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ProFlowers® Floral Designer Earns Prestigious Recognition by the American Institute of Floral Designers®

Mallory Green Invited to Distinguished Floral Group and Granted Certified Floral Designer® Designation

SAN DIEGO, Aug. 25, 2016 /PRNewswire/ -- [ProFlowers®](#), a leading FTD Companies, Inc. floral brand (Nasdaq: FTD), is proud to announce that Merchandising Manager Mallory Green has been granted the coveted Certified Floral Designer (CFD®) designation by the American Institute of Floral Designers (AIFD®). AIFD annually conducts a rigorous peer evaluation process and grants the esteemed recognition to floral designers who demonstrate artistic floral knowledge and superiority.

Members of AIFD lead the floral industry in advancing the art of professional floral design. AIFD evaluates candidates on categories including mechanics, balance, color, theme, line, and creativity. Green became accredited by successfully creating five excellent designs in four hours, demonstrating her advanced abilities before an international panel of judges.

"We are so proud of Mallory for winning the tough AIFD designation. It's no surprise and is a testament to her design capability," said ProFlowers General Manager and Senior Vice President Laura Szeliga. "Mallory's gorgeous designs provide our customers with stunning, fresh flower bouquets at a great price perfect for any gifting occasion."

Green has a Bachelor's of Fine Arts from the Savannah College of Art and Design. She has developed inventive floral creations all across the U.S. for over 13 years - from small retail flower shops to high-end weddings and events. She joined the merchandising and product team at ProFlowers in 2013 where she provides ProFlowers customers with on-trend floral arrangements at a great value.

"The CFD and AIFD professional designations provide consumers with a tool for selecting quality professional work. We congratulate Mallory for her exceptional and innovative designs and her new, well-regarded recognition," said Leanne Kesler AIFD, CFD, chairman of AIFD's Membership Committee.

For more information about ProFlowers visit www.proflowers.com.

About FTD Companies, Inc.

FTD Companies, Inc. is a premier floral and gifting company. Through our diversified family of brands, we provide floral, specialty foods, gifts and related products to consumers primarily in the United States, Canada, the United Kingdom and the Republic of Ireland. We also provide floral products and services to retail florists and other retail locations throughout these same geographies. FTD has been delivering flowers since 1910 and the highly-recognized FTD® and Interflora® brands are supported by the iconic Mercury Man logo®, which is displayed in approximately 40,000 floral shops in nearly 150 countries. In addition to FTD and Interflora, our diversified portfolio of brands includes the following trademarks: ProFlowers®, ProPlants®, Shari's Berries®, Personal Creations®, RedEnvelope®, Flying Flowers®, Flowers Direct™, Ink Cards™, Postagram™ and Gifts.com™. FTD Companies, Inc. is headquartered in Downers Grove, Ill. For more information, please visit www.ftdcompanies.com.

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