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## **University of Dayton Launches MBA@Dayton, New Online MBA Program with a One-Year Option**

DAYTON, Ohio, March 22, 2017 /PRNewswire/ -- The University of Dayton, a top-tier Catholic research university, announced today it is now accepting applications for its new [online Master of Business Administration program](#), MBA@Dayton.

MBA@Dayton is offered in partnership with 2U Inc. (NASDAQ: TWOU), one of the foremost education technology companies in the U.S. The program has two options: a general MBA and an Advanced Standing MBA that can be completed in one year.

The Advanced Standing MBA is primarily for individuals with a recent undergraduate degree in business. Students with significant work experience may also qualify for the Advanced Standing MBA by leveraging their experience as credit toward their MBA to complete their degree in as little as one year. The general MBA is designed for individuals with a limited business background who wish to increase their career options or sharpen critical business skills.

"We are pleased to launch this new MBA with 2U," said University of Dayton President Eric F. Spina. "2U has a successful record with prominent universities delivering best-in-class online education. Their platform will allow us to expand the reach of our distinctive business education while retaining the close relationships between faculty and students that are hallmarks of the UD experience."

The online program will match the quality and rigor of the university's on-campus MBA program by adhering to the same admissions standards. University of Dayton faculty and executives-in-residence will teach weekly courses through live online classes and seminars, accessed through a highly interactive and mobile "online campus." The design offers the intimacy of an on-campus classroom with the online flexibility sought by today's MBA students.

The program will also include limited in-person immersion experiences on the Dayton campus as well as in cities around the country. The Advanced Standing MBA will consist of a 30-credit curriculum in core business courses and electives, while the general MBA will require up to 48 credits to graduate and includes foundational business courses.

The first application deadline is Aug. 21, 2017, with additional applications accepted on a rolling basis. Classes begin October 2017.

The University of Dayton's School of Business Administration is AACSB-accredited. For more information about MBA@Dayton, visit [onlinemba.udayton.edu](http://onlinemba.udayton.edu), or contact an admission counselor at (855) 622-8312 or [admission@onlinemba.udayton.edu](mailto:admission@onlinemba.udayton.edu).

### **About the University of Dayton**

The University of Dayton is a top-tier national Catholic research university and the largest private university in Ohio. Founded in 1850 by the Society of Mary (Marianists), the University is characterized by the Marianist educational philosophies of learning in community, welcoming all, serving others, intellectual curiosity and academic rigor, to foster servant-leaders who connect learning with leadership and service. Visit [udayton.edu](http://udayton.edu) for more information.

### **About 2U, Inc. (NASDAQ:TWOU)**

2U partners with great colleges and universities to build what we believe is the world's best online education. Our platform provides a comprehensive fusion of technology, services and data architecture to transform our clients, historically campus-based universities of the highest quality and rigor, into digital universities. To learn more, visit [2U.com](http://2U.com).

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## School of Business Administration

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