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Institutional Investor Magazine Names 2U CEO and Co-Founder a Top CEO

Christopher "Chip" Paucek ranked third in the midcap CEO software category

LANHAM, Md., Nov. 13, 2017 /PRNewswire/ -- 2U, Inc. (NASDAQ: TWOU), a global leader in education technology, today announced its CEO and Co-Founder Christopher "Chip" Paucek has been named among America's best chief executives on Institutional Investor's 2018 All-America Executive Team list. Paucek was ranked third in the midcap CEO software category.



"It is truly an honor to be named a top CEO by Institutional Investor," Paucek said. "I learned a long time ago that while I have an important role, the ultimate success of 2U is not about me: it's about a team of incredible people who came together to change higher education. I'm blessed to be their CEO. When 2U delivers, universities and students win."

Paucek is a three-time CEO who co-founded 2U in 2008, took the company public in 2014, and led the business through its first acquisition of short course provider GetSmarter in 2017. Prior to 2U, Paucek served as CEO of Hooked on Phonics, and founded Cerebellum Corporation, the media company behind the award-winning PBS show Standard Deviants.

Institutional Investor is a leading publication for research and rankings among top analysts and portfolio managers. Each year, the publication releases its All-America Executive Team ranking, which polls buy-side analysts, money managers, and sell-side researchers to determine the best CEOs, CFOs and IR professionals at U.S.-based companies. For the 2018 All-America Executive Team, Institutional Investor collected the opinions of 4,000 investment professionals at over 1,200 financial services firms.

About 2U, Inc. (NASDAQ: TWOU)

2U partners with great colleges and universities to build what we believe is the world's best digital education. Our platform provides a comprehensive fusion of technology, services and data architecture to transform high-quality and rigorous campus-based universities into the best digital versions of themselves. 2U's No Back Row® approach allows qualified students and working professionals around the world to experience a first-rate university education and successful outcomes. To learn more, visit 2U.com.

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