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## Hospitality International selects Sabre as its strategic technology provider

SOUTHLAKE, Texas, May 16, 2017 /PRNewswire/ -- Hospitality International, a full-service online hotel franchisee company, with five distinct brands, Red Carpet Inn, Scottish Inns, Master Hosts Inns, Downtowner Inns and Passport Inn, has selected Sabre Hospitality Solutions as a preferred technology provider for its more than 280 hotels.

Under the agreement, Hospitality International hotel owners will have access to Sabre's best-in-class central reservation system (CRS), booking engine and call center services. Sabre's CRS is powered by the SynXis Enterprise Platform, which integrates critical hospitality systems to provide a single view of the guests giving hoteliers the tools to deliver a seamless guest experience at every step of the guest journey.

"This relationship will be a game-changer for us and more importantly for the hoteliers we serve who are looking to revitalize and modernize their distribution strategy and customer engagement model," said Jim Bloodworth, president of Hospitality International. "As the hospitality industry becomes more competitive, hoteliers must be ready to deliver the ultra-convenient and personal guest experience that today's consumers expect. Having the right technology solutions is a must-have to meet guests' changing needs."

Hospitality International offers a comprehensive spectrum of services for its five brands, including, revenue and yield management and enhancement through internet positioning, rate comparisons, packaging and rate indexing, social media marketing, e-mail marketing, reputation management, and more. Today, the company has evolved into a full-service online hotel franchisee company guided by forward-thinking, progressive strategies that keep pace with the rapid-fire shifts in the hospitality and travel industry while still staying true to the original ideal on which it was developed - partnership.

"At Sabre, we understand the distinct challenges hoteliers face, and we take a customer-first approach to developing the technology and solutions hoteliers need today and tomorrow," said Alex Alt, president of Sabre Hospitality Solutions. "At the end of the day, hoteliers need to attract more guests and offer the right guest experience to keep them coming back. So success starts with the right distribution and booking solutions."

The Sabre CRS provides distribution of rates and inventory through all online and offline distribution channels; connectivity to global distribution systems, online travel agents, website and mobile booking engines; and seamless integration of critical property, revenue management, loyalty and content systems, providing holistic views of hotel guests and revenue.

### About Hospitality International

Hospitality International, Inc. offers franchising opportunities with five nationally recognized hotel brands in the economy to mid-level markets for existing hotels. Each of our brands is supported by the same corporate staff and share the same reservations and marketing systems. Our brands include Red Carpet Inn, Passport Inn, Scottish Inns, Master Hosts Inns and Downtowner Inns. Since their inception, the five Hospitality International franchise brands have provided a great value in the franchise arena. We let owners maximize their business investments and enjoy the benefits of belonging to a franchise system, while managing facilities, policies and room rates according to the preferences dictated by their local markets.

### About Sabre Corporation

Sabre Corporation (NASDAQ: SABR) is the leading technology provider to the global travel industry. Sabre's software, data, mobile and distribution solutions are used by hundreds of airlines and thousands of hotel properties to manage critical operations, including passenger and guest reservations, revenue management, flight, network and crew management. Sabre also operates a leading global travel marketplace, which processes more than US\$120 billion of global travel spend annually by connecting travel buyers and suppliers. Headquartered in Southlake, Texas, USA, Sabre serves customers in more than 160 countries around the world.

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