



CJS Securities “New Ideas” Conference

January 13, 2016

Safe Harbor

Please note that in this presentation, we may discuss events or results that have not yet occurred or been realized, commonly referred to as forward-looking statements. The Private Securities Litigation Reform Act of 1995 provides a safe harbor for forward-looking statements made by or on behalf of Platform Specialty Products Corporation (“Platform”). Such discussion and statements will often contain words as expect, anticipate, believe, intend, plan and estimate. Such statements include, but are not limited to, statements relating to Platform’s financial or operational results including earnings guidance, future capital expenditures, expenses, revenues, earnings, synergies, economic performance, indebtedness, financial condition, dividend policy, losses and future prospects, business and management strategies, and the effects of global economic conditions on Platform’s business. Many factors may cause the actual results, performance or achievements of Platform to be materially different from any future results, performance or achievements expressed or implied by the forward-looking statements including, among other things, Platform’s adjusted earnings per share, expected or estimated revenue, the outlook for Platform’s markets and the demand for its products, estimated sales, segment earnings, net interest expense, income tax provision, restructuring and other charges, cash flows from operations, consistent profitable growth, free cash flow, future revenues and gross operating and adjusted EBITDA margin improvement requirement and expansion, organic net sales growth, bank debt covenants, the success of new product introductions, growth in costs and expenses, Platform’s ability to identify, hire and retain executives and other employees with sufficient expertise, Platform’s assessment of its internal control over financial reporting, the impact of commodities and currencies and Platform’s ability to manage its risk in these areas, general business and economic conditions globally, industry trends, competition, changes in government and other regulations, including in relation to the environment, health and safety, taxation, labor relations and work stoppages, changes in political and economic stability, disruptions in business operations due to reorganization activities and interest rate and currency fluctuations, and the impact of acquisitions, divestitures, restructuring and other unusual items, including Platform’s ability to successfully complete as well as integrate and obtain the anticipated results and synergies from its acquisitions. These projections and statements are based on management’s estimates and assumptions with respect to future events and financial performance, and are believed to be reasonable, though are inherently difficult to predict. A discussion of factors that could cause results to vary is included in Platform’s periodic and other reports filed with the Securities and Exchange Commission (the “SEC”), including Platform’s annual report on Form 10-K for the fiscal year ended December 31, 2014 and quarterly reports on Form 10-Q for the fiscal quarters ended June 30, 2015 and September 30, 2015. Platform undertakes no obligation to update any forward-looking statement, whether as a result of new information, future events or otherwise.

This presentation also contains non-GAAP financial measures. Pursuant to the requirements of Regulation G, a reconciliation of such non-GAAP financial measures to the most directly comparable GAAP financial measures is provided herein. These non-GAAP financial measures are provided because management of Platform uses such measures in monitoring and evaluating Platform’s ongoing financial results, as well as to reflect Platform’s acquisitions. Management believes these measures provide a more complete understanding of Platform’s operational results and a meaningful comparison of Platform’s performance between periods. These non-GAAP measures may not, however, reflect the actual financial results Platform would have achieved absent such acquisitions, and may not be indicative of the results that Platform would expect to recognize for future periods. These non-GAAP measures should be considered in addition to, not a substitute for, measures of financial performance prepared in accordance with GAAP.

Historical financial information relating to Agriphar was obtained directly from Percival S.A., its privately-held former parent company. Although we believe it is reliable, this information has not been verified, internally or independently. Historical financial information relating to the Chemtura AgroSolutions business of Chemtura Corporation (“CAS”) was derived from segment reporting in Chemtura Corporation’s periodic reports and earnings press releases. Financial information for Arysta LifeScience Limited (“Arysta”) was derived from Arysta’s registration statement on Form F-1 filed with the SEC on September 9, 2014, which was withdrawn since Platform’s acquisition of Arysta and should not be relied upon, and from Arysta’s management. Historical financial information related to the Electronic Chemicals and Photomasks businesses (the “OMG assets”) was derived from OM Group, Inc. (“OMG”)’s management estimates. These businesses’ method of calculating their Adjusted EBITDA differs from Platform’s method of calculating Adjusted EBITDA. Historical financial information for Alent plc (“Alent”) was derived from Alent’s periodic reports and management estimates. Alent’s method of calculating its Adjusted EBITDA also differs from Platform’s method. In addition, Alent’s financial information is prepared in accordance with non-GAAP that may or may not be comparable to Platform’s financial statements. Consequently, there is no assurance that the financial results and information for Agriphar, CAS, Arysta, the OMG assets or Alent contained in this presentation are accurate or complete, or representative in any way of Platform’s actual and future results as a consolidated company.

Platform Overview

Platform Specialty Products is a global, diversified specialty chemicals company focused on building a portfolio of 'Asset-Lite, High-Touch' businesses

(\$ in millions)

Performance Solutions

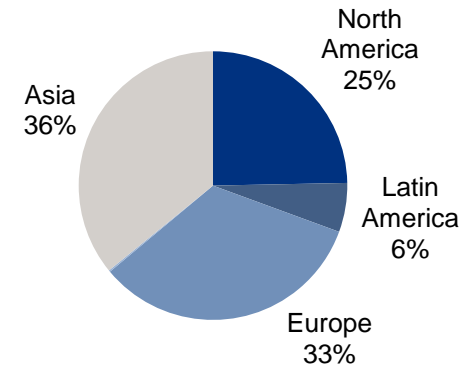
Financials⁽¹⁾

- PF Revenue: \$1,573
- Adj. EBITDA: \$408
- *Margin: 26%*

Key End Markets

- Electronics
- Automotive
- General industrial
- Consumer packaging
- Offshore oil & gas production

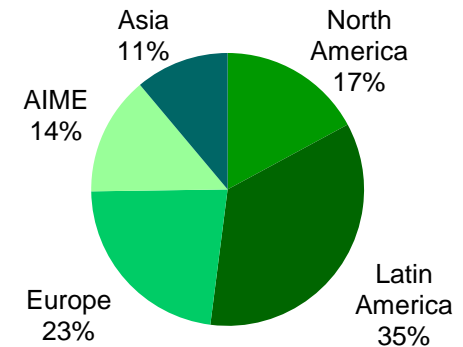
Geographic Breakdown⁽²⁾



Agricultural Solutions

- PF Revenue: \$2,025
- Adj. EBITDA: \$397
- *Margin: 20%*

- Conventional crop protection:
 - Herbicides
 - Insecticides
 - Fungicides
- Bio Solutions
- Seed Treatment
- Animal Health



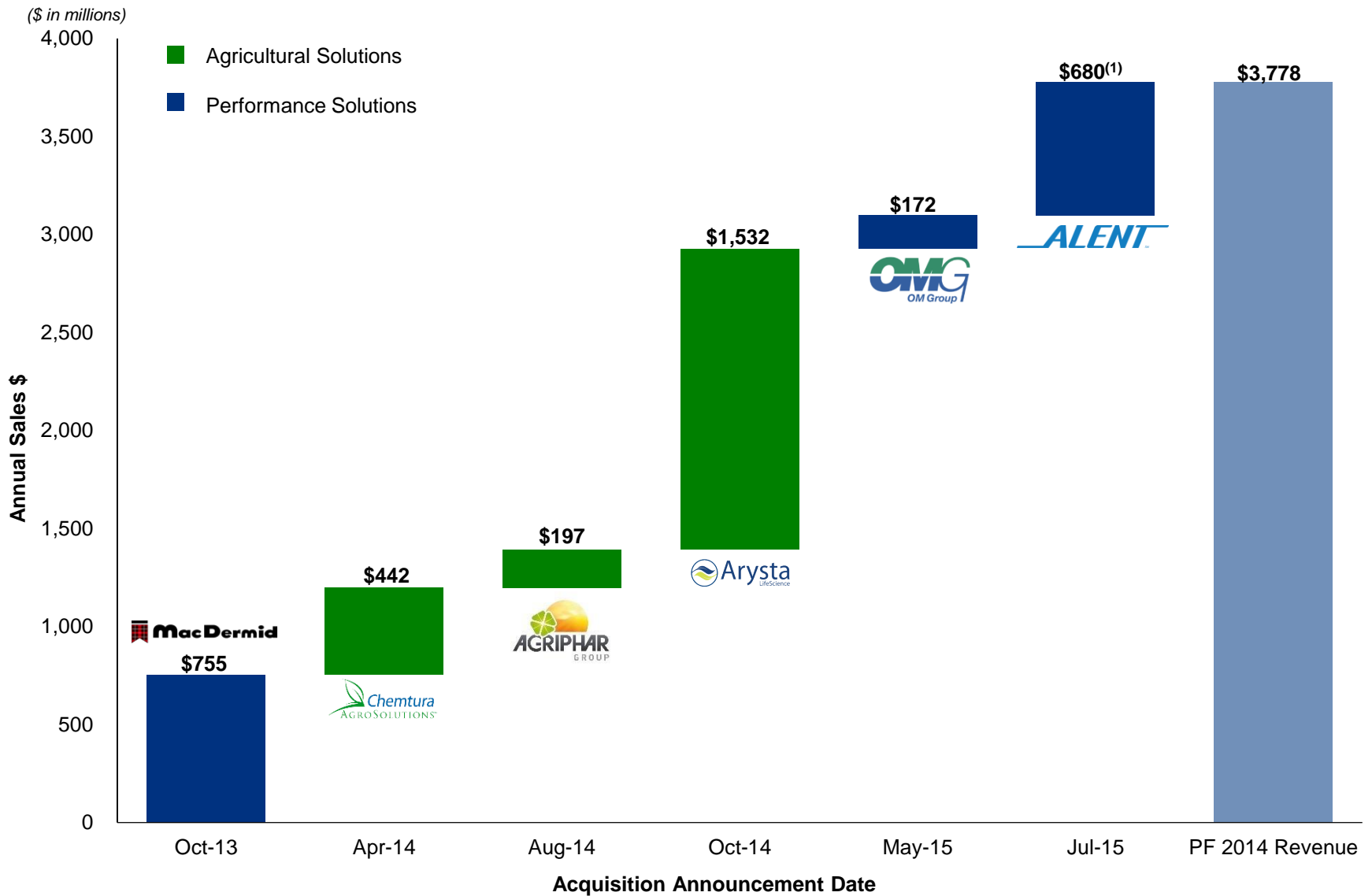
PF LTM Jun 30 2015 Total Revenue: \$3.6bn; Adjusted EBITDA \$805mm; Margin 22%

Note: For a reconciliation of non-GAAP financials, please refer to the appendices of this presentation

1. Financials are Pro Forma as of 6/30/2015

2. Geographic revenue breakdown based on FY 2014 Pro Forma

History of Growth through Complementary Acquisition Strategy



1. Alent financials converted from GBP to USD at average exchange rate over 2014: 1.65

Platform Business Focus

■ **“Asset-Lite, High-Touch” Business Model that Drives Free Cash Flow**

- Businesses driven by people as opposed to manufacturing footprint
 - Low capex requirements and highly variable cost structure
 - Significant investment in selling and technical service

■ **Leading Positions in Growing Niche End-Markets**

- #1 or #2 positions across Performance Solutions end markets⁽¹⁾
 - Focus on growing segments of electronics and industrial sectors
 - Unique opportunity with accelerated convergence of auto and electronics
- Differentiated focus in Agricultural Solutions on high-value, specialty crops and non-conventional crop protection
 - Significant exposure to fruits, vegetables, nuts and other non-row crops
 - #2 global position in fast growing Bio Solutions market⁽²⁾

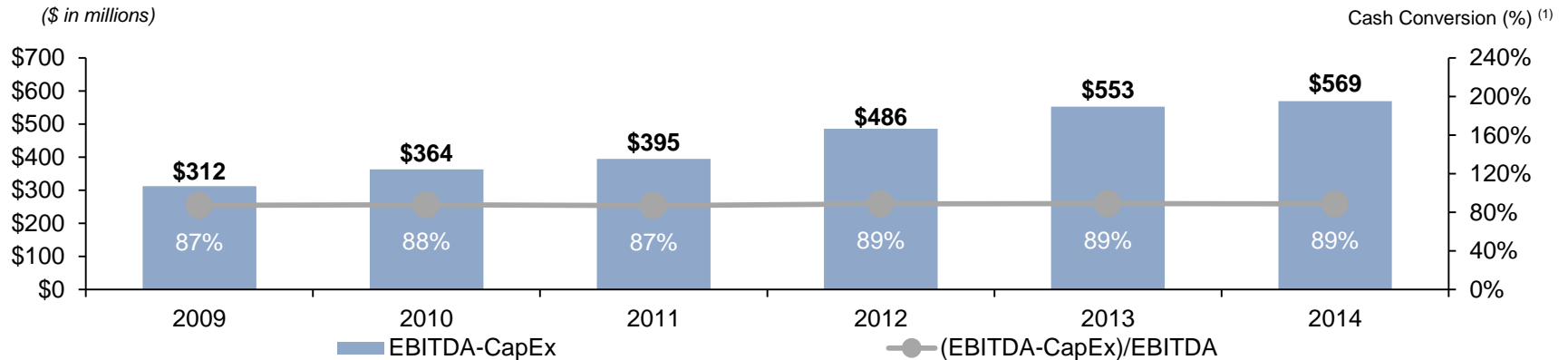
■ **Defensible Free Cash Flow Margins**

- Combination of “Asset-Lite, High-Touch” business model and niche market focus expected to generate robust, sustainable free cash flow margins

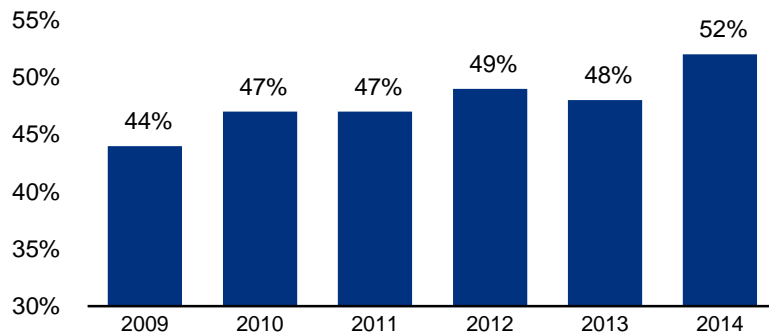
Compelling Cash Flow Generation & Stable Financial Performance

Stable financial performance through the economic cycles

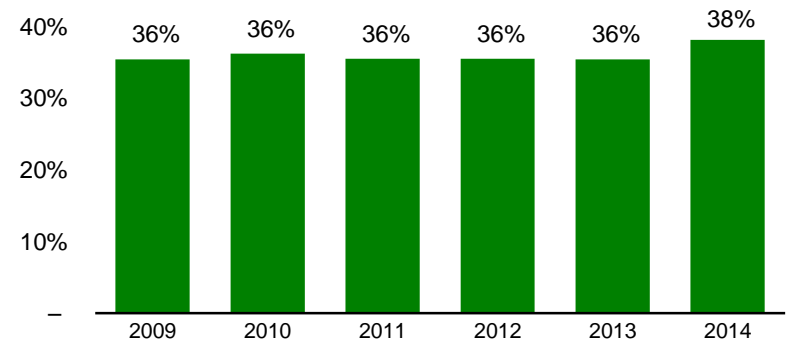
Adj. PF EBITDA – CapEx (% of EBITDA)



Performance Solutions Historical Gross Profit Margin



Agricultural Solutions Historical Gross Profit Margin



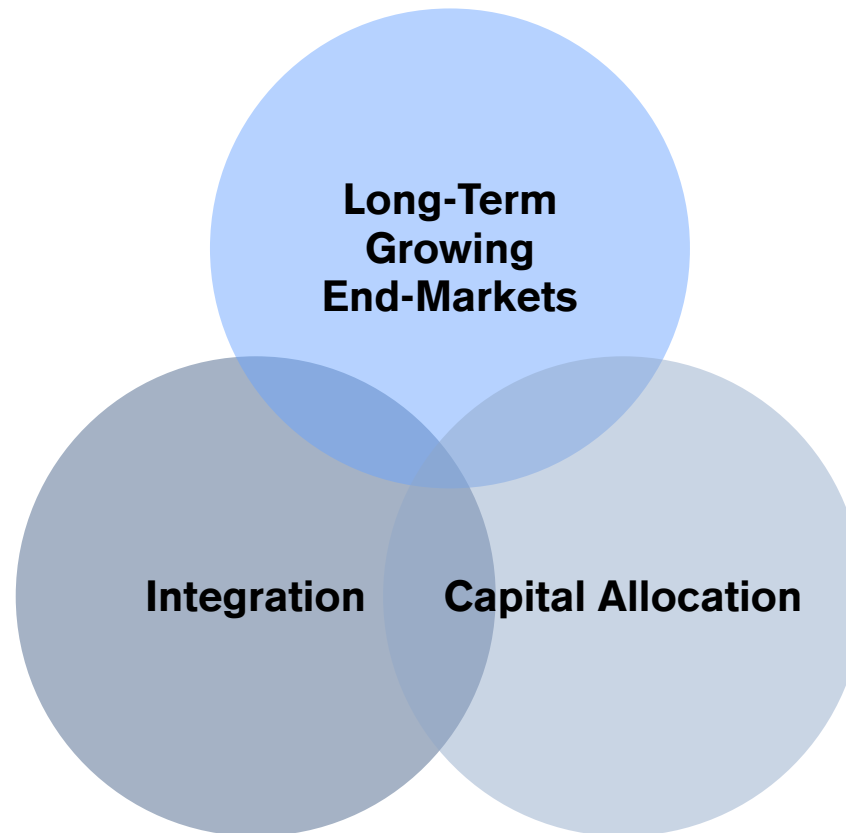
Source: Legacy Platform company information. Does not include Alent or OMG assets

Note: For a reconciliation of non-GAAP financials, please refer to the appendices of this presentation. 2009-2011 financials includes MacDermid, CAS and Arysta; 2012 - 2014 includes MacDermid, CAS, Arysta and Agriphar. Does not include Alent or OMG assets

1. Cash conversion calculated based on (EBITDA – CapEx) / EBITDA

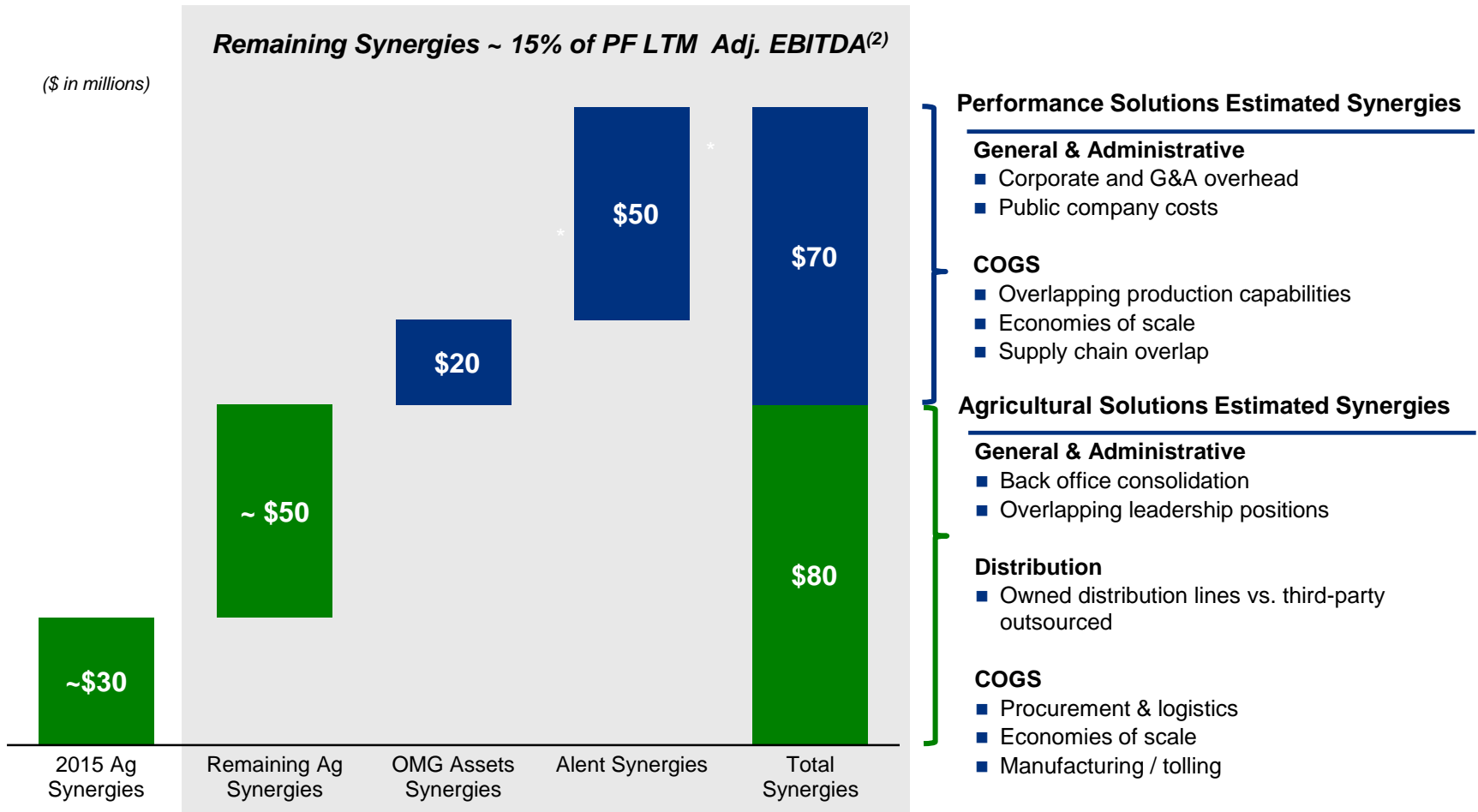
Platform Growth Drivers

Despite near-term headwinds in several of Platform's end-markets, the long term outlook for growth remains robust



Compelling Integration Opportunity

Remaining synergy opportunity in excess of \$100 million⁽¹⁾



Source: Management estimates.

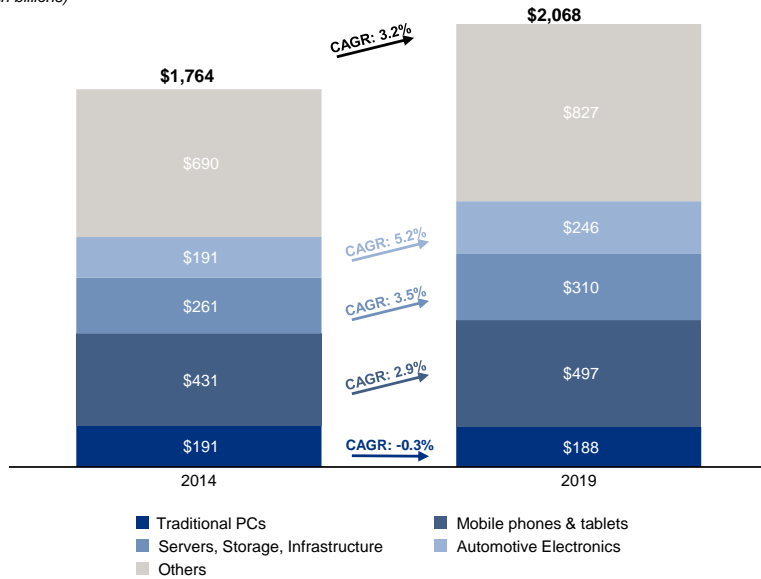
1. Synergies to be realized starting on January 1, 2016

2. Based on Platform 2015 Adj. EBITDA guidance of \$550mm - \$570mm plus LTM 6/30/2015 Adj. Alent EBITDA of \$166mm and LTM 6/30/2015 OMG assets adj. EBITDA of \$29mm

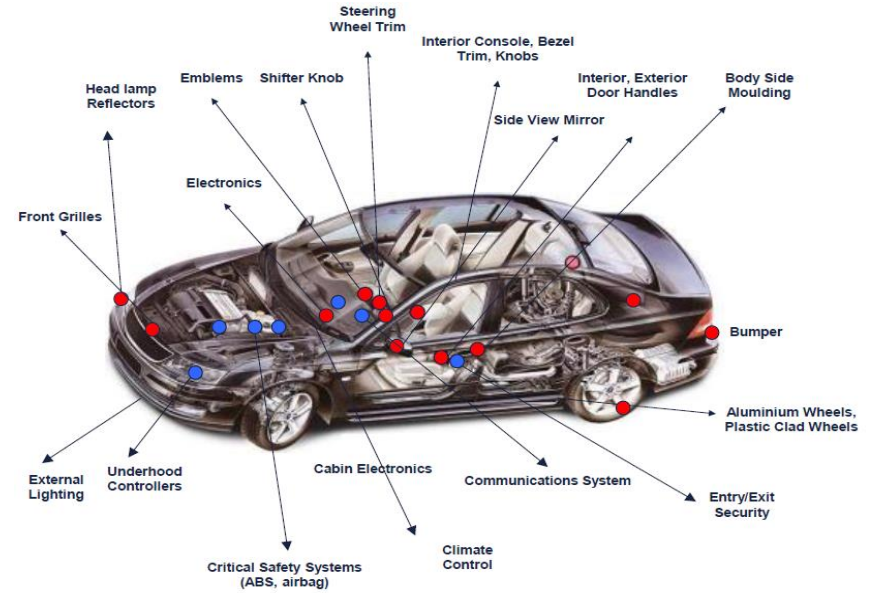
Long Term Growth – Secular Trends in Performance Solutions

Estimated Growth in Electronics Market

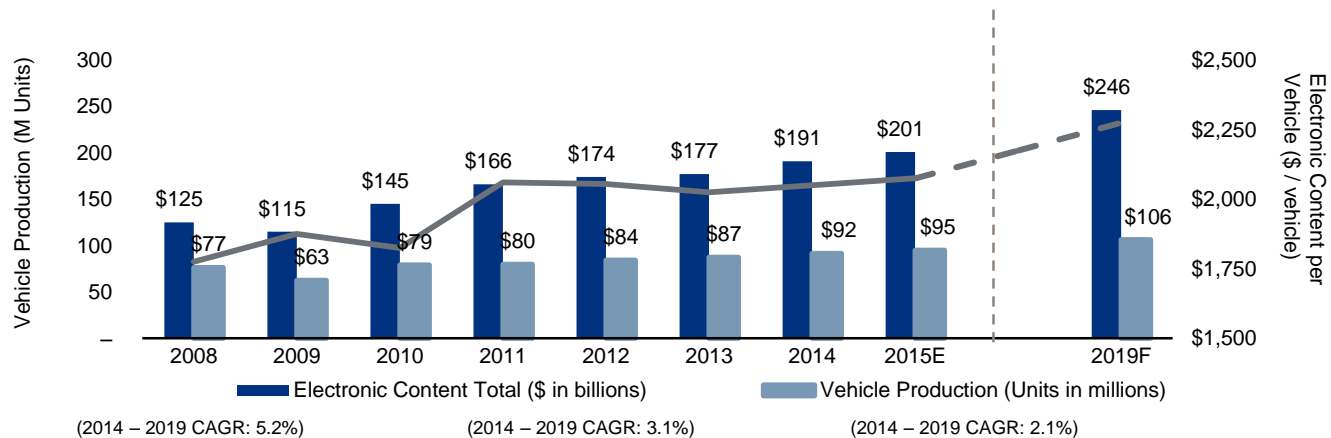
(\$ in billions)



Performance Solutions Market Categories



Automotive Electronics Market Overview

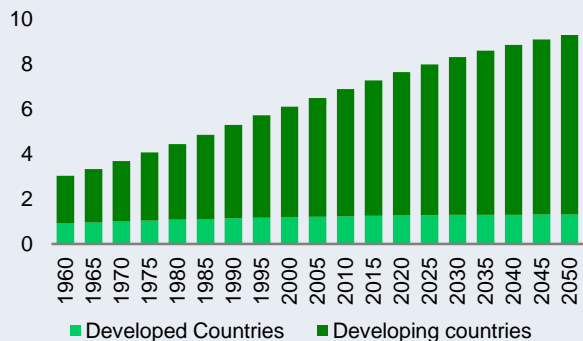


Long Term Growth – Secular Trends in Agricultural Solutions

Declining Arable Land / Capita

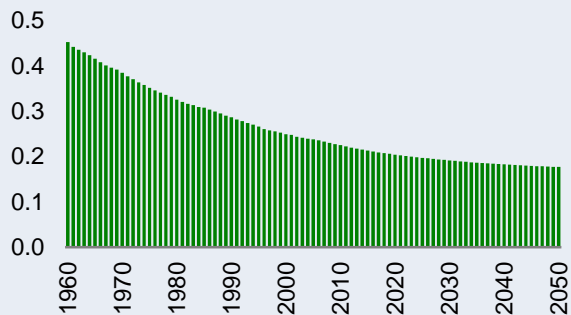
Global Population Growth

World Population (bn)

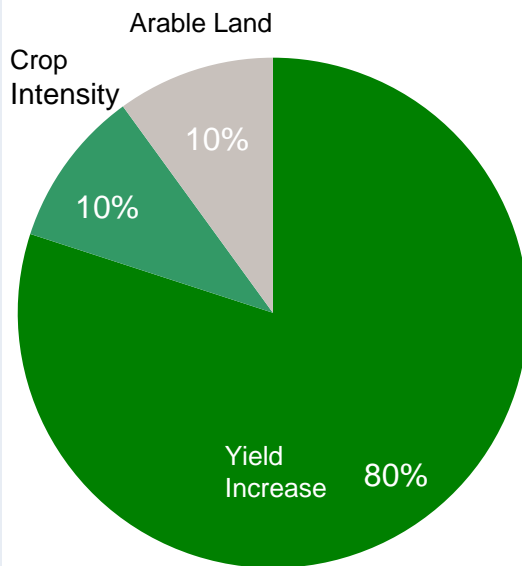


Arable Land per Capita (ha)

Hectares



Projected Sources of Growth in Crop Production

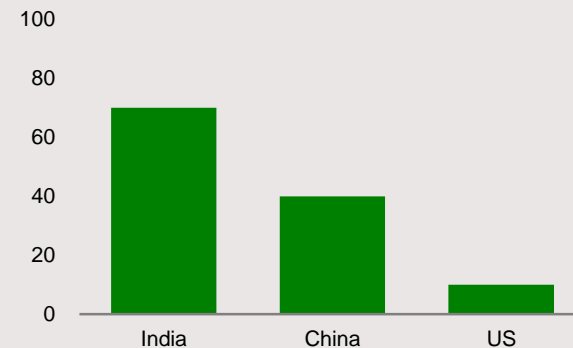


Increases in production will largely rely on increasing yield

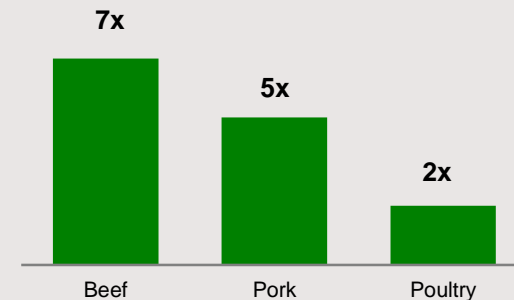
Wealth Effect Drives Protein Consumption

More Income – More Calories

% of every new dollar spent on food



Calorific Multiplier



Capital Allocation Drives Earnings Growth

Capital allocation remains a critical focus of the Platform leadership team

■ Improving Platform balance sheet remains priority use of free cash flow

- Opportunity to drive organic EPS growth through debt pay-down
- Reduced leverage profile creates increased balance sheet flexibility

■ Investing for Growth

- Customer focused, high-returning investments in products and people
- Enhanced product portfolios from acquisitions provide base for market share growth

■ Accretive Acquisitions

- M&A remains a key driver of long-term growth strategy
- Focus on both portfolio enhancement and end-market diversification

Near Term Priorities

**Continue to Build Best-in-Class
Leadership Team**



**Complete Alent Financing
and Close Alent Acquisition**



Integrate and Realize Synergies

Provide Consistent and Profitable Growth

**Improve Balance Sheet through Earnings Growth
and Cash Flow Generation**

Appendices

Pro Forma Balance Sheet as of September 30, 2015

<i>(amounts in \$ millions)</i>	Maturity	Rate	Amount
Revolver (\$500 capacity)	6/7/2019		-
USD Term Loan B	6/7/2020	L + 450	2,677
EUR Term Loan B	6/7/2020	L + 450	646
Other Debt / Capital Lease Obligations			24
Total First Lien Debt			\$3,347
USD Senior Notes	5/1/2021	10.375%	500
USD Senior Notes	2/1/2022	6.500%	1,080
EUR Senior Notes	2/1/2023	6.000%	385
Total Unsecured Debt			\$1,965
Total Debt			\$5,312
Pro Forma Cash			315
Net Debt			\$4,997

1. Pro Forma is September 30, 2015 reported balance sheet adjusted for the completion of the OMG assets acquisition and the financing of the Alent acquisition
 2. Euro Notes converted as of September 30, 2015

Platform Reconciliation of Net Loss to Adjusted EBITDA for 6 months ended June 30, 2015

(\$ in millions)

	6 Months Ended
	June 30, 2015
Net loss available to common stockholders	(\$39)
Adjustments to reconcile net (loss) to Adjusted EBITDA:	
Interest expense	\$93
Income tax expense	25
Depreciation and amortization expense	114
Restructuring and related expenses	14
Manufacturer's profit in inventory adjustment	57
Acquisition transaction costs	55
Non-cash fair value adjustment to contingent consideration	4
Legal settlement	(16)
Acquisition put option settlement	(3)
FX gains	(6)
Non-controlling interests	4
Other expense, net	(4)
Adjusted EBITDA	\$298⁽¹⁾

1. Excludes \$3 million of EBITDA from Arysta prior to the close of the acquisition

MacDermid Reconciliation of Net Income (Loss) to Adjusted EBITDA Predecessor/Successor Combined

(\$ in millions)	December 31,			
	2012	2013	2014	
Net income (loss) available to common stockholders	\$46	(\$181)	(\$7)	
Adjustments to reconcile net income (loss) to Adjusted EBITDA:				
Interest expense	\$50	\$52	\$36	
Income tax expense	25	7	(3)	
Depreciation and amortization expense	42	46	76	(1)
Manufacturer's profit in inventory adjustment	–	24	12	(2)
Non-cash fair value adjustment to contingent consideration	–	(1)	29	(3)
Preferred dividend valuation	–	172	–	(4)
Acquisition costs	–	32	48	(5)
Debt extinguishment	–	19	–	(6)
Other expense, net	(1)	10	5	
Adjusted EBITDA	\$162	\$180	\$196	

1. Includes \$31 million and \$57 million in 2013 and 2014, respectively, for amortization expense related to intangible assets recognized in purchase accounting for the MacDermid acquisition
2. Adjustment to reverse manufacturer's profit in inventory purchase accounting adjustment associated with the MacDermid acquisition
3. Adjustment to fair value of contingent consideration in connection with the MacDermid acquisition primarily associated with achieving the share price targets
4. Non-cash charge related to preferred stock dividend rights
5. Adjustment to reverse deal costs primarily in connection with the MacDermid Acquisition for 2013 and the CAS, Arysta and Agriphar acquisitions for 2014. The Arysta acquisition closed in 2015
6. Adjustment to reverse debt extinguishment charge in 2013 in connection with debt incurred as a result of a recapitalization

Arysta Reconciliation of Net Loss to Adjusted EBITDA

(\$ in millions)	December 31,		
	2012	2013	2014
Net loss available to common stockholders	(\$157)	(\$102)	(\$26)
Adjustments to reconcile net (loss) to Adjusted EBITDA:			
Interest expense	\$136	\$135	\$116
Income tax expense	45	48	50
Depreciation and amortization expense	74	67	68
Other credit agreement adjustments	34	36	35 ⁽¹⁾
FX loss	37	40	17
Impairments	–	49	35 ⁽²⁾
Derivatives losses	31	1	–
Discontinued operations	72	10	(2) ⁽³⁾
Non-controlling interests	9	9	9
Other expense, net	(2)	(1)	(1)
U.S. GAAP adjustment	(11)	7	(8)
Adjusted EBITDA	\$268	\$299	\$293⁽⁴⁾

- Adjustments provided for in credit agreement to compute Adjusted EBITDA
- Adjustment to reverse non-cash impairments of product registration rights of \$48 million and \$20 million and goodwill of \$0 and \$15 million during 2013 and 2014, respectively
- Includes discontinued operations for the Midas business and FES group of companies
- Goemar acquisition is included as a pro forma adjustment in 2012, 2013 and the pre-acquisition period of 2014

Reconciliation of Net Income to Adjusted EBITDA

(\$ in millions)	December 31,		
	2012	2013	2014
Net income available to common stockholders	\$39	\$47	\$25
Adjustments to reconcile net income to Adjusted EBITDA:			
Interest expense	\$1	–	\$2
Income tax expense	18	29	40
Depreciation and amortization expense	15	14	19 ⁽¹⁾
FX loss (gain)	–	8	(4)
Manufacturer's profit in inventory adjustment	–	–	14 ⁽²⁾
Other expense, net	6	3	7
Adjusted EBITDA	\$79	\$101	\$103

1. Includes \$7 million of amortization related to intangibles recognized in purchase accounting in 2014

2. Includes \$14 million of inventory step up recognized in purchase accounting in 2014

Reconciliation of Net Income to Adjusted EBITDA

(\$ in millions)	December 31,		
	2012	2013	2014
Net income available to common stockholders	\$19	\$24	\$13
Adjustments to reconcile net income to Adjusted EBITDA:			
Interest expense	\$2	\$2	\$1
Income tax expense	9	11	7
Depreciation and amortization expense	4	4	8 ⁽¹⁾
FX gain	–	–	(1)
Manufacturer's profit in inventory adjustment	–	–	9 ⁽²⁾
Other expense, net	1	–	7
U.S. GAAP adjustment	–	–	6
Adjusted EBITDA	\$35	\$41	\$50

Note: Numbers are presented in Belgium GAAP for 2012 and 2013 and US GAAP for 2014. 2012 Agriphar financials are unaudited

1. Includes \$3 million of amortization related to intangibles recognized in purchase accounting in 2014

2. Includes \$9 million of inventory step up recognized in purchase accounting in 2014

Alent Reconciliation of Net Income to Adjusted EBITDA

(£ in millions)	December 31,		
	2012	2013	2014
Net income available to shareholders	£45	£62	£47
Adjustments to reconcile net income to Adjusted EBITDA:			
Pro forma adjustment to operating profit before JVs and exceptionals	(£6)	–	–
Depreciation	9	9	9
Share of post-tax joint venture profit	(0)	(1)	(2)
Exceptional items	16	10	18 ⁽¹⁾
Demerger costs	11	–	–
Net finance costs	4	7	5
Income tax costs	28	16	27
Adjusted EBITDA	£106	£103	£104

Note: Numbers are presented in E.U. IFRS

1. Includes \$4 million, \$10 million and \$8 million in 2012, 2013 and 2014, respectively, for restructuring; includes \$7 million loss on construction contract in 2012; includes \$7 million of litigation and settlement charges in 2014; includes \$6 million and \$3 million of disposal and closure costs in 2012 and 2014, respectively; includes \$2 million of impairment charges in 2014; includes \$2 million of litigation settlement income in 2014; includes \$0.2 million of profit on disposal of operations in 2014