



February 23, 2017

TrueCar to Participate in Upcoming Conferences

SANTA MONICA, Calif.--(BUSINESS WIRE)-- [TrueCar](#), Inc. (NASDAQ: TRUE) announced today that management will participate in the following conferences:

- 1 **JMP Securities Technology Conference** to be held Monday, February 27 - Tuesday, February 28, 2017 at The Ritz-Carlton, San Francisco, CA. TrueCar is scheduled to present on Tuesday, February 28, 2017 at 4:00 p.m. PT/7:00 p.m. ET.
- 1 **Morgan Stanley Technology, Media & Telecom Conference** to be held on Monday, February 27 - Thursday, March 2, 2017 at The Palace Hotel in San Francisco, CA. TrueCar is scheduled to present on Wednesday, March 1, 2017 at 12:20pm PT/3:20pm ET.

The presentations will be webcast live on the Internet, accessible through the Investor Relations section of TrueCar's website at [ir.true.com](#). In addition to the live webcast, replays will be available on TrueCar's website for 90 days following each event.

For more information about TrueCar, please visit [www.truecar.com](#) and follow [@TrueCar](#) on [Twitter](#) or become a fan of TrueCar on [Facebook](#).

About TrueCar

[TrueCar](#), Inc. (NASDAQ: TRUE) is a digital automotive marketplace that provides comprehensive pricing transparency about what other people paid for their cars and enables consumers to engage with TrueCar Certified Dealers who are committed to providing a superior purchase experience. TrueCar operates its own branded site and its nationwide network of more than 13,000 Certified Dealers also powers car-buying programs for some of the largest U.S. membership and service organizations, including USAA, AARP, American Express, AAA and Sam's Club. Over one third of all new car buyers engage with the TrueCar network during their purchasing process. TrueCar is headquartered in Santa Monica, California, with offices in San Francisco and Austin, Texas. For more information, go to [www.truecar.com](#). Follow us on [Facebook](#) or [Twitter](#).

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