

Lands' End Takes Spring Outerwear by Storm

DODGEVILLE, Wis., March 20, 2017 /PRNewswire/ -- As snowstorms turn to rain showers, Lands' End continues to prove its expertise in designing high quality spring outerwear with substance. Lands' End announced it is launching a new collection of spring outerwear for women, offering versatile options for the wide range of spring weather and lifestyle needs.



"At Lands' End, we pride ourselves on providing our customers outerwear for any weather condition they may find themselves in, while ensuring we have an option for a variety of personal styles," said Martin Cooper, senior vice president and creative director of design at Lands' End. "The spring collection combines essential outerwear features, such as breathable waterproof fabric, taped seams and placket covered zippers, with popular trend details in silhouettes women will love."

Cooper recommends keeping fit and function top of mind when shopping for the perfect spring jacket. Interior cinched waist details and following the product size chart helps flatter figures without leaving room for wind and rain to sneak in. Lifestyle and local weather are key to ensuring spring outerwear meets functionality needs. Here are some of the spring trends found in the new Lands' End spring outerwear collection:

Classic Khaki with a Modern Twist

The [Harbor Trench Coat](#) is a go-to piece that takes the trench trend and makes it a spring staple. Worn with a pair of jeans or a classic dress, this chic trench is perfect for business wear, formal occasion and light rain. The single-breasted style features princess seams, a back-button yoke and removable belt in a water repellent fabric.

Standout Sporty Staple

The popular winter Squall® is now a standout this spring and with good reason. It is a solid combination of water and wind resistance, smart design and sporty style. The new [Women's Lightweight Squall](#) features a waterproof and wind-resistant nylon shell that can be cinched at the waist for a flattering shape, sealed seams, and a removable hood that is available in on-trend colors such as yellow dandelion and rich red.

Brighten Up Dreary Days with Shades of Yellow

Yellow is the key color for spring outerwear this season. Saturated yellows in coats and jackets will brighten up any dreary day. For all around versatility and style, the [StormRaker Jacket](#) cannot be beat. Flap pockets keep items safe while an inner-cinched drawcord can lend shape and keep away breezy drafts. Look for the StormRaker in yellow dandelion, as well

as four other colors.

Lightweight and Packable

If travel is on the agenda or Mother Nature is being indecisive, the [Women's Travel PrimaLoft Jacket](#) is highly compactible and makes an easy extra layer of warmth with its 80-gram PrimaLoft[®] insulation. This jacket easily folds up into the included drawstring bag, allowing for easy packing.

About Lands' End, Inc.

Lands' End, Inc. (Nasdaq: LE) is a leading multi-channel retailer of clothing, accessories, footwear and home products. We offer products through catalogs, online at www.landsend.com, and affiliated specialty and international websites, and through retail locations, primarily at Lands' End Shops at Sears[®] and standalone Lands' End Stores. We are a classic American lifestyle brand with a passion for quality, legendary service and real value, and seek to deliver timeless style for men, women, kids and the home.

URLs: www.landsend.com/newsroom
www.landsend.com/outerwear

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