

Benefitfocus Unveils Program to Help Brokers and the Employers They Serve Simplify Benefits Management

USI Insurance Services, Catholic Mutual Group and Blue Chip Benefits Join Benefitfocus Preferred Partner Program

CHARLESTON, S.C., Aug. 10, 2017 /PRNewswire/ -- [Benefitfocus](#), Inc. (NASDAQ: BNFT), a leading provider of cloud-based benefits management software, today announced its Preferred Partner Program and Broker Advisory Council. Combined, these programs provide brokers and consultants with the tools and expertise they need to help their clients simplify benefits management. USI Insurance Services, one of the top 10 largest insurance brokerage and consulting firms in the world has joined along with Catholic Mutual Group and Blue Chip Benefits.



"Clients look to us for help with benefits challenges year-round, beyond initial plan set up," said Anne Burkett, USI Insurance Services National Practice Leader, HR Technology. "Technology is a fundamental part of today's benefits programs and partnering with Benefitfocus provides our clients with consumer-friendly tools to manage their benefits plans. It allows us to better partner in our clients' ongoing success and further enhances the USI ONE Advantage[®] platform."

Through the Preferred Partner Program, participating brokers gain access to new tools and insights that improve their ability to support their client base and expand their service offerings. Additionally, they receive dedicated support from Benefitfocus throughout their customers' experience on the Benefitfocus Platform. Brokers in the program also receive preferred access to new Benefitfocus solutions for their clients, access to proprietary platform and market insights and proven playbooks for improving the effectiveness of benefits communications.

"Brokers have been an important partner and member of the Benefitfocus Ecosystem since our founding," said Benefitfocus Co-Founder and CEO Shawn Jenkins. "These new programs strengthen our partnership and provide brokers on the Benefitfocus Platform with the resources they need to acquire, grow and retain clients as benefits become more complex and competition increases."

In addition to the Preferred Partner Program, Benefitfocus' new Broker Advisory Council, launching soon, provides participating brokers with an opportunity to help shape the company's product road map and services.

Learn more about the Benefitfocus Preferred Partner Program [here](#).

About Benefitfocus

Benefitfocus (NASDAQ: BNFT) provides a leading cloud-based benefits management platform that simplifies how organizations and individuals shop for, enroll in, manage and exchange benefits. Every day leading employers, insurance companies and the consumers they serve rely on our platform to manage, scale and exchange benefits data seamlessly. In an increasingly complex benefits landscape, we bring order to chaos so our clients and their employees have access to better information, make better decisions and lead better lives. Learn more at www.benefitfocus.com, [LinkedIn](#) and [Twitter](#).

Except for historical information, all of the statements, expectations, and assumptions contained in this press release are forward-looking statements. Actual results might differ materially from those explicit or implicit in the forward-looking statements. Important factors that could cause actual results to differ materially include: the need to innovate and provide useful products and services; changes in government regulations; the immature and volatile nature of the market for our products and services and other factors that could impact our anticipated growth; management of growth; fluctuations in our financial results; general economic risks; reliance on key personnel; our ability to compete effectively; our ability to maintain our culture and recruit and retain qualified personnel; privacy, security and other risks associated with our business; and the other risk factors set forth from time to time in our SEC filings, copies of which are available free of charge within the

Investor Relations section of the Benefitfocus website at <http://investor.benefitfocus.com/sec.cfm> or upon request from our investor relations department. Benefitfocus assumes no obligation and does not intend to update these forward-looking statements, except as required by law.

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