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FTD® Partners with Best-Selling Book, *The 5 Love Languages*®, with an Exclusive Valentine's Day Bouquet Celebrating Its 25th Anniversary

DOWNERS GROVE, Ill., Feb. 6, 2017 /PRNewswire/ -- Premier floral gifting company FTD Companies, Inc. (NASDAQ:FTD) announces a partnership with Northfield Publishing and author of the bestselling book, *The 5 Love Languages*®, which celebrates its 25th anniversary this year. For over two decades, the book has been strengthening millions of relationships one language at a time. As the official floral partner, FTD has designed an exclusive bouquet, picked fresh from the farm to bring the love and beauty of Valentine's Day to a loved-one's door.



The relationship-transforming book, written by Dr. Gary Chapman, has sold over 11 million copies worldwide and has been on *The New York Times* best-sellers list for 495 weeks running. The book describes five love languages: words of affirmation, quality time, receiving gifts, acts of service, and physical touch.

Couples can discover their own love language and that of their partner by visiting www.FTD.com/FiveLove and taking a quick quiz, which will give them their results instantly.

For those who find they communicate best via acts of service or receiving gifts, [The 5 Love Languages® Bouquet](#) is the perfect way to say "I love you" this Valentine's Day. Featuring an impressive array of blushing pink and red blooms that are picked to create a rush of romance, the bouquet includes pink Asiatic Lilies, red roses, pink and red Peruvian Lilies, fuchsia carnations, pink mini carnations, lush greens and a classic clear glass vase.

"For over 100 years, FTD has been creating artistic and innovative floral arrangements that let the receiver know how loved they are, especially on Valentine's Day," said FTD.com Senior Vice President and General Manager Lincoln Roman. "Through our partnership with *The 5 Love Languages*® book, two long-time relationship icons are coming together in the name of love and romance this holiday. Our 5 Love Languages® bouquet is sure to speak to your loved one, no matter what language they use to communicate."

"My wife and I have been married for 55 years, and we have flowers on our table every day of the year," said author Dr. Chapman. "I buy flowers from my local FTD florist and if I don't give them to her, she goes out and buys them. Most wives love flowers for Valentine's Day, and we're delighted to partner with FTD to celebrate the book's 25th anniversary with this special bouquet."

For more information about *The 5 Love Languages*® Bouquet, visit www.FTD.com/FiveLove.

About FTD Companies, Inc.

FTD Companies, Inc. is a premier floral and gifting company. Through our diversified family of brands, we provide floral, specialty foods, gifts and related products to consumers primarily in the United States, Canada, the United Kingdom and the Republic of Ireland. We also provide floral products and services to retail florists and other retail locations throughout these same geographies. FTD has been delivering flowers since 1910 and the highly-recognized FTD® and Interflora® brands are supported by the iconic Mercury Man logo®, which is displayed in approximately 40,000 floral shops in nearly 150 countries. In addition to FTD and Interflora, our diversified portfolio of brands includes the following trademarks: ProFlowers®, ProPlants®, Shari's Berries®, Personal Creations®, RedEnvelope®, Flying Flowers®, Flowers Direct™, Ink Cards™, Postagram™ and Gifts.com™. FTD Companies, Inc. is headquartered in Downers Grove, Ill. For more information, please visit www.ftdcompanies.com.

To view the original version on PR Newswire, visit:<http://www.prnewswire.com/news-releases/ftd-partners-with-best-selling-book-the-5-love-languages-with-an-exclusive-valentines-day-bouquet-celebrating-its-25th-anniversary-300402187.html>

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