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## Varonis Cited in Independent Report for its Data Classification Capabilities

NEW YORK, March 21, 2017 (GLOBE NEWSWIRE) -- [Varonis Systems, Inc.](#) (NASDAQ:VRNS), a leading provider of software solutions that protect data from insider threats and cyberattacks, has been cited in Forrester's February 2017 report, [Market Overview: Data Classification For Security And Privacy](#), among vendors that "have data classification capabilities in addition to data discovery and remediation capabilities."

The Varonis Data Security Platform (DSP) analyzes and profiles user roles, file systems and email activity, permissions, file content and directory service information. The automated classification capabilities within the platform combine these metadata streams and results from other classification solutions for increased visibility into the content of data. Classification information enables actionable intelligence for data security and compliance, including a prioritized list of folders with the most exposed permissions and containing the most sensitive data, access points to that data, users and owners, and effectively setting access limitations without disrupting business processes.

"Our data classification solution within the Varonis Data Security Platform is helping security teams keep up with the fast pace growth of data, protect against the vulnerabilities that accompany that growth and stay ahead of compliance regulations like HIPAA, PCI and GDPR," said Ken Spinner, VP of Field Engineering. "We are honored to be included in Forrester's Market Overview report. I believe that this citation further validates our dedication to reducing business risk by finding and protecting sensitive data, ensuring that only necessary people have access, and by ensuring that all access is monitored and abuse is flagged."

Data classification is a critical step for security and risk professionals in defining and understanding how to protect sensitive data. The report gives guidance on why data classification should maintain a priority spot in an organization's security budget, "Although targeted attacks may be the new norm, a reactive approach to security is inefficient and ineffective. You still need an actual security strategy — and knowing what it is that you're trying to protect — as the foundation for your efforts."

Many organizations are still too focused on responding to threats and don't properly understand or control sensitive data. In fact, the January 2017 Forrester Consulting study commissioned by Varonis, "[The Data Security Money Pit: Expense In Depth Hinders Maturity](#)," found that 62% of respondents have no idea where their most sensitive unstructured data resides. Understanding what is considered sensitive, or toxic, data lends insight and context for developing controls and policies for data awareness and proper data handling.

The Market Overview found that 54% of global client security decision-makers have implemented a data classification solution, and an additional 22% plan to do so in the next year. As more organizations recognize the need to boost data awareness, solutions like the Varonis DSP can give security professionals confidence in their systems and build a foundation for data security and privacy.

When compiling the market overview, Forrester analyzed various solutions in data classification and made special note of those vendors that, in addition to their data classification capabilities, also have data discovery and remediation capabilities—one of those vendors being Varonis.

### Additional Resources

- 1 For more information on Varonis' solution portfolio, please visit [www.varonis.com](http://www.varonis.com).
- 1 Visit our [blog](#), and join the conversation on [Facebook](#), [Twitter](#), [LinkedIn](#), [Podcast](#) and [YouTube](#).

Source: Forrester Research Market Overview: Data Classification For Security And Privacy, February 24, 2017

### About Varonis

Varonis is a leading provider of software solutions that protect data from insider threats and cyberattacks. Through an innovative software platform, Varonis allows organizations to analyze, secure, manage, and migrate their volumes of unstructured data. Varonis specializes in file and email systems that store valuable spreadsheets, word processing documents, presentations, audio and video files, emails, and text. This rapidly growing data often contains an enterprise's financial information, product plans, strategic initiatives, intellectual property, and confidential employee, customer or patient records. IT and business personnel deploy Varonis software for a variety of use cases, including data security, governance and compliance, user behavior analytics, archiving, search, and file synchronization and sharing. With offices and partners

worldwide, Varonis had approximately 5,350 customers as of December 31, 2016, spanning leading firms in financial services, healthcare, public, industrial, insurance, energy and utilities, media and entertainment, consumer and retail, technology and education sectors.

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