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2U Announces 2018 to 2020 Domestic Graduate Program Launch Cadence

LANHAM, Md., March 29, 2017 /PRNewswire/ -- 2U, Inc. (NASDAQ: TWOU), a leader in partnering with great colleges and universities to deliver the world's best digital education, today announced its expected program launch cadence for 2018 to 2020. The company anticipates launching 13 **D**omestic **G**raduate **P**rograms (DGPs) in 2018, 16 DGPs in 2019, and 19 DGPs in 2020.

In 2016, 2U announced its plans to launch 10 DGPs in 2017. A DGP is what 2U defines as a 2U-powered graduate program that it enables for colleges and universities in the U.S.

"We are pleased to announce our plans to increase our domestic graduate program portfolio by 58 partner programs between 2017 and 2020, which will fuel the company's 30 percent or better revenue growth targets for the foreseeable future," said Christopher "Chip" Paucek, CEO and co-founder of 2U. "Our core business in the domestic graduate program market remains strong and we believe that we have a large portion of the total addressable market yet to tap."

About 2U, Inc. (NASDAQ: TWOU)

2U partners with great colleges and universities to build what we believe is the world's best digital education. Our platform provides a comprehensive fusion of technology, services and data architecture to transform our clients, historically campus-based universities of the highest quality and rigor, into digital universities. To learn more, visit 2U.com.

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