



February 8, 2017

Gulf Air signs technology agreement with Sabre to provide a portfolio of enhanced passenger services

SOUTHLAKE, Texas and MUHARRAQ, Bahrain, Feb. 8, 2017 /PRNewswire/ -- [Sabre Corporation](#) (NASDAQ: SABR), a global technology provider to the travel and tourism industry, has signed a new agreement with the Kingdom of Bahrain's national carrier, [Gulf Air](#), to provide an expanded portfolio of core passenger services technology covering reservations, departure controls and all other aspects that touch passengers directly.



For the past two decades, Gulf Air has been using SabreSonic core reservations and departure control systems to conduct the most critical services ranging from sales of tickets to checking in passengers on flights.

"It is clearly evident that Gulf Air is enjoying much greater success and has a clear path for continued growth over the coming years," said Dino Gelmetti, vice president Airline Solutions EMEA, at Sabre. "Sabre is proud to have played an integral role in its turn-around strategy by providing robust, reliable and flexible technology that forms an essential foundation for streamlining its operations, reducing costs and increasing revenue. We look forward to continuing to support Gulf Air in what continues to be an important and exciting period of change and growth."

Under this new agreement, Sabre will continue providing the latest developments and trends through its technology solutions to Gulf Air, giving the airline access to an expanded portfolio of progressive technologies including passenger re-accommodation, mobile concierge services, ancillary inventory and real time revenue integrity software.

"We continue to invest in and focus on enhancing the passenger experience, and are doing so via a multi-faceted approach that includes cutting edge technology solutions to make the entire travel experience more convenient and comfortable for Gulf Air passengers," said Gulf Air Chief Commercial Officer, Mr. Ahmed Janahi. "We are pleased to utilise an expanded range of solutions provided by Sabre, geared towards increasing passenger satisfaction and giving them greater control over their travel."

"At Gulf Air we always thrive by deploying state of the art technological solutions according to the latest trends that swipe the aviation industry," added Gulf Air Director Information Technology, Dr Jassim Haji. "With such a dynamic environment, the aviation industry is witnessing leaps of new technologies that directly widen all the distribution channels and offer personalisation and self-service features to passengers. We are partnering with Sabre to adapt to new trends, to realise their benefits and increase the satisfaction of our passengers."

Sabre's technology is used by 225 airlines, including most of the world's largest carriers. Sabre's broad suite of flexible and scalable software solutions allows airlines to operate how they want to and adapt their business to changing needs and requirements. Sabre's solutions optimize day-to-day airline operations and ultimately help carriers solve their biggest challenges - driving increased revenues, reducing costs and delivering better travel experiences.

[About Sabre](#)

Sabre® Corporation is a leading technology provider to the global travel and tourism industry. Sabre's software, data, mobile and distribution solutions are used by hundreds of airlines and thousands of hotel properties to manage critical operations, including passenger and guest reservations, revenue management, flight, network and crew management. Sabre also operates a leading global travel marketplace, which processes more than \$120 billion of estimated travel spend annually by connecting travel buyers and suppliers. Headquartered in Southlake, Texas, USA, Sabre operates offices in approximately 160 countries around the world.

Sabre media contacts:

Jess Matthias jess.matthias@sabre.com

SABR-F



To view the original version on PR Newswire, visit: <http://www.prnewswire.com/news-releases/gulf-air-signs-technology-agreement-with-sabre-to-provide-a-portfolio-of-enhanced-passenger-services-300404308.html>

SOURCE Sabre Corporation

News Provided by Acquire Media