



April 3, 2017

TrueCar Nominates John Mendel for Election to Its Board of Directors

SANTA MONICA, Calif.--(BUSINESS WIRE)-- TrueCar, Inc. (NASDAQ:[TRUE](#)) today announced that John Mendel has been nominated for election to its board of directors.

Mendel will stand for election as a Class III director at TrueCar's annual meeting of stockholders on May 18, 2017. He would fill the vacancy created by the departure of director Abhishek Agrawal, who is not standing for re-election. The other two current Class III directors have been nominated for re-election at the meeting.

"We are very excited to nominate John Mendel for election to serve as a director to the TrueCar Board," said Chris Claus, Chairman. "John is a seasoned automotive executive with more than 30 years of experience leading great automotive brands in sales, service, marketing and executive management. We believe John would serve all TrueCar shareholders with distinction, and would provide invaluable advice and counsel to our management team, as he has a deep understanding of all of the forces at play in our category that influence OEMs, dealers and consumers."

Mendel recently retired from American Honda Motor Company, where he was the Executive Vice President, Automobile Division from November 2004 until April 2017. Prior to joining American Honda, Mendel spent 28 years with Ford Motor Company and served as executive vice president and chief operating officer for Mazda North American Operations. He began his career with Ford Motor Company's U.S. operations in 1976 and held numerous sales and marketing positions within Ford, Lincoln Mercury and Ford Customer Service. Mendel also served as director of marketing with Ford of Britain from 1999 to 2002 before joining the leadership team at Mazda. Mendel has a B.A. in business and economics from Austin College and an M.B.A. from Duke University.

"I am honored and excited to have the chance to be considered for the board at TrueCar," said Mendel, "I have admired the progress the company has made under the guidance of Chip Perry, and I look forward to being part of an even more exciting future going forward."

About TrueCar

TrueCar, Inc. (NASDAQ: TRUE) is a digital automotive marketplace that provides comprehensive pricing transparency about what other people paid for their cars and enables consumers to engage with TrueCar Certified Dealers who are committed to providing a superior purchase experience. TrueCar operates its own branded site and its nationwide network of more than 13,000 Certified Dealers also powers car-buying programs for some of the largest U.S. membership and service organizations, including USAA, AARP, American Express, AAA and Sam's Club. Over one third of all new car buyers engage with the TrueCar network during their purchasing process. TrueCar is headquartered in Santa Monica, California, with offices in San Francisco and Austin, Texas. For more information, go to www.truecar.com. Follow us on [Facebook](#) or [Twitter](#).

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