

## Benefitfocus Announces Its Diamond and Platinum One Place Conference Sponsors

CHARLESTON, S.C., March 7, 2017 /PRNewswire/ -- [Benefitfocus, Inc.](#) (NASDAQ: BNFT), a leading provider of cloud-based benefits management software, today announced the diamond and platinum sponsors for its [One Place](#) annual user conference where HR professionals come together to network and learn from industry influencers, technology partners and earn CEU credits from the Benefitfocus University. BenTechLabs division of ValueLabs is this year's diamond sponsor along with several platinum sponsors including: Aflac, bloom, SAP SuccessFactors and Wageworks. The conference will be held from March 14-16 at the Walt Disney World Swan & Dolphin resort in Orlando, Florida.



"We're so pleased to welcome our sponsors," said Benefitfocus Co-founder and CEO Shawn Jenkins. "These leading sponsors are supporting consumers on the Benefitfocus Platform, with tools that can help them better manage their health and wealth care."

Diamond sponsor [BenTechLabs](#) division of [ValueLabs](#) will showcase its technology consulting services with a focus on integration support for payroll and electronic data interchange for the BENEFITFOCUS® Marketplace.

Several platinum sponsors will be on hand to share how their expertise combined with Benefitfocus industry-leading technology is helping companies design competitive benefits plans and simplify benefits management by having all their benefits in one place including:

- | [Aflac](#) - showcasing how strategic placement of voluntary benefits within a single enrollment workflow contributes to better participation and utilization.
- | [bloom](#) - supports HR professionals in their mission to increase employee engagement, save valuable time and improve employee financial wellness on the BENEFITFOCUS® Platform. With just a few simple clicks, bloom's financial checkup tool shows employees what's healthy - and unhealthy - inside their retirement account and fixes it for them with unlimited access to financial advisors, educational videos and more.
- | [SAP SuccessFactors](#) - a long-time Benefitfocus partner, SAP showcases how employers can ease the administrative burden and trim costs with an end-to-end HR solution, including its cloud-based SAP® U.S. Benefits Administration application by Benefitfocus, an SAP Solution Extension.
- | [Wageworks](#) - reduces employers' administrative tasks while enabling employees to become more responsible healthcare consumers. By teaming up with Benefitfocus over the years, WageWorks offers employees account visibility and control of their plans, along with easy access to tools and resources. WageWorks Chief Compliance Officer Jody Dietel will also present "A Comprehensive Look at the State of HSAs in a Changing Political Climate," a glimpse into the potential expansion of HSAs under the new administration.

Now in its 7<sup>th</sup> year, Benefitfocus One Place is the only conference dedicated exclusively to enterprise benefits management technology, showcasing All Your Benefits. One Place.® To learn more and register, visit [BENEFITFOCUS® One Place](#).

### About Benefitfocus

Benefitfocus (NASDAQ: BNFT) provides a leading cloud-based benefits management platform that simplifies how organizations and individuals shop for, enroll in, manage and exchange benefits. Every day leading employers, insurance companies and the consumers they serve rely on our platform to manage, scale and exchange benefits data seamlessly. In an increasingly complex benefits landscape, we bring order to chaos so our clients and their employees have access to better information, make better decisions and lead better lives. Learn more at [www.benefitfocus.com](#), [LinkedIn](#) and [Twitter](#).

*Except for historical information, all of the statements, expectations, and assumptions contained in this press release are forward-looking statements. Actual results might differ materially from those explicit or implicit in the forward-looking statements. Important factors that could cause actual results to differ materially include: the need to innovate and provide useful products and services; changes in government regulations; the immature and volatile nature of the market for our*

*products and services and other factors that could impact our anticipated growth; management of growth; fluctuations in our financial results; general economic risks; reliance on key personnel; our ability to compete effectively; our ability to maintain our culture and recruit and retain qualified personnel; privacy, security and other risks associated with our business; and the other risk factors set forth from time to time in our SEC filings, copies of which are available free of charge within the Investor Relations section of the Benefitfocus website at <http://investor.benefitfocus.com/sec.cfm> or upon request from our investor relations department. Benefitfocus assumes no obligation and does not intend to update these forward-looking statements, except as required by law.*

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