



April 11, 2017

## Varonis Listed in Gartner 2017 Market Guide for Data-Centric Audit and Protection

**"By 2020, data-centric audit and protection products will replace disparate siloed data security tools in 40% of large enterprises, up from less than 5% today."**

NEW YORK, April 11, 2017 (GLOBE NEWSWIRE) -- [Varonis Systems, Inc.](#) (NASDAQ:VRNS), a leading provider of software solutions that protect data from insider threats and cyberattacks, has been included as a representative vendor in Gartner's 2017 Market Guide for Data-Centric Audit and Protection (DCAP) for the capabilities found within its [Data Security Platform](#) (DSP).

According to Gartner, "By 2020, data-centric audit and protection products will replace disparate siloed data security tools in 40% of large enterprises, up from less than 5% today."

"Traditional data security approaches are limited because the manner in which products address policy is siloed, and thus the organizational data security policies themselves are siloed," Gartner said in the guide. "The challenge facing organizations today is that data is pervasive and does not stay in a single silo on-premises, but is compounded by the use of cloud SaaS or IaaS. There is a critical need to establish organization wide data security policies and controls based upon Data Security Governance (DSG)."

Gartner recommends that organizations "implement a DCAP strategy, and 'shortlist' products that orchestrate data security controls consistently across all silos that store the sensitive data." Further, the report advises, "A vendor's ability to integrate these capabilities across multiple silos will vary between products and also in comparison with vendors in each market subsegment. Below is a summary of some key features to investigate:"

- | Data classification and discovery
- | Data security policy management
- | Monitoring user privileges and data access activity
- | Auditing and reporting
- | Behavior analysis, alerting and blocking
- | Data protection

"For more than a decade, Varonis has built an innovative Data Security Platform that protects the data most at risk and stolen in major data breaches — files and emails spread across an organization's on-premises and cloud environments. We feel Gartner's increased focus on this area brings awareness to a problem we have been addressing for years, namely data and access control creep due to the nature of these files and the limitation of existing point solutions," said Ken Spinner, VP of Field Engineering at Varonis. "We are pleased to be mentioned as a representative vendor in Gartner's market guide because we believe it validates our focus on protecting the data where it lives, regardless of application silos and emerging threat vectors."

The Varonis Data Security Platform (DSP) protects enterprise data against insider threats, data breaches and cyberattacks by analyzing content, accessibility of data and the behavior of the people and machines that access data to alert on misbehavior, enforce a least privilege model and automate data management functions.

### Additional Resources

- | For more information on Varonis' solution portfolio, please visit [www.varonis.com](http://www.varonis.com).
- | Visit our [blog](#), and join the conversation on [Facebook](#), [Twitter](#), [LinkedIn](#), [Podcast](#) and [YouTube](#).

Source: *Gartner Market Guide for Data-Centric Audit and Protection, March 21, 2017*

*Gartner does not endorse any vendor, product or service depicted in its research publications, and does not advise technology users to select only those vendors with the highest ratings or other designation. Gartner research publications consist of the opinions of Gartner's research organization and should not be construed as statements of fact. Gartner disclaims all warranties, expressed or implied, with respect to this research, including any warranties of merchantability or fitness for a particular purpose.*

**About Varonis**

Varonis is a leading provider of software solutions that protect data from insider threats and cyberattacks. Through an innovative software platform, Varonis allows organizations to analyze, secure, manage, and migrate their volumes of unstructured data. Varonis specializes in file and email systems that store valuable spreadsheets, word processing documents, presentations, audio and video files, emails, and text. This rapidly growing data often contains an enterprise's financial information, product plans, strategic initiatives, intellectual property, and confidential employee, customer or patient records. IT and business personnel deploy Varonis software for a variety of use cases, including data security, governance and compliance, user behavior analytics, archiving, search, and file synchronization and sharing. With offices and partners worldwide, Varonis had approximately 5,350 customers as of December 31, 2016, spanning leading firms in financial services, healthcare, public, industrial, insurance, energy and utilities, media and entertainment, consumer and retail, technology and education sectors.

News Media Contact:

Jennifer LuPiba

614-338-9889

[jlupiba@varonis.com](mailto:jlupiba@varonis.com)