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2U, Inc. Named To Fast Company's Most Innovative Companies List

2U IS ONE OF 10 MOST INNOVATIVE EDUCATION COMPANIES

LANDOVER, Md. and NEW YORK, Feb. 13, 2017 /PRNewswire/ -- 2U, Inc. (NASDAQ: TWOU), which partners with leading nonprofit colleges and universities to deliver their high-quality programs online, announced today it has been named one of the top 10 Most Innovative Companies in Education for 2017 by Fast Company. Each year, Fast Company publishes rankings for its 50 Most Innovative Companies worldwide. The publication also ranks the Top 10 Most Innovative Companies across 36 sectors — such as education — honoring leading enterprises and rising newcomers that exemplify the best in nimble business and innovation.

"We're so happy to be recognized by *Fast Company* as one of education's most innovative companies," said Chip Paucek, 2U co-founder and CEO. "Since 2008, we've worked behind the scenes to power online education programs for some of the world's greatest universities. Our business model is uniquely focused on the retention, graduation and satisfaction of our partner universities' students — when they succeed, we do, too."

To produce the 2017 list, *Fast Company* reporters surveyed thousands of enterprises across the globe to identify the most notable innovations of the year. They then trace the impact those initiatives have on business, industry and the larger culture.

Fast Company's Most Innovative Companies issue (March 2017) is now available online at www.fastcompany.com/MIC as well as in app form via iTunes, and on newsstands beginning February 21.

About 2U, Inc. (NASDAQ:TWOU)

2U partners with leading colleges and universities to deliver the world's best online degree programs so students everywhere can reach their full potential. Our Platform, a fusion of cloud-based software-as-a-service technology and technology-enabled services, provides schools with the comprehensive operating infrastructure they need to attract, enroll, educate, support and graduate students globally. Blending live face-to-face classes, dynamic course content and real-world learning experiences, 2U's No Back Row® approach ensures that every qualified student can experience the highest quality university education for the most successful outcome. To learn more, visit 2U.com.

About Fast Company

Fast Company is the world's leading progressive business media brand, with a unique editorial focus on innovation in technology, ethical economics, leadership, and design. Headquartered in New York City, *Fast Company* is published by Mansueto Ventures LLC, one of the U.S.'s leading media companies.

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