



***NIRI LA Invites You to***  
***NIRI in your Neighborhood – Santa Monica***  
**Analyst Day Best Practices**  
**Monday, April 18, 2016**

Everyone knows an analyst/investor day is an excellent opportunity to showcase a company's strategy and management team, but some of us have either never put one together or we just dread the preparation for an upcoming analyst/investor day – lots of work, late nights – and tons of details to manage!

How you plan the event is an opportunity for you to showcase your capabilities, build stronger relationships and truly add value to the team. Come with your questions/stories, and you will leave the session excited to plan your next analyst day. Some topics we could cover include:

- To ensure IR practitioners understand how best to plan and execute an effective and impactful analyst day – within your budget
- How to add value in creating and delivering impactful presentations, including Q&A

Please join us at The Cheesecake Factory for this informative NIRI event and an opportunity to network with your IR peers.

**Who** This event is open to NIRI LA Chapter members who are IR professionals or advisors/consultants.

**When** Monday, April 18, 2016  
12:00 noon – 1:30 pm – Lunch and Discussion

**Location** Cheesecake Factory  
Santa Monica Place Mall  
395 Santa Monica Place  
Santa Monica, CA 90401 US  
310-260-1296

**Parking** Parking in lot at Santa Monica Place

**Attire** Business Casual

[Register Here](#)