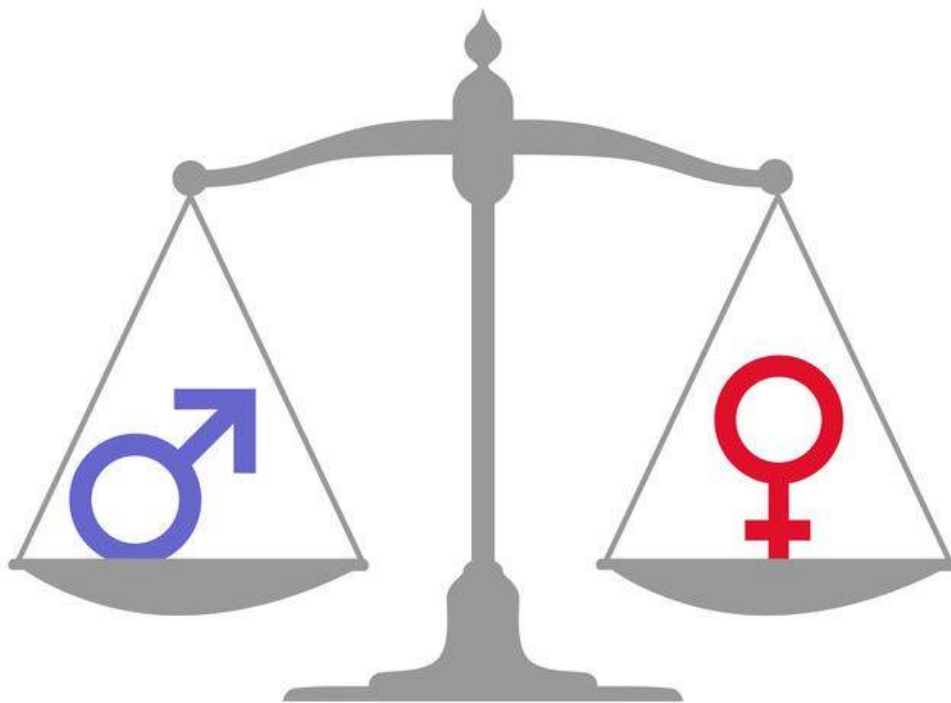


**BROADS CIRCLE**<sup>SM</sup>  
DRIVING REVENUE AND GROWING CAPITAL FOR WOMEN

PRESENTS

# **Paving the Path to 50% in Money & Power for Women**



**November 3, 2015 from 1:00-7:00pm**

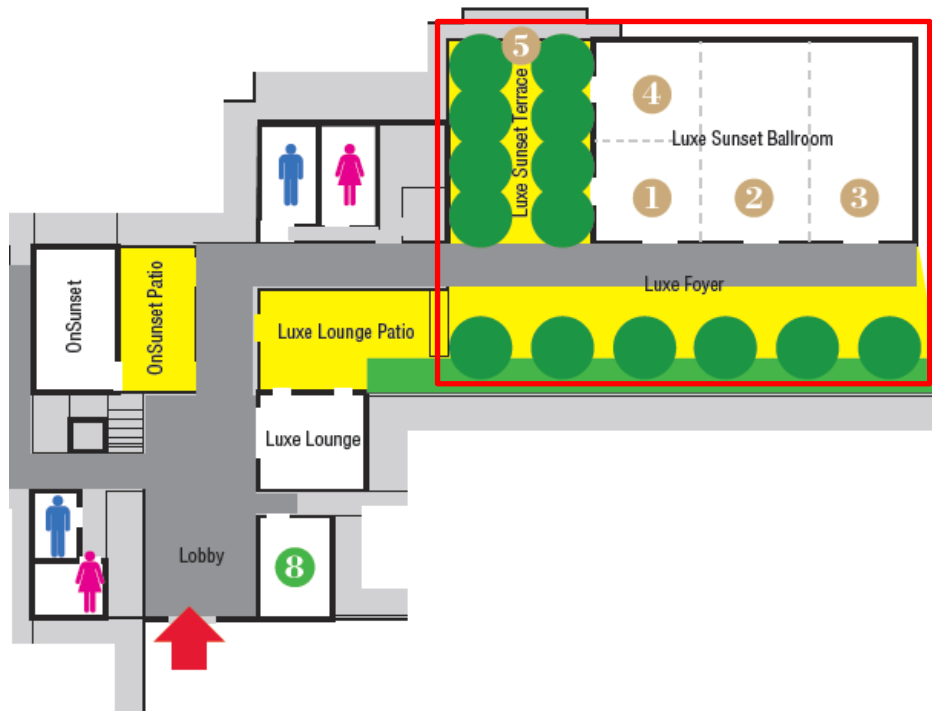
Luxe Sunset Hotel, Los Angeles

[\*\*REGISTER HERE\*\*](#)

## AGENDA

Time	Program
1:00-2:00	Check-in and Networking ( <i>Luxe Sunset Terrace</i> )
	-Program begins- ( <i>Luxe Sunset Ballroom</i> )
2:00-2:10	Welcome / Presenting Sponsor
2:10-2:30	Keynote Address
2:30-3:30	Panel 1: The Final Frontiers for Female Leadership
3:30-3:45	Break
3:45-4:45	Panel 2: Women in Corporate Leadership
4:45-5:00	Break
5:00-6:00	Panel 3: Capital Providers & Capital Recipients
6:00-7:00	Cocktail Reception ( <i>Luxe Sunset Terrace</i> )

LUXE SUNSET HOTEL FLOOR PLAN



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# BIOGRAPHIES

## Event Host



### **DARYA ALLEN-ATTAR**

#### **Founder, Broads Circle and CEO, Women Founders Network**

Darya founded Broads Circle in 2008 with the goal of creating an exclusive network of senior businesswomen in the Los Angeles area. Broads Circle focuses on MONEY and POWER for WOMEN. A "Broad" in our circle is a dynamic, smart, successful woman responsible for driving revenue and growing capital. Our events provide a venue for making high quality revenue connections and are focused on taking women to the next and highest level in business to assume leadership positions.

Darya's desire to find new ways of helping women build wealth and power—and ultimately, strengthen and grow the female business ecosystem—led to founding Women Founders Network (previously, Chick Launcher) in April 2013 with a group of colleagues. Its mission is to connect women entrepreneurs building high-growth businesses with the tools and resources they need (in a female-friendly environment) to achieve business success.

With over 20 years of experience in financial services, Darya's forte is strategic wealth management for families and foundations. She is a CPA and Personal Financial Specialist (PFS), and obtained her MBA from Fordham University. Darya currently serves on the boards of the Los Angeles Westside YMCA and the Los Angeles Chapter of AIP (Advisors in Philanthropy). Darya was a finalist in 2012 for the *Los Angeles Business Journal's* Women Making a Difference Awards in the Rising Star category.

## Keynote Speaker



### **BETTY T. YEE**

#### **California State Controller**

State Controller Betty T. Yee was elected in November 2014, following two terms of service on the Board of Equalization. As Controller, she continues to serve the Board as its fifth voting member.

Ms. Yee was first elected to the Board of Equalization in 2006 where she represented 21 counties in northern and central California. She was elected to her second four-year term in 2010.

Now serving as the State's Chief Financial Officer, Ms. Yee also chairs the Franchise Tax Board and serves as a member of the California Public Employees' Retirement System (CalPERS) and the California State Teachers' Retirement System (CalSTRS) Boards. These two boards have a combined portfolio of nearly \$500 billion.

Ms. Yee has over 30 years of experience in public service, specializing in state and local finance and tax policy. Ms. Yee previously served as Chief Deputy Director for Budget with the California Department of Finance where she led the development of the Governor's Budget, negotiations with the Legislature and key budget stakeholders, and fiscal analyses of legislation on behalf of the Administration. Prior to this, she served in senior staff positions for several fiscal and policy committees in both houses of the California State Legislature.

Ms. Yee currently serves on the board of directors for the Cal Alumni Association at the University of California, Berkeley and the Equality California Institute. She was a co-founder of the Asian Pacific Youth Leadership Project, which exposes California high school youth to the public service, public policy, and political arenas.

A native of San Francisco, Ms. Yee received her bachelor's degree in Sociology from the University of California, Berkeley, and her master's degree in Public Administration from Golden Gate University, San Francisco.

## PANEL 1

### The Final Frontiers for Female Leadership: Women in Space, Energy and Politics

#### Panelists:



#### **MONA PASQUIL**

##### **Appointments Secretary**

##### **Office of California Governor Edmund G. Brown, Jr.**

Mona Pasquil serves as Appointments Secretary in the Office of Governor Edmund G. Brown Jr. and is responsible for helping the Governor build his administration by recruiting top candidates to serve the state. She is the first Filipino-American in California history to serve as the Appointments Secretary.

Prior to her appointment, Mona served as Chief of Staff to California Lieutenant Governor John Garamendi and as Acting Lieutenant Governor, after Garamendi was elected to Congress. This marked the first time a woman, Asian Pacific Islander or Filipino-American has served as Lieutenant Governor of California. For this achievement, Pasquil was awarded a Presidential Citation by Philippine President Gloria Macapagal Arroyo.

Mona is a veteran political advisor and strategist having directed presidential, gubernatorial, and local campaigns across the nation. Her work includes serving as political director for twice elected California Governor Gray Davis, Deputy CEO for the 2000 Democratic National Convention in Los Angeles, California political director for the Gore/Lieberman campaign, western political director for the White House Office of Political Affairs under President Bill Clinton and member of the Democratic National Committee from 2003 to 2009. In addition to working with California and Washington's heaviest political hitters, Mona also worked as a strategic consultant for IBM's national, state and local government sales team.

Mona is most proud of her work mentoring California's youth to become more active in their communities. This work includes founding the Asian Pacific Youth Leadership Project of California, an organization dedicated to boosting Asian and Pacific Islander youth involvement in California policy.

The daughter of a gifted jazz pianist and community volunteer, Mona grew up listening to all-night jam sessions and loves to sing. She lives in the Sacramento River Delta with her husband Chris and their dog Manny.



#### **KATHRYN BARGER**

##### **Chief of Staff to Los Angeles County Supervisor Michael D. Antonovich**

##### **Fifth Supervisorial District**

Kathryn Barger serves the people of Los Angeles County as Chief of Staff to Supervisor Michael D. Antonovich.

She began her 30-year career in public service as a student intern in the Supervisor's office while she was in college. After graduation from Ohio Wesleyan University, she worked at a Washington, D.C. insurance company providing coverage for military personnel and in various political support roles with legislators here in California.

As the Supervisor's chief policy advisor on Health, Mental Health, Social Service and Children's issues, Kathryn provided leadership to deliver efficient and effective services and programs that have significantly improved the quality of life for young people in our County's foster care system.

She has worked with state and federal leaders along with our County District Attorney's office, Sheriff, judicial officers, and other law enforcement agencies on vital public safety initiatives.

She has spearheaded efforts to reduce fraud and abuse of welfare programs and helped change mental health laws to provide treatment for the mentally ill and homeless.

She has served in leadership positions on boards and committees providing parks and recreation, preserving the environment and serving the needs of children and families.

Kathryn comes from a public service family with deep roots in Los Angeles County. She is married to a retired Sheriff's deputy and lives in the San Gabriel Valley.

**Panel 1 (continued)**



**ROSE MCKINNEY-JAMES**

**Managing Principal, EnergyWorks LLC and McKinney-James & Associates  
Board Member of American Council for an Energy Efficient Economy (ACEEE) and the  
Clean Energy Project, among others**

Rose McKinney-James is the Managing Principal of Energy Works Consulting and McKinney-James & Associates. The firms provide business-consulting services and advocacy in the areas of government and public affairs, economic development and public policy related to energy, education, and the environment. Prior to establishing her own firm, she served as President of Brown & Partners, President of Government Affairs for Faiss Foley Merica, and President and CEO of the Corporation for Solar Technology and Renewable Resources (CSTRR). In her current capacity, she provides real time consulting and strategic planning guidance to businesses engaged in energy intensive endeavors. A registered lobbyist with the Nevada Legislature, Rose currently represents a range of public and private entities with interests in regulatory and energy policy.

Rose serves as a member of the Board of Directors of MGM Resorts International, MGM Detroit, and Employers Holdings Inc. In addition, Ms. James serves as a member of the Board of Directors for Toyota Financial Savings Bank, VOTE Solar, the American Council for an Energy Efficient Economy (ACEEE) and the Clean Energy Project. Rose is currently the Board Chair for Nevada Partners a nationally recognized workforce development agency.

Rose was a candidate for Lieutenant Governor the first African-American to win a statewide primary in the state of Nevada. Ms. McKinney-James served as a member of the Obama-Biden Transition Team with responsibility for the US Department of Energy and the Team Lead for the Federal Energy Regulatory Commission (FERC). A native of Detroit, Michigan, she is a graduate of Antioch School of Law in Washington D.C., and secured her undergraduate degree from Olivet College in Olivet, Michigan. Ms. McKinney-James is married and the mother of two sons.



**LAURA FAYE TENENBAUM**

**Communication Specialist  
NASA Jet Propulsion Laboratory**

Laura Faye Tenenbaum is an innovator in science communication and a member of the Earth Science Communications Team at NASA's Jet Propulsion Laboratory (JPL), where she is responsible for creating content for the climate website *Global Climate Change: Vital Signs of the Planet* and the *Earth Right Now* blog. Her team won five Webby Awards, the Internet industry's highest honor, in the Science Website, Green Website, and Mobile App categories. She has also held a faculty position in the Physical Science Department at Glendale Community College for the last 12 years.

Ms. Tenenbaum studied Marine Science at the University of California, Santa Cruz as both an undergraduate and graduate student. She lived in Southeast Asia during the 90's and travelled extensively. She worked as an Underwater Researcher on the Kelp Forest Project at the Monterey Bay Aquarium, as a Senior Marine Consultant for Santa Monica Baykeepers, as an Underwater Scientist for the World Wildlife Fund in Thailand, and taught SCUBA in Thailand, Sri Lanka and Hong Kong.

*Moderator:*



**CHERYL A. CALHOUN**

**Managing Director, Tax & Business Management, CBIZ MHM LLC  
Board Member, American Lung Association in California**

Cheryl specializes in business management, business consulting, tax, and financial planning for small and medium-sized businesses and high income and/or net worth individuals. Cheryl has practiced for over 25 years and her expertise includes all facets of the entertainment industry, with a particular emphasis in film and television. She represents talent, production companies, entertainment service companies, media service companies, publishing companies and executives in varied tax and business matters.

In addition to her private company practice, Cheryl also specializes in assisting Not-for-Profit Organizations including Private Foundations and Public Charities, combining her talents for business and tax issues with her desire to contribute and support causes in the community. Cheryl provides these organizations with services such as strategic planning, planning for and preparation of tax and regulatory filings and disclosures, and management consulting services required to maintain tax-exempt status, avoid the imposition of excise taxes, and assist the organizations to run efficiently and effectively. Cheryl received her MBA and her BA from the University of California, Los Angeles and is a Certified Public Accountant licensed in California.

## PANEL 2

### Women in Corporate Leadership:

### Can Women Investors and Consumers Drive Change in Corporate Leadership?

#### Panelists:



#### **COLLEEN B. BROWN**

**Chairman, Board of Directors for American Apparel (APP)  
Managing Director, Pacific Northwest, Newport Board Group**

Ms. Brown has achieved outstanding results and recognition as a business and corporate leader. She currently advises media, technology and information companies. She recently was Director, President and CEO of Fisher Communications (FSCI), a Seattle-based owner of TV, radio stations and technical facilities located in the US West. Colleen led the turnaround at this NASDAQ-listed company and completed its successful sale in 2013. She was inducted into the Gamco Asset Management Inc. Management Hall of Fame in 2014 for outstanding contributions in enhancing shareholder value.

Additionally, during her time at Fisher, Colleen was recognized by the industry as Innovator of the Year for work in Hyper-local technology and as the Technologist of the Year for work in Mobile Digital TV. Prior to Fisher, she was senior vice president of Belo Corporation of Dallas, a Fortune 1000 company traded on the NYSE. While there, she was responsible for Broadcast, Cable, Belo Interactive, Spanish Language operations, and established and led the Corporate Development division for the Company.

Earlier in her career, Colleen was President of Broadcasting, a division of Lee Enterprises (LEE). She began her career as an executive with Gannett Co. Inc. (GCI), a multinational media company traded on the NYSE. While there, her division roles included leading strategic planning and programming in addition to her role as the president of various ABC, CBS and NBC affiliates.

She is the newly elected Chairman of American Apparel (APP) and serves on the Audit and Governance Committees. She is a director on the True Blue Inc. Board (TBI), serving on the Compensation and Technology Committees. She also is a director for Port Blakely Companies, Delta Dental and BECU. She leads the Pacific Northwest as Managing Director for the Newport Board Group. She has served on the boards of Career Builder and Classified Ventures (cars.com) and the venture backed technology company, DataSphere, Inc. A few highlights of her extensive business and civic boards include election to the National Association of Broadcasters, elected Chair of the Washington Roundtable, elected Chair of United Way of King County (UWKC), Co-Chair of the UWKC campaign, and former President of the Washington Chapter of the International Women's Forum. She's a member of NACD and WCD. She is a Henry Crown Fellow at the Aspen Institute. Ms. Brown is a frequent national speaker and panelist on business and board related matters.



#### **DANA HOLLINGER, J.D.**

**Vice Chair of Finance and Administration Committee, CalPERS Board**

Dana Hollinger, J.D. has a 25-year track record in the Life Insurance industry with a unique expertise in designing life insurance policies and capital transfer strategies that protect and maximize the assets of successful entrepreneurs and other high net worth individuals. Dana works with tax, trust and estate and family law attorneys, business managers and CPA's on using life insurance to secure spousal and child support obligations, income replacement, wealth transfer, private placement and other advanced uses of life insurance in estate and financial planning.

Dana was appointed by Governor Brown as the first woman to represent the life insurance industry on the CalPERS Board of Administration in May of 2014. Dana was personally selected by John Anderson to join Club 1800, a group of 30 leading businesswoman and female philanthropists whom he mentored. Dana served on the Harvard University's Women's Leadership Board to the Kennedy School from 2004-2012.

She was featured on the cover of the April 2015 *Retirement Advisor* magazine and has authored articles on tax and estate planning for *The Daily Journal* and *Physician's Money Digest*. Dana earned a B.A. from American University School of Government and a J.D. from Southwestern University School of Law.

## Panel 2 (continued)



### **CYNTHIA RINGO**

**Board Member - RealReal, Urbansitter, Maiyet, Siva Power; Senior Partner, DBL Investors**

Cynthia Ringo is a Senior Partner of DBL Partners, and Managing Partner of the prior funds managed under DBL Investors. Ms. Ringo currently sits on the board of directors of The RealReal, Urbansitter, Maiyet, and Siva Power, and works with View, Yerdle, Kateeva, and Ecologic. Ms. Ringo was formerly a Managing Director of VantagePoint Venture Partners from 2002 to 2008 where she was Group Leader of the Communications, Systems, Internet and Media Practice. Ms. Ringo served as a Board Member of the following VantagePoint portfolio companies: Entrisphere, Klipsh, Tymphany, Widevine, Livescribe, Provina and Meriton.

Prior to VantagePoint Venture Partners, Ms. Ringo served as the CEO of Coppercom, a next-generation network switching company, from 1998 to 2001 and was the Chairman of the Board from 2001 to 2002. While at Coppercom Ms. Ringo took the company from pre-revenue and five employees to an industry leader in two new communications markets. Coppercom was acquired by Heico Corporation in 2003. Prior to Coppercom Ms. Ringo was the SVP of Corporate Development and Business Units at networking company Madge Networks from 1993 to 1997. While at Madge Networks Ms. Ringo had P&L responsibility for 3 business units with \$400 million revenue and 500 staff, and identified and negotiated acquisitions worth over \$500 million. Ms. Ringo was the VP Marketing and Sales at data warehousing software company Red Brick Systems from 1990 to 1993. From 1980 to 1990 Ms. Ringo held various legal, sales, marketing, business development, and consulting roles.

Ms. Ringo served on the board of the Forum for Women Entrepreneurs from 2000 to 2004, and as Chair of the Board for 2001 through 2003. Ms. Ringo is a mentor to Stanford University's Graduate School of Business, Center for Entrepreneurial Studies. She also serves as an advisor to several organizations including: the SVForum, a Silicon Valley leadership forum, Astia, supporting women-led entrepreneurs, and is a member of the Emeritus Board, Watermark. Ms. Ringo received a BS in Legal Systems from Georgia State University and a JD from Emory University School of Law.



### **ANNE SHEEHAN**

**Director of Corporate Governance, California State Teachers' Retirement System (CalSTRS)**

Ms. Sheehan is the Director of Corporate Governance for the California State Teachers' Retirement System (CalSTRS), the largest teacher's public pension fund in the USA, where she is responsible for overseeing all corporate governance activities for the fund including proxy voting, company engagements and managing \$3 billion placed with activists managers.

Prior to that, she served as Chief Deputy Director for Policy at the California Department of Finance. During her tenure at Finance, Ms. Sheehan served on both the CalSTRS and CalPERS Boards as well as serving as the Executive Director of the Governor's Post-Employment Benefits Commission. Ms. Sheehan served two terms as the Chair of the Council of Institutional Investors, is a member of the NASDAQ Listing Council and serves on the Advisory Board of the Weinberg Center on Corporate Governance at the University of Delaware.

Ms. Sheehan also serves as a member of the Investor Advisory Committee of the Securities and Exchange Commission. Ms. Sheehan was named one of the 100 most influential people on corporate governance by *Directorship* magazine in 2009, 2010, 2011, 2012 and 2013.

## Panel 2 (continued)



### **LARRAINE SEGIL**

**Board Member, Frontier Communications**

**Board Member, National Association of Corporate Directors (NACD), Southern California**

Lorraine is a seasoned senior executive with general management experience, and a world renowned level of expertise in the creation, implementation and management of complex business alliances in multiple industries including healthcare, technology, consumer products, manufacturing, aerospace, financial services and more. She has startup and turnaround experience, and a strong track record for speedy and innovative problem solving, enabling buy-in for complex change management and cultural change.

Ms. Segil is a member of the Board of Frontier Communications (NYSE: FTR) in Stamford, CT, a Fortune 300 company where she sits on Nominating and Governance, Compensation and Audit Committees. Ms. Segil is Partner Emeritus and was formerly owner and director of Vantage Partners, a privately held consulting firm with expertise in building competency in both internal and external relationship management which acquired her firm, The Lared Group in 2003. Segil has served Global 100 and Fortune 500 companies assisting them to create and manage their critical business relationships with suppliers, customers, alliances, joint ventures or channel partners.

Ms. Segil is a senior research fellow at the IC2 Institute at the University of Texas, Austin as well as on the Entrepreneurs Board for the UCLA Anderson School of Management. Lorraine sits on the Advisory Board of Edgecast, a Content Delivery Network Company (CDN). She sat on the board of The Los Angeles Regional Technology Alliances (LARTA) representing 35,000 Southern California early stage technology companies for 16 years, and has been recognized by *The Financial Times* Knowledge Dialogue Group and The Corporate Strategy Board as a thought leader in alliances. Ms. Segil has served on the Governing Board and as past Chair of the Foundation Board of The Committee of 200, a global nonprofit group of Women CEOs and on the Board of Governors of Cedars Sinai Medical Center. For the past 24 years she has taught executive education at The California Institute of Technology, (Caltech), Pasadena CA, where she has presented a two-day program on Global Alliances. She is an Adjunct Assistant Professor of Law at Southwestern Law School, Los Angeles on the topic of The Business of Strategic Alliances. In 2009, she was appointed to the UNICEF/UNDP/World Bank/World Health Organization (WHO) Tropical Diseases Special Advisory Group on Alliances (SAAG) in Geneva, Switzerland. She serves on the board of the National Association of Corporate Directors (NACD) Southern California section.

Ms. Segil is a regular commentator for CNN and CNBC and presents keynotes on domestic and global alliances, mergers, and critical customer supplier, channel, and outsourcing relationships. Ms. Segil is the author of numerous books, including: *Intelligent Business Alliances*, *Fast Alliances: Power Your E-Business*, *Dynamic Leader*, *Adaptive Organization: Ten Essential Traits for Managers*, and *Partnering—The New Face of Leadership*. Her latest book, *Measuring the Value of Partnering*, is the first on Alliance Metrics. She authored a novel, 'Belonging', published by Penguin Books and is presently running a family-held, small agricultural holding company, Little Farm Company, and has written two e-Cookbooks. She is also a composer of music and lyrics, and has two children's CDs and a CD of adult songs under the label [ROCKINGRANDMAMUSIC](#). Lorraine has created two endowment funds for scholarships for women managers in strategic alliances – one at the joint JDMBA program at the Peter Drucker School of Management and Southwestern School of Law, and the other for Pepperdine Business School Presidential Key Executive MBA Program. Ms. Segil holds BA Honors in Latin and Classics, JD and MBA degrees.



## Panel 2 (continued)

Co-Moderators and Panel Producers:



### **SUSAN RUBIN**

**COO and General Counsel, LA Biomed;  
Board Member, California Board of Vocational Nursing and Psychiatric Technicians**

Susan Rubin is the COO and General Counsel for the Los Angeles Biomedical Research Institute (LA BioMed) located at the Harbor-UCLA Medical Center campus and affiliated with the David Geffen School of Medicine at UCLA. For the past six decades, LA BioMed has been a leading translational research institute, creating novel approaches to disease prevention and treatment, and moving biotech discoveries from academia to sustainable new spin-outs. Susan was a sole practitioner in art law and business litigation for 15 years. She has been actively supporting the business of research for the past 20 years, growing and managing dynamic translational research centers including the California NanoSystems Institute (UCLA) and The Saban Research Institute (Children's Hospital, Los Angeles).

California Gov. Edmond G. Brown, Jr. appointed Susan to the California Board of Vocational Nursing and Psychiatric Technicians. Under the California Department of Consumer Affairs, this Board deals with issues of licensing, discipline, education standards, enforcement and oversight.



### **SHELLEY ILENE SMITH**

**President & General Counsel, GrayShell Consulting; Board Director, Pacific Pension Institute; Executive Committee, Labor and Employment Law Section, LACBA**

Shelley Ilene Smith, formerly Chair of the Los Angeles City Employees Retirement System (LACERS), is the current President and General Counsel of GrayShell Consulting, which offers strategic advisory services and training to institutional investors, with a special focus on infrastructure investing, corporate governance, and fiduciary education.

Ms. Smith served as an elected trustee on the LACERS Board for fifteen years and as Chair of the City's Defined Contribution Plan Board for twenty years. She additionally served as a senior legal advisor to the City of Los Angeles, holding the title of Assistant City Attorney, where her responsibilities included service as General Counsel to the City's Department of Transportation, Board of Public Works, Personnel Department, Civil Service Commission, and Employee Relations Board. She was elected President of the Los Angeles City Attorneys Association and re-elected to successive terms in that position for twenty years. She continues to serve on the Executive Committee of the Los Angeles County Bar Association's Labor & Employee Law Section. Ms. Smith was elected to the Board of Directors of the Council of Institutional Investors in 2002, and served in that capacity for seven years. She has also been a member of the Pacific Pension Institute's Board of Directors for ten years.

More recently, she was appointed to the Governing Board of the Robert Toigo Foundation and to the Board of Directors of the Exceptional Children's Foundation. Ms. Smith is a Phi Beta Kappa graduate of the University of California at Los Angeles, and received her Juris Doctor from the UCLA School of Law. She also holds an Investment Management Certification from the Wharton School of Business at the University of Pennsylvania and a Board Director Certification from the UCLA Anderson School of Management, NASDAQ, and Institutional Shareholder Services.

## PANEL 3

### Capital Providers & Capital Recipients: Capital markets drive economic growth—are there enough women sitting on both sides of the table?

#### Panelists:



**CAROLYN GLICK**  
**Director, Tennenbaum Capital Partners, LLC**

As a Director of the \$14 billion alternative investment management firm Tennenbaum Capital Partners, LLC ("TCP"), Ms. Glick is responsible for sourcing and executing credit transactions across the firm's middle-market performing and special credit strategies.

Ms. Glick has broad industry experience and specific expertise in the media, hospitality, healthcare and gaming sectors and has sourced, analyzed, and structured financing for recapitalizations, acquisitions, re-financings, and turnarounds. She has significant expertise in a wide variety of debt transactions ranging from asset-based, traditional, special credit, and lender finance.

Ms. Glick is a frequent speaker on panels at industry conferences such as the Third Annual TMA/ACG Liquidity Conference and the Distressed Capital Connection. She has been featured in *The Secured Lender*, "Turning Challenges into Opportunities: Being a Woman in Commercial Finance," highlighting the issues women face in a male-dominated industry and ways to overcome them. She also serves on the Board of the Commercial Finance Association California Chapter, a trade group for commercial finance companies, factors, banks and other financing agencies engaged in the asset-based financial services industry of California.

Ms. Glick is a member of the Turnaround Management Association, a global non-profit organization comprised of turnaround and corporate renewal professionals, as well as the Association for Corporate Growth, a global organization focused on driving middle-market growth. She is also a key member of the Focus Committee of the CFA and Women of the CFA.

Ms. Glick has a B.A. in Economics and Government from Claremont McKenna College.



**LAURIE HAWKES**  
**Co-Founder, President and COO**  
**American Residential Properties**

Laurie Hawkes is the Co-Founder, President and Chief Operating Officer of American Residential Properties, which is one of the top-five fastest-growing companies in the housing industry. In the past year, she has taken ARPI public as a REIT, and overseen its first rental-backed securitization, backed by 2,876 single-family homes in the company's portfolio. Ms. Hawkes co-founded the Phoenix Fund and ARM in early 2010, as well as ARP LLC in October 2008.

From 1995 to 2007 Ms. Hawkes worked at U.S. Realty Advisors, a \$3 billion real estate private equity firm, becoming a Partner in 1997 and serving as President of the firm from 2003 to 2007. In the seventeen years prior to joining U.S. Realty Advisors, Ms. Hawkes was a Wall Street investment banker specializing in real estate and mortgage finance. From 1993 to 1995, Ms. Hawkes was a Managing Director in the Real Estate Investment Banking Division at CS First Boston Corp., and from 1979 to 1993 was a Director in the Real Estate Investment and Mortgage Banking Departments at Salomon Brothers Inc. During her investment banking career, she structured and negotiated more than \$16 billion in real estate acquisitions and securitized mortgage debt transactions for all property types utilizing many types of financing, including private equity, capital markets financial institutions and institutional investors. She holds a BA Degree from Bowdoin College and an MBA from Cornell University.

### Panel 3 (continued)



**AMY SCHUMACHER**  
**Chief Operating Officer**  
**Prospect Mortgage**

Amy Schumacher is the Chief Operating Officer of Prospect Mortgage, the second-largest FHA 203K lender in the nation. In this role, Amy oversees all aspects of the Company's operations, including Information Technology, Operations, Credit, Capital Markets, Training, Project Management, Analytics, Post Closing/Funding and Servicing. Prior to this position, Amy served as President of Correspondent Lending and Servicing.

Prior to Prospect Mortgage, Mrs. Schumacher formed Vantium Capital, Inc. and Vantium Capital Management with Apollo L.P., a leading private equity firm. As the CEO of Vantium Capital, whose primary focus was to assist Vantium Capital Management and third party asset owners realize value in distressed asset portfolios, Mrs. Brandt-Schumacher led the acquisition of special servicer, Acqura Loan Services and third party asset recovery firm, Strategic Recovery Group, both based in Dallas, TX.

Prior to Vantium Capital, Mrs. Schumacher was the President and CEO of WMC Mortgage, a GE Money Company. During her tenure at WMC, she led the reorganization of the business into one of the largest non-traditional mortgage companies with originations exceeding \$3 billion per month. She also led the sale of the organization from Apollo L.P. to GE Money.

Mrs. Schumacher is an expert in the mortgage and secondary market industry with diverse experience in origination, servicing and capital markets. She has led both turn-around efforts and start-ups to profitability, has spearheaded the sale of two companies and has participated in numerous capital markets transactions, creating tremendous shareholder value.

Mrs. Schumacher is the founder of the Residential Servicing Coalition and has served on numerous industry committees and panels including Housing Policy Council, Mortgage Bankers Association and Source Media. She also serves on the Board of Directors as Co-Chair of the Women's Committee for the Institute of International Education's Scholar Rescue Fund and she sits on the Board of Directors of the AmeriCatalyst Idea Lab. She has served on the boards of SourceCorp, Inc., Bluebeam Software, Inc. and other privately held companies.

Mrs. Schumacher is a graduate of the University of Southern California with a Degree in Political Science and Spanish and holds a Law Degree from Arizona State University.



**THERESE TUCKER**  
**CEO and Founder**  
**BlackLine Systems**

Therese Tucker is CEO and Chairman of BlackLine Systems. She founded the company in 2001, with a vision to develop superior software solutions for finance and accounting professionals, focused on account reconciliations.

Prior to founding BlackLine, Tucker served as Chief Technology Officer for SunGard Treasury Systems. A software developer at heart, Tucker designed and executed the first modules of BlackLine's suite of products starting in 2002. She envisioned and engineered BlackLine's transition to the cloud beginning in 2007, and remains committed to ensuring the company continues to deliver leading edge products.

Under Tucker's direction, BlackLine has experienced double digit growth since 2004 and is recognized as the standard of excellence in the industry. Tucker and BlackLine have been widely recognized as important innovators. BlackLine recently was named one of the 'most innovative and promising' tech ventures in the world by *Red Herring* as a Global 100 Winner. Tucker was selected by *Accounting Today* as one of '10 To Watch' in the accounting profession, and received the Stevie American Business Award for Software Executive of the Year for 2011.

She holds a Bachelor of Science degree in Computer Science and Mathematics from the University of Illinois.

### Panel 3 (continued)



#### **ANDREA WILLIAMS**

##### **Managing Director, Head of Corporate Communications and IR Oaktree Capital Management**

Ms. Williams is Head of Corporate Communications and Investor Relations. Prior to joining Oaktree in 2012, she spent three years at Mindspeed Technologies, Inc., where she was responsible for investor relations, corporate communications and corporate development. Before that, Ms. Williams spent four years in the finance group at Sun Microsystems and four years in the investor relations and finance group at SeeBeyond Technology Corporation.

Previous experience includes an equity research analyst position at Thomas Weisel Partners and related positions with Montgomery Securities and Lehman Brothers. Ms. Williams received a B.A. degree from Columbia University and an M.B.A. from the Cox School of Business at Southern Methodist University.

#### *Moderator:*



#### **MOIRA CONLON**

##### **President, Financial Profiles, Inc.**

As the Founder and President of Financial Profiles, Moira is responsible for many of the firm's key clients. Over her 25 year career, Moira has provided strategic counsel to managements, boards and communications teams of over 100 public and private companies in a variety of industries, including business services, consumer, traditional and renewable energies, engineering & construction services, financial services, health care, technology, and telecom.

Moira has led numerous investor relations programs, assisting clients with valuation issues, corporate positioning and message development, earnings communication, investor presentations, guidance, disclosure, investor and analyst targeting, financial media outreach, analyst days, annual reports and board presentations.

Moira has advised numerous companies on transactions including initial public offerings, spin-offs, divestitures and mergers and acquisitions. She has also provided communications counsel to companies facing a wide variety of crises including significant earnings disappointments, options backdating, activist shareholders, employee lay-offs, management transitions and litigation.

Prior to founding Financial Profiles, Moira was a managing director at The Abernathy MacGregor Group, a leading financial PR firm specializing in transaction communications, crisis communications and investor relations. Previously, Moira was executive vice president of Financial Relations Board, where she directed the agency's West Coast investor relations practice.

Moira began her career as an investment banker at Merrill Lynch & Co., where she assisted banks and thrifts with equity, debt, money market and mortgage finance transactions.

Moira has a bachelor's degree from Georgetown University. She is a member of the National Investor Relations Institute. Moira is a past judge for Ernst & Young's Greater Los Angeles Area Entrepreneur of the Year Program.

#### *Panel Producers:*



#### **FAY FEENEY**

##### **Broads on Boards Chair; NACD So Cal Executive Vice-President; ASSE Foundation Past Board Chair**

Fay Feeney is CEO of Risk for Good, an advisory firm equipping CEOs, boardroom executives and corporate directors to use their risk appetite wisely in the digital age. Some see risk in this new mobile, transparent, digitally-enabled, socially connected world. We help clients see opportunities to steward brand, reputation and value while positioning their enterprises for the future.

Fay is an engaged member of the corporate governance communities globally at events and on Twitter (@fayfeeney.) She holds the NACD Director Board Leadership Fellow certificate.

**Panel 3 (continued)**



**JULIE MacMEDAN**

**Senior Vice President, Financial Profiles, Inc.;**

**President, Los Angeles Chapter, National Investor Relations Institute (NIRI)**

Julie MacMedan is a senior executive with more than 20 years of experience in investor relations, strategic corporate positioning and financial analysis. She has extensive experience leading investor relations programs for both pre-IPO and post-IPO companies in a broad range of industries, particularly internet, digital media, interactive entertainment and technology. Nominated for Best Investor Relations, Small Cap, by *Investor Relations Magazine* in 2011, Julie applies strong problem solving skills and innovative solutions to address rapidly changing business environments.

Prior to joining Financial Profiles, Julie served as vice president, investor relations, for digital media company Demand Media, from 2011 to 2014, after nearly nine years at interactive entertainment company THQ Inc., where she was vice president of investor relations and corporate communications.

Julie earned an MBA from George Mason University, and a BS in Business Administration from the University of Richmond, where she graduated *magna cum laude*. From 2012-2014, Julie served as president of the Los Angeles chapter of the National Investor Relations Institute (NIRI). She is an active speaker on Investor Relations Best Practices, including Corporate Disclosure, Crisis Communications, Media Relations and Social Media.

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Broads Circle is a Los Angeles-based executive level women's networking group with a focus on MONEY and POWER for women. We organize events that provide a venue for established, successful women to make high quality revenue connections. A "Broad" in our circle is a dynamic, smart, successful woman responsible for driving revenue and growing capital. We talk exclusively about issues related to Money and Power for women. We bring accomplished, successful women to our audience for discussion of topics that can enhance a woman's capital position and ability to increase revenue in her business. We stay away from issues of life balance and the traditional working woman topics that are much discussed in other venues. We like to have hard-hitting, frank and direct dialogue at our events and tell it to women like it is.

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