

LANDS' END, INC.
Reported by
ESL INVESTMENTS, INC.

FORM 4
(Statement of Changes in Beneficial Ownership)

Filed 07/21/17 for the Period Ending 07/19/17

Address	ONE LANDS END LN DODGEVILLE, WI 53595
Telephone	6089359341
CIK	0000799288
Symbol	LE
SIC Code	5651 - Family Clothing Stores
Industry	Apparel & Accessories Retailers
Sector	Consumer Cyclical
Fiscal Year	01/31

FORM 4

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549**

OMB APPROVAL
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STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or
Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person -* LAMPERT EDWARD S (Last) (First) (Middle) 1170 KANE CONCOURSE, SUITE 200 (Street) BAY HARBOR ISLANDS, FL 33154 (City) (State) (Zip)	2. Issuer Name and Ticker or Trading Symbol LANDS' END, INC. [LE]	5. Relationship of Reporting Person(s) to Issuer (Check all applicable) <input type="checkbox"/> Director <input checked="" type="checkbox"/> 10% Owner <input type="checkbox"/> Officer (give title below) <input type="checkbox"/> Other (specify below)
3. Date of Earliest Transaction (MM/DD/YYYY) <p align="center">7/19/2017</p>		6. Individual or Joint/Group Filing (Check Applicable Line) <input type="checkbox"/> Form filed by One Reporting Person <input checked="" type="checkbox"/> Form filed by More than One Reporting Person
4. If Amendment, Date Original Filed (MM/DD/YYYY)		

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Trans. Date	2A. Deemed Execution Date, if any	3. Trans. Code (Instr. 8)		4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)			5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code	V	Amount	(A) or (D)	Price			
Common Stock, par value \$0.01 per share	7/19/2017		P		75639	A	\$13.4642 (1)	12670941	D (2)(3)(4)(5)	
Common Stock, par value \$0.01 per share	7/20/2017		P		40400	A	\$13.4426 (6)	12711341	D (2)(3)(4)(5)	
Common Stock, par value \$0.01 per share	7/21/2017		P		12495	A	\$13.2871 (7)	12723836	D (2)(3)(4)(5)	
Common Stock, par value \$0.01 per share								6049807	I	See Footnotes (2)(3)(4)(5)(8)
Common Stock, par value \$0.01 per share								45156	I	See Footnotes (2)(3)(4)(5)(9)
Common Stock, par value \$0.01 per share								58156	I	See Footnotes (2)(3)(4)(5)(10)

Table II - Derivative Securities Beneficially Owned (e.g. , puts, calls, warrants, options, convertible securities)

1. Title of Derivate Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Trans. Date	3A. Deemed Execution Date, if any	4. Trans. Code (Instr. 8)		5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)		6. Date Exercisable and Expiration Date		7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)		8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)	10. Ownership Form of Derivative Security: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)
				Code	V	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares				

Explanation of Responses:

- (1) This price represents the approximate weighted average price per share of common stock of Lands' End, Inc. (the "Issuer"), par value \$0.01 per share ("Shares"), of purchases that were executed at prices ranging from \$13.35 to \$13.50 per Share. The reporting persons undertake to provide, upon request by the Securities and Exchange Commission staff, the Issuer or a security holder of the Issuer, full information regarding the price per Share and the number of Shares purchased at each price.
- (2) This statement is jointly filed by and on behalf of each of Edward S. Lampert, ESL Partners, L.P. ("Partners"), SPE I Partners, LP ("SPE I"), SPE Master I, LP ("SPE Master I"), RBS Partners, L.P. ("RBS") and ESL Investments, Inc. ("ESL"). Mr. Lampert, Partners, SPE I and SPE Master I are the direct beneficial owners of the securities covered by this statement.
- (3) RBS is the general partner of, and may be deemed to beneficially own securities owned by, Partners, SPE I and SPE Master I. Mr. Lampert is a limited partner of, and may be deemed to beneficially own certain securities owned by, RBS. ESL is the general partner of, and may be deemed to beneficially own securities owned by, RBS. Mr. Lampert is the Chairman, Chief Executive Officer and Director of, and may be deemed to beneficially own securities owned by, ESL.
- (4) The reporting persons state that neither the filing of this statement nor anything herein shall be deemed an admission that such persons are, for purposes of Section 16 of the Securities Exchange Act of 1934, as amended (the "Exchange Act") or otherwise, the beneficial owners of any securities covered by this

statement. The reporting persons disclaim beneficial ownership of the securities covered by this statement, except to the extent of the pecuniary interest of such persons in such securities.

- (5) The reporting persons may be deemed to be a member of a group with respect to the Issuer or securities of the Issuer for purposes of Section 13(d) or 13(g) of the Exchange Act. The reporting persons declare that neither the filing of this statement nor anything herein shall be construed as an admission that such persons are, for the purposes of Section 13(d) or 13(g) of the Exchange Act or any other purpose, a member of a group with respect to the Issuer or securities of the Issuer.
- (6) This price represents the approximate weighted average price per Share of purchases that were executed at prices ranging from \$13.40 to \$13.50 per Share. The reporting persons undertake to provide, upon request by the Securities and Exchange Commission staff, the Issuer or a security holder of the Issuer, full information regarding the price per Share and the number of Shares purchased at each price.
- (7) This price represents the approximate weighted average price per Share of purchases that were executed at prices ranging from \$13.225 to \$13.30 per Share. The reporting persons undertake to provide, upon request by the Securities and Exchange Commission staff, the Issuer or a security holder of the Issuer, full information regarding the price per Share and the number of Shares purchased at each price.
- (8) Represents Shares directly beneficially owned by Partners.
- (9) Represents Shares directly beneficially owned by SPE I.
- (10) Represents Shares directly beneficially owned by SPE Master I.

Remarks:

Exhibit Index

Exhibit 99.1 - Joint Filer Information (filed herewith)

Exhibit 99.2 - Joint Filing Agreement (filed herewith)

Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
LAMPERT EDWARD S 1170 KANE CONCOURSE, SUITE 200 BAY HARBOR ISLANDS, FL 33154		X		
ESL PARTNERS, L.P. 1170 KANE CONCOURSE, SUITE 200 BAY HARBOR ISLANDS, FL 33154		X		
SPE I Partners, L.P. 1170 KANE CONCOURSE, SUITE 200 BAY HARBOR ISLANDS, FL 33154		X		
SPE Master I, L.P. 1170 KANE CONCOURSE, SUITE 200 BAY HARBOR ISLANDS, FL 33154		X		
RBS PARTNERS, L.P. 1170 KANE CONCOURSE, SUITE 200 BAY HARBOR ISLANDS, FL 33154		X		
ESL INVESTMENTS, INC. 1170 KANE CONCOURSE, SUITE 200 BAY HARBOR ISLANDS, FL 33154		X		

Signatures

/s/ Edward S. Lampert

7/21/2017

******Signature of Reporting Person

Date

ESL PARTNERS, L.P., By: RBS Partners, L.P. Its: General Partner, By: ESL Investments, Inc. Its: General Partner, By: /s/ Edward S. Lampert Title: Chief Executive Officer

7/21/2017

******Signature of Reporting Person

Date

SPE I PARTNERS, LP, By: RBS Partners, L.P. Its: General Partner, By: ESL Investments, Inc. Its: General Partner, By: /s/ Edward S. Lampert Title: Chief Executive Officer

7/21/2017

******Signature of Reporting Person

Date

SPE MASTER I, LP, By: RBS Partners, L.P. Its: General Partner, By: ESL Investments, Inc. Its: General Partner, By: /s/ Edward S. Lampert Title: Chief Executive Officer

7/21/2017

******Signature of Reporting Person

Date

RBS PARTNERS, L.P., By: ESL Investments, Inc. Its: General Partner, By: /s/ Edward S. Lampert Title: Chief Executive Officer

7/21/2017

******Signature of Reporting Person

Date

ESL INVESTMENTS, INC., By: /s/ Edward S. Lampert Title: Chief Executive Officer

7/21/2017

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

JOINT FILER INFORMATION

Other Reporting Person(s)

1. ESL PARTNERS, L.P.

Item	Information
Name:	ESL Partners, L.P.
Address:	1170 Kane Concourse, Suite 200, Bay Harbor Islands, FL 33154
Designated Filer:	Edward S. Lampert
Date of Event Requiring Statement (Month/Day/Year):	July 19, 2017
Issuer Name and Ticker or Trading Symbol:	Lands' End, Inc. [LE]
Relationship of Reporting Person(s) to Issuer:	10% Owner
If Amendment, Date Original Filed (Month/Day/Year):	Not Applicable
Individual or Joint/Group Filing:	Form filed by More than One Reporting Person
Signature:	By: RBS Partners, L.P. Its: General Partner
	By: ESL Investments, Inc. Its: General Partner
	By: /s/ Edward S. Lampert ----- Name: Edward S. Lampert Title: Chief Executive Officer Date: July 21, 2017

2. SPE I PARTNERS, LP

Item	Information
Name:	SPE I Partners, LP
Address:	1170 Kane Concourse, Suite 200, Bay Harbor Islands, FL 33154
Designated Filer:	Edward S. Lampert
Date of Event Requiring Statement (Month/Day/Year):	July 19, 2017

Issuer Name and Ticker or Trading Symbol: Lands' End, Inc. [LE]

Relationship of Reporting Person(s) to Issuer: 10% Owner

If Amendment, Date Original Filed (Month/Day/Year): Not Applicable

Individual or Joint/Group Filing: Form filed by More than One Reporting Person

Signature: By: RBS Partners, L.P.
Its: General Partner

By: ESL Investments, Inc.
Its: General Partner

By: /s/ Edward S. Lampert

Name: Edward S. Lampert
Title: Chief Executive Officer
Date: July 21, 2017

3. SPE MASTER I, LP

Item Information

Name: SPE Master I, LP

Address: 1170 Kane Concourse, Suite 200, Bay Harbor Islands, FL 33154

Designated Filer: Edward S. Lampert

Date of Event Requiring Statement (Month/Day/Year): July 19, 2017

Issuer Name and Ticker or Trading Symbol: Lands' End, Inc. [LE]

Relationship of Reporting Person(s) to Issuer: 10% Owner

If Amendment, Date Original Filed (Month/Day/Year): Not Applicable

Individual or Joint/Group Filing: Form filed by More than One Reporting Person

Signature: By: RBS Partners, L.P.
Its: General Partner

By: ESL Investments, Inc.
Its: General Partner

By: /s/ Edward S. Lampert

Name: Edward S. Lampert
Title: Chief Executive Officer
Date: July 21, 2017

4. RBS PARTNERS, L.P.

Item Information

Name: RBS Partners, L.P.

Address: 1170 Kane Concourse, Suite 200, Bay Harbor Islands, FL 33154

Designated Filer: Edward S. Lampert

Date of Event Requiring Statement (Month/Day/Year): July 19, 2017

Issuer Name and Ticker or Trading Symbol: Lands' End, Inc. [LE]

Relationship of Reporting Person(s) to Issuer: 10% Owner

If Amendment, Date Original Filed (Month/Day/Year): Not Applicable

Individual or Joint/Group Filing: Form filed by More than One Reporting Person

Signature: By: ESL Investments, Inc.
Its: General Partner

By: /s/ Edward S. Lampert

Name: Edward S. Lampert
Title: Chief Executive Officer
Date: July 21, 2017

5. ESL INVESTMENTS, INC.

Item Information

Name: ESL Investments, Inc.

Address: 1170 Kane Concourse, Suite 200, Bay Harbor Islands, FL 33154

Designated Filer: Edward S. Lampert

Date of Event Requiring Statement (Month/Day/Year): July 19, 2017

Issuer Name and Ticker or Trading Symbol: Lands' End, Inc. [LE]

Relationship of Reporting Person(s) to Issuer: 10% Owner

If Amendment, Date Original
Filed (Month/Day/Year):

Not Applicable

Individual or Joint/Group Filing:

Form filed by More than One Reporting
Person

Signature:

By: /s/ Edward S. Lampert

Name: Edward S. Lampert

Title: Chief Executive Officer

Date: July 21, 2017

JOINT FILING AGREEMENT

July 21, 2017

Pursuant to and in accordance with the Securities Exchange Act of 1934, as amended (the "Exchange Act"), and the rules and regulations thereunder, each party hereto hereby agrees to the joint filing, on behalf of each of them, of any filing required by such party under Section 13 or Section 16 of the Exchange Act or any rule or regulation thereunder (including any amendment, restatement, supplement, and/or exhibit thereto) with the Securities and Exchange Commission (and, if such security is registered on a national securities exchange, also with the exchange), and further agrees to the filing, furnishing, and/or incorporation by reference of this agreement as an exhibit thereto. This agreement shall remain in full force and effect until revoked by any party hereto in a signed writing provided to each other party hereto, and then only with respect to such revoking party.

IN WITNESS WHEREOF, each party hereto, being duly authorized, has caused this agreement to be executed and effective as of the date set forth below.

Date: July 21, 2017

EDWARD S. LAMPERT

By: /s/ Edward S. Lampert

ESL PARTNERS, L.P.

By: RBS Partners, L.P.

Its: General Partner

By: ESL Investments, Inc.

Its: General Partner

By: /s/ Edward S. Lampert

Name: Edward S. Lampert

Title: Chief Executive Officer

SPE I PARTNERS, LP

By: RBS Partners, L.P.

Its: General Partner

By: ESL Investments, Inc.

Its: General Partner

By: /s/ Edward S. Lampert

Name: Edward S. Lampert

Title: Chief Executive Officer

SPE MASTER I, LP

By: RBS Partners, L.P.

Its: General Partner

By: ESL Investments, Inc.

Its: General Partner

By: /s/ Edward S. Lampert

Name: Edward S. Lampert

Title: Chief Executive Officer

RBS PARTNERS, L.P.

By: ESL Investments, Inc.

Its: General Partner

By: /s/ Edward S. Lampert

Name: Edward S. Lampert
Title: Chief Executive Officer

ESL INVESTMENTS, INC.

By: /s/ Edward S. Lampert

Name: Edward S. Lampert
Title: Chief Executive Officer