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## **University of Denver and 2U Partner for Two Online Graduate Programs**

- The University of Denver Daniels College of Business Partners with 2U, Inc., to Deliver MBA@Denver**
- The University of Denver Graduate School of Social Work Partners with 2U, Inc., to Deliver MSW@Denver**

DENVER and LANHAM, Md., April 20, 2017 /PRNewswire/ -- The University of Denver and 2U, Inc. (NASDAQ: TWOU), today announced a partnership to launch two online degree programs, MBA@Denver, an online Master of Business Administration (MBA), and MSW@Denver, an online Master of Social Work. Each program will be a new Domestic Graduate Program (DGP) for 2U.

"The University of Denver is pushing the boundaries in professional education across many industries," said University of Denver Chancellor Rebecca Chopp. "Through our partnership with 2U, students far and wide will have the opportunity to benefit from the expertise of our faculty in business and social work — expanding the impact our graduates have around the globe."

### **MBA@Denver**

The University of Denver Daniels College of Business and 2U will launch MBA@Denver, a new online MBA. The MBA@Denver curriculum will be of the same academic quality and rigor as Daniels' on-campus MBA programs. This new program will be uniquely structured to accommodate early- and mid-career working professionals who wish to continue in their career while pursuing an MBA.

MBA@Denver students and faculty will meet weekly in live online classes in an intimate seminar-style setting. Between live class sessions, students will study interactive course content created by Daniels' faculty. Students will also be required to meet in person for deep immersive experiences, where they will participate in developing their leadership capacities, interact with their peers, network with corporate partners, entrepreneurs and faculty members and engage in action-learning activities.

Today's global marketplace is defined by profound disruptions, competitive pressures as well and demographic shifts. The need to develop and strengthen technology skills as well as the requisite adaptive capacities, is especially clear.

"We're thrilled to develop a new MBA experience that will position professionals to become immediate value creators in this volatile economic landscape," said Brent Chrite, dean at the Daniels College. "Our new online MBA program in partnership with 2U embraces innovative technologies and addresses the many demands of a changing and increasingly connected global workforce. MBA@Denver will help working professionals advance their careers through MBA studies with Daniel's faculty without relocating from their communities."

### **MSW@Denver**

The University of Denver Graduate School of Social Work and 2U will offer MSW@Denver, an online Master of Social Work. The Graduate School of Social Work launched its current online MSW in 2016 and will now leverage 2U's platform to attract, enroll, educate, support and graduate their online master's students. Committed to excellence in teaching, scholarship, and community leadership and service, the School's mission is to foster social responsibility regarding social and economic justice, quality of life and multicultural communities, based on equality for all people. The Social Work master's on-campus program is ranked in the top seven percent of all accredited programs in the country by *U.S. News & World Report*.

MSW@Denver will feature collaborative, live classes that facilitate face-to-face interaction; high-quality, interactive coursework developed by Social Work faculty who teach on campus; and hands-on internship experience at field sites chosen with each student's location and career goals in mind. The MSW@Denver curriculum will provide students with a generalist perspective on social work practice, preparing them to work with individuals, families, groups, communities and organizations. Partnering with 2U further promotes the School's commitment to social justice, accessibility, and inclusion—both operationally and substantively. The initial offering in trauma-informed care is the just the beginning. Future offerings will create new markets for social work skills in diversity and inclusion, community development, and nonprofit management.

"At the Graduate School of Social Work, we are committed to innovations in social work education and individualized options for learning," said Amanda Moore McBride, dean of the Graduate School of Social Work. "Our partnership with 2U will allow us to significantly expand access to our quality social work education for more aspiring social workers, while allowing our students to live and practice in their communities where their skills and support are needed."

Both programs are expected to launch in January 2018.

#### **About the University of Denver Daniels College of Business**

Founded in 1908, the Daniels College of Business is the top-ranked business college at the University of Denver, one of the country's premier private universities and the oldest university in the Rocky Mountain West. With its [rich history](#) of excellence and innovation, Daniels is globally recognized as a leader in providing an immersive and student-centered business education. Grounded in ethics and principle-centered leadership, Daniels' educational experience not only teaches students, it transforms lives. As a learning community, Daniels' students, faculty and staff affirm the College's deeply held values including service, integrity and impact. Through its programs, research and outreach, Daniels is committed to addressing some of the world's most pressing economic and non-economic challenges.

#### **About the University of Denver Graduate School of Social Work**

The Graduate School of Social Work is among the top 20 schools of social work in the country, a vibrant center for intellectual development, a leader in promoting diverse communities, and an advocate for an integrated and inclusive model of social work.

The Graduate School of Social Work is committed to excellence in teaching, scholarship, and community leadership and service. Its mission is to foster social responsibility regarding social and economic justice, quality of life and multicultural communities, based on equality for all people. As a center for the creation and dissemination of knowledge, the School provides graduate social work education in order to alleviate and prevent social problems of individuals, families and communities. The School is committed to ensuring that the power and impact of social work is unleashed in the Rocky Mountain region and far beyond. Social work is human-centered development, based on an understanding of social, economic, political, and cultural factors that influence human potential and systems.

#### **About 2U Inc. (NASDAQ: TWOU)**

2U partners with great colleges and universities to build what we believe is the world's best digital education. Our platform provides a comprehensive fusion of technology, services and data architecture to transform high-quality and rigorous campus-based universities into the best digital versions of themselves. 2U's No Back Row® approach allows qualified students and working professionals around the world to experience a first-rate university education and successful outcomes. To learn more, visit [2U.com](http://2U.com).

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