

TECHNOLOGY THAT TRANSFORMS TRAVEL



Sabre technology is as essential to travel as air and water are essential to life. We are one of the world's largest software companies. We were Big Data long before that was a buzzword. We created the world's largest electronic marketplace when Amazon was just a river in Brazil. We combine scale and innovation at a rapid speed to lead the travel industry. What started as a joint initiative between American Airlines and IBM to create the world's first computerized airline reservation system in 1960 has since evolved into a technology ecosystem that touches almost every stage of your travel experience.

We power mobile apps, airport check-in kiosks, online travel sites, airline and hotel reservation networks, travel agent terminals, aircraft and crew scheduling systems, and scores of other solutions. Every day millions of consumers and employees interact with our technology, enabling business travelers to close the deal, delivering cargo shipments to stores and factories, and giving excited travelers the honeymoons and family vacations of a lifetime – all while making the journey easier, faster, safer and more personal. And we are not standing still. We are hard at work innovating the next wave of technology in the travel sector, whether it be voice recognition, data analytics, artificial intelligence or any of the other solutions we are developing for the marketplace.

Travel simply cannot happen without Sabre technology, and our people will continue to transform the industry by delivering innovative ways to plan, purchase and enjoy the perfect travel experience.

OUR GLOBAL BUSINESS

Sabre technology processes over US\$120 billion of travel spend and more than 1.1 trillion system messages every year. Headquartered in Southlake, Texas, Sabre employs nearly 10,000 people in approximately 65 countries around the world, and we serve our customers through cutting-edge technology developed in six facilities located across four continents.

TRAVEL NETWORK

A global business-to-business travel marketplace used by the world's travel suppliers. This includes approximately 420 airlines, 750,000 hotel properties, 260 tour operators, 52 rail carriers, 39 car rental providers and 17 cruise lines. They all use Sabre to promote, personalize and sell their products to travel management companies, corporate travel departments and approximately 425,000 travel agents around the world. We are also the leading technology partner to the fast-growing online travel agency (OTA) sector, with eight of the 10 largest OTAs globally relying on Sabre's unique expertise to increase conversions, optimize revenue and improve cost efficiency.

AIRLINE SOLUTIONS

Used by approximately 225 airlines including network carriers, hybrids and low cost carriers, primarily through Software as a Service (SaaS) and hosted models. We provide lower cost of ownership, flexibility and scalability as airlines grow. We power everything from reservations systems to crew scheduling and provide insights and tools. For example, Intelligence Exchange enables airlines to generate incremental revenue, reduce costs and deliver a truly personalized experience to travelers.

HOSPITALITY SOLUTIONS

Provides distribution, operations and marketing solutions to the hotel industry in more than 32,000 properties around the world. Our integrated reservations systems, property management system, distribution and marketing services help hotels increase revenues, identify savings and improve customer service. We also provide critical data analytics capabilities to help our hospitality customers offer personalized and customized offerings.

OUR COMPETITIVE STRENGTHS

GLOBAL LEADERSHIP ACROSS GROWING END MARKETS

We are a leading global distribution system (GDS) provider in North America, Latin America and Asia-Pacific.

STRONG, LONG-STANDING CUSTOMER RELATIONSHIPS

These relationships have allowed us to gain a deep understanding of our customers' needs, which positions us well to continue introducing new products and services that add value by helping our customers improve their business performance.

INNOVATIVE AND SCALABLE TECHNOLOGY

To drive innovation in our travel marketplace business, we make significant investments in technology to develop new products and add incremental features and functionality, including advanced algorithms, decision support, data analysis and other valuable intellectual property.

STABLE, RESILIENT, AND DIVERSIFIED BUSINESS MODELS

Our businesses operate with a transaction-based business model that ties our revenue to a travel supplier's transaction volumes rather than to its unit pricing for an airplane ticket, hotel room or other travel product, and we generate a broad geographic revenue mix.



INNOVATIONS

Our scale allows us to innovate across the entire travel lifecycle, taking full advantage of a common technology platform and enterprise business capabilities to develop tools in a way that all business units benefit across the organization.

SABRE MARKETPLACE ANALYTICS

Leverages big data and emerging visualization techniques, helping customers capitalize on travel demand with information to drive incremental revenue and increased yield.

PERFORMANCE INSIGHTS

A data analytics solution that offers hoteliers an interactive, on-demand view of their properties' reservation data in the context of competitor and market trends.

SABRE LABS

An innovation center that explores and experiments with emerging capabilities expected to impact travel over the next decade through research, prototypes and communication.

RECENT HIGHLIGHTS



SINCE OUR IPO IN APRIL 2014 SABRE HAS DELIVERED 31 NEW, INNOVATIVE SOLUTIONS TO MARKET, such as Dynamic Retailer, Intelligence Exchange and the SynXis Enterprise Platform.

SABRE HOSPITALITY SOLUTIONS IS THE PARTNER OF CHOICE FOR ABOUT 45% OF ALL HOTEL BRAND GROUPS, and our platform hosts more hotel properties than the top five global hotel chains combined.

SABRE AIRLINE SOLUTIONS BOARDED 585 MILLION PASSENGERS IN 2015, a 14.5% year-over-year increase.



IN OCTOBER 2015, AIRLINE SOLUTIONS SUPPORTED the largest airline reservations technology integration in industry history.



An intensive collaboration between Sabre and American to migrate data and integrate systems made for a smooth transition to the SabreSonic solution.



American Airlines President Scott Kirby called it "the most successful reservation system cut-over in airline history."

AWARDS AND RECOGNITION

Our innovation has been consistently recognized in the market, including:

- BUSINESS TRAVELER INNOVATION Award from GBTA
- AWARD FOR BEST GDS Travel Weekly Readers Choice Awards for the past seven years
- INFORMATIONWEEK ELITE 100 for 13 consecutive years

FINANCIAL HIGHLIGHTS

Adjusted EBITDA, adjusted net income and free cash flow are non-GAAP measures. Visit investors.sabre.com for additional information on these measures, as well as additional information on the calculation of the other measures identified.

Sabre re-launched as a publicly traded company in April 2014 and trades on NASDAQ under the symbol SABR. **SINCE THAT IPO:**

2015 FINANCIAL OVERVIEW

- Full year 2015 revenue INCREASED 13%
- Adjusted EBITDA INCREASED 12%
- Adjusted net income INCREASED 33%
- Free cash flow INCREASED 51%

Sabre stock delivered 83% TOTAL SHAREHOLDER RETURN* in the two years since our IPO

Sabre stock performance ranked in the TOP 10% of all companies that had an IPO in 2014-2015*
*as of April 15, 2016

\$3.8B OF EQUITY VALUE CREATED*

\$1B FOCUSED DEVELOPMENT INVESTMENT IN THE BUSINESS

Includes development labor, capitalized implementation costs, and internal/external use software.

Sabre is making things happen for our customers every minute of every day. In the time it took you to read this booklet we facilitated 656,000 shopping requests, booked 8,000 trips and processed nearly \$1 million worth of travel spend.

To learn more about Sabre Corporation and its technologies: [visit www.sabre.com](http://www.sabre.com)

If you are interested in joining the Sabre team: [visit www.sabre.com/careers](http://www.sabre.com/careers)

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