



May 15, 2017

Sabre's technology empowers Royal Jordanian to drive new insights into improved network planning

New agreement will help Jordan's flagship carrier optimize flight network and improve profit

AMMAN, Jordan and SOUTHLAKE, Texas, May 15, 2017 /PRNewswire/ -- [Sabre Corporation](#) (NASDAQ: SABR), a global technology provider to the travel and tourism industry, has signed a new agreement with Royal Jordanian to provide the carrier with a suite of technology to help plan its network of flights.

Airline network planning departments face several challenges, such as proactively and accurately informing network planners about which markets to serve and determining the right markets in which to codeshare. Under the new multi-year agreement, Royal Jordanian will benefit from the Sabre Network Planning suite of technology, which will help it address these challenges.

Through the suite - which includes Schedule Manager, Slot Manager, Profit Manager, and Fleet Manager - Royal Jordanian will be able to optimize its network of flights based on a number of market conditions. The airline will also enjoy more accurate forecasting and analysis of its network, enabling it to deploy its aircraft more effectively.

"Royal Jordanian already has a strong brand and a history of great success in the Middle Eastern region," said Dino Gelmetti, vice president EMEA, Airline Solutions at Sabre. "The market conditions of the region are now rapidly evolving; larger carriers are facing increased competition from low-cost carriers, so airlines like Royal Jordanian are adopting industry-leading data and technology to be more responsive to sudden market and competitor changes."

Royal Jordanian operates more than 500 flights per week to 44 destinations across Europe, the Middle East and Africa.

"We are among the most successful carriers in the Levant region and have an opportunity to keep on growing," said President and CEO of Royal Jordanian Captain Suleiman Obeidat. "In order to maintain our strong reputation and performance, we need to adapt ourselves to the needs of the regional market we serve and make sure we are using our resources efficiently. Sabre's technology will give us a new level of insight, enabling us to make better network planning decisions that will improve our profitability and enable us to invest more in enhancing the experience for our passengers."

Sabre provides technology and consultancy services to more than 225 airlines, including most of the world's largest carriers. Sabre's broad suite of flexible and scalable software solutions allows airlines to operate how they want to and adapt their business to changing needs and requirements. Most of the world's largest carriers already use Sabre's technology to address their biggest challenges - increasing revenue, minimizing costs and providing an enhanced travel experience.

About Sabre

Sabre Corporation is a leading technology provider to the global travel and tourism industry. Sabre's software, data, mobile and distribution solutions are used by hundreds of airlines and thousands of hotel properties to manage critical operations, including passenger and guest reservations, revenue management, flight, network and crew management. Sabre also operates a leading global travel marketplace, which processes more than US\$120 billion of estimated travel spend annually by connecting travel buyers and suppliers. Headquartered in Southlake, Texas, USA, Sabre operates offices in approximately 160 countries around the world.

About Royal Jordanian

Being the national carrier of Jordan and a leading carrier in the region, Royal Jordanian's vision is to connect Jordan and the Levant with the world.

From its hub at Queen Alia International Airport, RJ operates a fleet of 25 comfortable aircraft to reach 44 direct destinations and some of 1,000 cities in more than 150 countries through our airline partners in the oneworld airline alliance. The fleet comprises of Boeing 787s, A320s, A321s, A319s and Embraer regional jets.

Royal Jordanian also offers a wide range of complimentary services and amenities for travelers, including ample leg room and generous food and beverage offerings. Our aircraft provide state-of-the art in-flight entertainment with audio-video on demand, giving passengers a great choice of viewing material.

We are focused on providing an extensive travel network for our passengers via Amman to Europe, the US and Canada, North Africa and the Far East.

For further information, please visit www.rj.com. Follow us at www.facebook.com/RoyalJordanian, Twitter: @RoyalJordanian, Instagram: royaljordanianairlines

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The Sabre logo is rendered in a bold, red, italicized sans-serif font. The word "Sabre" is written in a slanted, dynamic style. A small registered trademark symbol (®) is located at the end of the word.

To view the original version on PR Newswire, visit: <http://www.prnewswire.com/news-releases/sabres-technology-empowers-royal-jordanian-to-drive-new-insights-into-improved-network-planning-300457483.html>

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