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FTD Celebrates USO's 75-Year Anniversary with Flowers and Support Totaling more than \$100,000

USO Partnership Includes National Gala Sponsorship, USO Collection of Bouquets and Flower Donations Benefiting Military Families and Service Members

DOWNERS GROVE, Ill., Oct. 21, 2016 /PRNewswire/ -- Premier floral gifting company [FTD](#)[®] (Nasdaq: FTD) stepped up its support of the United Service Organizations (USO) by contributing more than \$100,000 in cash and flowers this year. Proceeds from [The USO Collection](#), an assortment of artist-designed floral arrangements, benefit the USO. FTD also sponsored the USO Gala in honor of the non-profit's 75th anniversary and provides ongoing in-kind floral donations to the organization. The total contribution of FTD's long-standing commitment to the USO and military service members, their families and veterans is valued at more than \$250,000.

"The sacrifices of our service members and their families have helped to shape this great country that we have the privilege of living in," said Robert Apatoff, CEO of FTD Companies Inc. "That's why FTD is proud to be a part of this USO milestone anniversary and continue our support through sponsorship of the USO Gala, the USO Collection, and donations of beautiful, handcrafted arrangements."

FTD has proudly worked with and supported the USO and its mission since 2011 through a multi-faceted campaign:

The USO Collection - FTD annually donates to the USO 5 percent of the purchase price of bouquets purchased at [FTD.com/USO](#). The USO Collection features a variety of fresh, artist-designed bouquets with beautiful patriotic petals in red, white and blue.

USO National Gala Floral Sponsorship - FTD is proud to be the floral sponsor of the USO Gala, the annual event that pays special tribute to men and women in uniform. FTD's lead floral designer, Andrea Ancel, created one-of-a-kind artistic floral centerpieces to sit atop the heroes' and attendees' tables.

Financial Support - Following the gala, FTD delivered a \$35,000 donation to the USO. FTD's generous donation will benefit the USO's 75th Anniversary Challenge Campaign. The campaign's goal is to raise \$7.5 million in 2016.

Ongoing Flower Donations - FTD provides flower donations to the USO Caregivers Conferences, Special Delivery Baby Showers and other USO events all year round.

"It is because of the ongoing support of our corporate partners, like FTD, that we are able to make a positive impact on the lives of millions of service members through our Force Behind the Forces - \$7.5M Challenge Campaign," said USO Vice President of Corporate Alliances Michael Hoar. "We are proud to partner with a company that shares the same commitment to the military and their families and are grateful for FTD's continued support over the past five years."

For more information on FTD and to shop the USO Collection of bouquets, please visit [www.ftd.com](#).

About FTD Companies, Inc.

FTD Companies, Inc. is a premier floral and gifting company. Through our diversified family of brands, we provide floral, specialty foods, gifts and related products to consumers primarily in the United States, Canada, the United Kingdom and the Republic of Ireland. We also provide floral products and services to retail florists and other retail locations throughout these same geographies. FTD has been delivering flowers since 1910 and the highly-recognized FTD[®] and Interflora[®] brands are supported by the iconic Mercury Man logo[®], which is displayed in approximately 40,000 floral shops in nearly 150 countries. In addition to FTD and Interflora, our diversified portfolio of brands includes the following trademarks: ProFlowers[®], ProPlants[®], Shari's Berries[®], Personal Creations[®], RedEnvelope[®], Flying Flowers[®], Flowers Direct[™], Ink Cards[™], Postagram[™] and Gifts.com[™]. FTD Companies, Inc. is headquartered in Downers Grove, Ill. For more information,

please visit www.ftdcompanies.com.

About the USO

The USO strengthens America's military service members by keeping them connected to family, home and country, throughout their service to the nation. At hundreds of locations worldwide, we are united in our commitment to connect our service members and their families through countless acts of caring, comfort, and support. The USO is a private, non-profit organization, not a government agency. Our programs, services and entertainment tours are made possible by the American people, support of our corporate partners and the dedication of our volunteers and staff.

In addition to individual donors and corporate sponsors, the USO is supported by President's Circle Partners: AT&T, the BNSF Railway Foundation, Clark Construction Group, LLC, The Coca-Cola Company, FedEx, Jeep, Johnson & Johnson, Kroger, NFL, Southern New Hampshire University and Four-Star Partners: Advisors Excel, BIC, ConAgra Foods, GEICO, Harris Teeter, Lockheed Martin, Microsoft, Starbucks, TKS, USAA and the Wawa Foundation. We are also supported through the United Way and Combined Federal Campaign (CFC-11381). To join us in this important mission, and to learn more about the USO, please visit uso.org.

To view the original version on PR Newswire, visit:<http://www.prnewswire.com/news-releases/ftd-celebrates-usos-75-year-anniversary-with-flowers-and-support-totaling-more-than-100000-300349040.html>

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