



NIRI LA Invites You to **What's the Secret to Your Successful IR Program?**

The NIRI Los Angeles Chapter cordially invites you to attend a vibrant discussion and hear from a panel of leading investor relations professionals recognized by Institutional Investor, IR Magazine and their peers for their excellent IR programs. Our panelists include:

- Matt Danziger, Director, Investor Relations at LinkedIn
- Chris Evenden, Vice President, Investor Relations at Electronic Arts
- Derrick Nueman, Investor Relations & Strategic Finance Executive
- Arvind Sood, Vice President, Investor Relations at Amgen

Discussion topics to include:

- Building relationships with the investment community
- Transparency -- implementing change in communication strategies
- Importance of timely and appropriate financial disclosures, quality corporate documents, websites and investor kits

Please join us at The Bel-Air Restaurant for this engaging program and an opportunity to network with your peers.

When	Wednesday, April 5, 2017 11:45 a.m. – 12:00 noon – Registration 12:00 noon – 1:30 p.m. – Lunch and Discussion
Where	The Bel-Air Restaurant 662 N. Sepulveda Blvd., Los Angeles, 90049 (310) 440-5544 Directions
Parking	Complimentary valet parking is available at The Bel-Air Restaurant
Attire	Business Casual
Fees	NIRI LA – now included in your membership fee Other NIRI Members/NACD/Society of Corp Secretaries – \$55 Guests – \$65
Registration	Pre-registration is required. No walk-ins will be allowed.

Meet our panel:

Matt Danziger, Director, Investor Relations at LinkedIn

Matt Danziger joined LinkedIn's Investor Education team in July of 2012. Prior to joining LinkedIn, Matt spent the first eight years of his career in finance occupying a number of roles. Most recently, Matt was as an Equity Analyst covering semiconductor & clean technology companies for JMP Securities in San Francisco. Before JMP, he built the compliance program and served as the Chief Compliance Officer and Analyst for Matthes Capital Management. And prior to Matthes Capital, he was an associate for Sun Valley Gold in Ketchum, Idaho. Matt graduated with honors receiving his B.A. from Colby College in Waterville, Maine, where he was a Soccer varsity letter winner.

Chris Evenden, Vice President, Investor Relations at Electronic Arts

Chris leads investor relations for Electronic Arts. Previously, Chris led IR at NVIDIA, the PC and mobile graphics company. Prior to that, he ran global public relations and internal communications for ATI Technologies, up to and through its acquisition by AMD. Chris has over 20 years' experience in the technology industry, and has managed corporate reputations through securities investigations and lawsuits, product launches and recalls, earnings warnings and acquisitions (from both perspectives). He is a frequent speaker at IR events. Belying his career choices, Chris has a degree in Physics from Imperial College.

Derrick Nueman, Investor Relations & Strategic Finance Executive

Derrick Nueman is a strategic finance executive that has developed and run Investor Relations programs at high-profile media and technology companies, including TiVo and Ask Jeeves. Derrick has consistently provided direction and strategies that optimized shareholder value and increased the overall stock price as well as built trusted relationships with analysts and investors. Through his experiences, Derrick provided strategic guidance for numerous M&A transactions totaling ~\$3.5 billion, raised ~\$750 million in capital from public investors, and participated in ~\$1.6 billion of IP litigation settlements. Prior to his work at TiVo, Derrick followed the Internet sector as associate analyst at JP Morgan, helping the team achieve 2nd place in the annual Institutional Investor rankings for Internet equity research. Derrick graduated from UCLA.

Arvind Sood, Vice President, Investor Relations at Amgen

Arvind brings several years of domestic and international pharmaceutical industry experience to Amgen. He is currently the Vice President of Investor Relations for Amgen. Prior to joining Amgen, he served as Senior Vice President of Investor Relations and Financial Communications for Aventis S.A. (now Sanofi) in Paris and Strasbourg, France, where he was responsible for overseeing global investor relations and financial communications activities for the company.

Prior to his tenure at Aventis, Arvind worked at The Upjohn Company of Kalamazoo, Michigan and held positions in sales, marketing and investor relations.

Arvind holds a bachelor's degree in Business Administration from Western Michigan University, and received his MBA from the Graduate School of Business at Central Michigan University.

Moderator:

Anne McGuinness, Investor Relations Analyst at American Homes 4 Rent

Anne McGuinness is an Investor Relations Analyst for American Homes 4 Rent, an internally managed Maryland real estate investment trust, focused on acquiring, renovating, leasing, and operating attractive, single-family homes as rental properties. She is responsible for managing the day-to-day logistics of the investor relations program, multiple aspects of the quarterly earnings process, and all logistical coordination of investor relations events and responsibilities. Prior to joining American Homes 4 Rent, Anne held investor relations positions at Health Net, Inc., a managed care organization that delivers managed health care services through health plans and government-sponsored managed care plans, and DTS, Inc., a premier audio solutions provider for

high-definition entertainment experiences.

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**REMINDER to register for NIRI 2017 Annual Conference.** This year, the conference will be held at the JW Marriott Grande Lakes in Orlando, Florida from June 4 – 7, 2017. The theme for the conference is “Breaking the Mold: Defy Convention / Shatter Expectations /Shape the Future.” Check out the preliminary [Concurrent Sessions](#) list on NIRI’s website. There are four concurrent tracks:

1. Corporate Governance & Regulatory
2. Economics & Markets
3. Marketing & Communications
4. Professional/Career Development & Innovations in IR

**Please use this [registration form](#)** (sorry, but you’ll have to fax or mail it in) so we as a Chapter can show that our Conference Ambassador, Lori Hillman, IRC, is getting the word out to our local members to sign up for what is expected to be the best-ever attended annual conference with an increased number of concurrent breakout sessions and a more global view for those IROs with an international scope.