



June 5, 2017

## Sportsman's Warehouse to Hold Grand Opening in Everett, Washington

MIDVALE, Utah, June 05, 2017 (GLOBE NEWSWIRE) -- Sportsman's Warehouse (NASDAQ:SPWH) is expanding its operations to include a new retail location in Everett, Washington. The grand opening will take place on Thursday, June 8, 2017, with the doors opening at 9:00 am. The store will be the tenth Sportsman's Warehouse location in the state of Washington and will be located in Everett at 505 SE Everett Mall Way, next to Target. With the opening of this store, Sportsman's Warehouse will operate 82 retail locations in 22 states across the country.

To celebrate the grand opening, the first 200 families through the door will receive a Sportsman's Warehouse \$20 gift card and a free Sportsman's Warehouse hat. Members of the City Council will be in attendance for the flag and ribbon cutting ceremony. In addition, factory representatives will be on hand for product instruction and giveaways. Attendees can register to win one of four \$500 Sportsman's Warehouse gift cards. Commemorative grand opening Sportsman's Warehouse t-shirts will be available for \$5.99.

"Everett, Washington is a great area with an abundance of hunting, camping and fishing access," noted John Schaefer, Sportsman's Warehouse CEO. "We are thrilled to open a store in Everett as Sportsman's Warehouse has a great customer base in Washington. Not only does this opening represent our continued commitment to expand our loyal customer base, but it is also a testament to our understanding and succeeding in the Washington market.

"Sportsman's Warehouse serves outdoor enthusiasts, casual users and first time participants with quality brand-name hunting, fishing, camping and shooting merchandise within a convenient shopping environment, serviced by passionate, knowledgeable associates to create a memorable outdoor experience. To find the Sportsman's Warehouse nearest you or to shop online, visit us on the Web at [www.sportsmanswarehouse.com](http://www.sportsmanswarehouse.com).

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 Primary Logo

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