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## Subaru, Land Rover Win Top Overall Brand Honours in ALG's 9th Annual Canadian Residual Value Awards

TORONTO--(BUSINESS WIRE)-- [ALG](#), the benchmark for forecasting future vehicle values, announced winners of its 9<sup>th</sup> annual Canadian Residual Value Awards, with Subaru and Land Rover taking top honours for Mainstream Brand and Premium Brand, respectively.

ALG's Canadian Residual Value Awards (RVA) recognize vehicles in 27 segments, ranging from City Car to Fullsize Commercial Van, that are forecast to retain the highest percentage of their Manufacturer's Suggested Retail Price (MSRP) after a four-year period for Mainstream brands and three-year period for Premium brands.

This year's recipients were chosen from 2017 model year vehicles that have outperformed their competitors and are forecasted to offer superior value in their competitive segments. The awards will be presented to automakers this week ahead of the Toronto Auto Show.

"Residual values are a key indicator of the overall market success and health of a vehicle and brand," said Jim Nguyen, president of ALG. "And with vehicle leasing on the rise, resale values have never been more important to both consumers and automakers."

Subaru earned the top Mainstream brand award for the second consecutive year, taking home a total of four segment awards including the reigning Subaru Outback in the Midsize Utility (2 Row) segment. Consistent product execution and practical sales strategies have resulted in back-to-back Residual Value Award wins for Subaru among Mainstream Brands.

Land Rover's top ranking among Premium manufacturers is its third consecutive win. The British utility brand continues to see record demand in both the new and used markets, far outstripping available supply. Strong transaction prices on the new side enhances resale performance as consumers queue up for the sleek and modern new designs with the luxurious image that comes with it.

Among Mainstream brands, Toyota earned a total of six segment awards. Most notable are the Tundra pickup truck's 8<sup>th</sup> and the Tacoma's 7<sup>th</sup> consecutive straight RVA award representing Toyota's strong reputation for quality, durability and reliability. Honda received segment awards for four of its models, including the Honda Odyssey which boasts innovative technologies in the minivan segment.

Below is the full list of 2017 Canadian RVA winners:

<b>RVA Overall</b>	<b>Brand</b>
Mainstream Brand	Subaru
Premium Brand	Land Rover

<b>RVA Mainstream Segment</b>	<b>Model</b>
City Car	Nissan Micra
Subcompact Car	Honda Fit
Compact Car	Subaru Impreza
Midsize Car	Honda Accord
Fullsize Car	Nissan Maxima
Sports Car	Subaru WRX
Alt-Fuel Vehicle	Toyota Prius V
Minivan	Honda Odyssey
Subcompact Utility Vehicle	Subaru Crosstrek

Compact Utility Vehicle	Honda CR-V
Midsize Utility Vehicle - 2 Row	Subaru Outback
Midsize Utility Vehicle - 3 Row	Toyota Highlander
Fullsize Utility Vehicle	Toyota Sequoia
Off-Road Utility Vehicle	Toyota 4Runner
Midsize Pickup	Toyota Tacoma
Fullsize Pickup	Toyota Tundra
Midsize Commercial Van	Ford Transit Connect
Fullsize Commercial Van	Mercedes-Benz Sprinter

RVA Premium Segment	Model
Premium Compact Car	Mini Cooper
Premium Midsize Car	Audi A5
Premium Fullsize Car	Volvo V90
Premium Executive Car	Porsche Panamera
Premium Sports Car	Porsche 718 Boxster
Premium Compact Utility Vehicle	Mercedes-Benz GLC Class
Premium Midsize Utility Vehicle - 2 Row	Land Rover Ranger Rover Sport
Premium Midsize Utility Vehicle - 3 Row	Volvo XC90
Premium Fullsize Utility Vehicle	Mercedes-Benz G Class

## About ALG

Founded in 1964 and headquartered in Santa Monica, California, [ALG](#) is an industry authority on automotive residual value projections in both the United States and Canada. By analyzing nearly 2,500 vehicle trims each year to assess residual value, ALG provides auto industry and financial services clients with market industry insights, residual value forecasts, consulting and vehicle portfolio management and risk services. ALG has been publishing residual values for all cars, trucks and SUVs in the U.S. for over 50 years and in Canada since 1981. ALG is a wholly-owned subsidiary of [TrueCar, Inc.](#), a digital automotive marketplace that provides comprehensive pricing transparency about what other people paid for their cars.

## About TrueCar

[TrueCar](#), Inc. (NASDAQ: TRUE) is a digital automotive marketplace that provides comprehensive pricing transparency about what other people paid for their cars and enables consumers to engage with TrueCar Certified Dealers who are committed to providing a superior purchase experience. TrueCar operates its own branded site and its nationwide network of more than 13,000 Certified Dealers also powers car-buying programs for some of the largest U.S. membership and service organizations, including USAA, AARP, American Express, AAA and Sam's Club. Over one third of all new car buyers engage with the TrueCar network during their purchasing process. TrueCar is headquartered in Santa Monica, California, with offices in San Francisco and Austin, Texas. For more information, go to [www.truecar.com](http://www.truecar.com). Follow us on [Facebook](#) or [Twitter](#).

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