all statements that are not historical facts such as our statements about our expected financial results and guidance and our expectations for future business prospects. In some cases, you can identify these forward-looking statements by the use of words such as, "outlook," "guidance," "believes," "expects," "potential," "continues," "may," "will," "should," "could," "seeks," "predicts," "intends," "plans," "estimates," "anticipates" or the negative version of these words or other comparable words. Such forward-looking statements are subject to various risks and uncertainties including, among other things: our ability to achieve or sustain profitability in the future; our ability to demonstrate to spine surgeons the merits of our products; pricing pressures and our ability to compete effectively generally; collaboration and consolidation in hospital purchasing; inadequate coverage and reimbursement for our products from third-party payors; lack of long-term clinical data supporting the safety and efficacy of our products; dependence on a limited number of third-party suppliers; our ability to maintain and expand our network of direct sales employees, independent sales agencies and international distributors and their level of sales or distribution activity with respect to our products; proliferation of physician-owned distributorships in the industry; decline in the sale of certain key products; loss of key personnel; our ability to enhance our product offerings through research and development; our ability to manage expected growth; our ability to successfully acquire or invest in new or complementary businesses, products or technologies; our ability to educate surgeons on the safe and appropriate use of our products; costs associated with high levels of inventory; impairment of our goodwill and intangible assets; disruptions in our main facility or information technology systems; our ability to ship a sufficient number of our products to meet demand; our ability to strengthen our brand; fluctuations in insurance cost and availability; our ability to comply with extensive governmental regulation within the United States and foreign jurisdictions; our ability to maintain or obtain regulatory approvals and clearances within the United States and foreign jurisdictions; voluntary corrective actions by us or our distribution or other business partners or agency enforcement actions; recalls or serious safety issues with our products; enforcement actions by regulatory agencies for improper marketing or promotion; misuse or off-label use of our products; delays or failures in clinical trials and results of clinical trials; legal restrictions on our procurement, use, processing, manufacturing or distribution of allograft bone tissue; negative publicity concerning methods of tissue recovery and screening of donor tissue; costs and liabilities relating to environmental laws and regulations; our failure or the failure of our agents to comply with fraud and abuse laws; U.S. legislative or Food and Drug Administration regulatory reforms; adverse effects of medical device tax provisions; potential tax changes in jurisdictions in which we conduct business; our ability to generate significant sales; potential fluctuations in sales volumes and our results of operations over the course of the year; uncertainty in future capital needs and availability of capital to meet our needs; our level of indebtedness and the availability of borrowings under our credit facility; restrictive covenants and the impact of other provisions in the indenture governing our convertible senior notes and our credit facility; continuing worldwide economic instability; our ability to protect our intellectual property rights; patent litigation and product liability lawsuits; damages relating to trade secrets or non-competition or non-solicitation agreements; risks associated with operating internationally; fluctuations in foreign currency exchange rates; our ability to comply with the Foreign Corrupt Practices Act and similar laws; our ability to implement and maintain effective internal control over financial reporting; potential volatility in our stock due; our lack of current plans to pay cash dividends; our ability to take advantage of certain reduced disclosure requirements and exemptions as a result of being an emerging growth company; increased costs and additional regulations and requirements as a result of no longer qualifying as an emerging growth company as of December 31, 2017; potential dilution by the future issuances of additional common stock in connection with our incentive plans, acquisitions or otherwise; anti-takeover provisions in our organizational documents and our ability to issue preferred stock without shareholder approval; potential limits on our ability to use our net operating loss carryforwards; and other risks and uncertainties, including those described under the section entitled "Risk Factors" in our most recent Annual Report on Form 10-K filed with the SEC and our Quarterly Report filed with the SEC on August 2, 2017, as such factors may be updated from time to time in our periodic filings with the SEC, which are accessible on the

SEC's website at www.sec.gov. Accordingly, there are or will be important factors that could cause actual outcomes or results to differ materially from those indicated in these statements. These factors should not be construed as exhaustive and should be read in conjunction with the other cautionary statements that are included in this release and our filings with the SEC.

We operate in a very competitive and challenging environment. New risks and uncertainties emerge from time to time, and it is not possible for us to predict all risks and uncertainties that could have an impact on the forward-looking statements contained in this release. We cannot assure you that the results, events and circumstances reflected in the forward-looking statements will be achieved or occur, and actual results, events or circumstances could differ materially from those described in the forward-looking statements.

The forward-looking statements made in this press release relate only to events as of the date on which the statements are made. We undertake no obligation to publicly update or review any forward-looking statement, whether as a result of new information, future developments or otherwise, except as required by law. We may not actually achieve the plans, intentions or expectations disclosed in our forward-looking statements and you should not place undue reliance on our forward-looking statements. Unless specifically stated otherwise, our forward-looking statements do not reflect the potential impact of any future acquisitions, mergers, dispositions, joint ventures, investments or other strategic transactions we may make.

Media Contact:

Zeno Group on behalf of K2M Group Holdings, Inc.
Christian Emering, 212-299-8985
Christian.Emering@ZenoGroup.com

Investor Contact:

Westwicke Partners on behalf of K2M Group Holdings, Inc.
Mike Piccinino, CFA, 443-213-0500
K2M@westwicke.com