

## **Happiness and Success in the Workplace: Benefitfocus Announces Leading Psychology Expert Shawn Achor to Speak at One Place 2017**

**Headliner Achor will reflect on importance of company culture as the basis of every great organization on March 14-16 in Orlando, Florida; Benefitfocus University to offer courses on benefits innovation and communication technology; attendees earn continuing education units (CEUs)**

CHARLESTON, S.C., Nov. 7, 2016 /PRNewswire/ -- [Benefitfocus, Inc.](#) (NASDAQ: BNFT), a leading provider of cloud-based benefits management software, today announced that Shawn Achor, one of the world's leading experts on the connection between happiness and success, will be the headline speaker at the BENEFITFOCUS<sup>®</sup> One Place 2017 conference, being held March 14-16 in Orlando, Florida. The One Place conference brings together HR and benefits leaders to network, discuss and shape the future of benefits management. Achor's [Happiness Advantage training](#) is one of the largest, most successful positive psychology corporate training programs in the world, and he will share his insight with conference attendees on the connection between happiness and success as it relates to the benefits world.



Since spending 12 years at Harvard University, making the cover of *Harvard Business Review*, airing one of the most popular TED talks of all time ([14M+ views](#)) and lecturing millions on PBS, Achor has become one of the foremost thinkers on happiness, specifically in the workplace. He's spread the idea that positivity is one of the most important parts of professional culture to every corner of the world, from the Pentagon and the White House all the way to China, Dubai, South Africa and Zimbabwe. As the headline speaker at One Place, Achor will reflect on the path to success, starting with the key ingredient - daily happiness on the job.

"We're so honored to have Shawn share with our One Place guests his incredible research on workplace happiness," said Benefitfocus CEO, Shawn Jenkins. "Shawn's work reinforces our own company culture and mission to help people live better lives at work, at home and in their communities."

In addition, Benefitfocus has also announced its lineup of Benefitfocus University training courses, which kick off the conference on Monday, March 13. Attendees can choose from a number of courses covering basic, intermediate and advanced product training, including some of the new features to be announced during the conference. A wide variety of breakout sessions will also offer attendees an opportunity to hear from industry leaders, Benefitfocus executives and subject matter experts on topics including innovation in the health insurance market, key drivers affecting benefits for carriers and employers alike, best practices for increasing engagement during open enrollment and more.

The One Place 2017 annual conference provides benefits, insurance and HR professionals a venue for collaboration, networking, continuing education credits and inspiration. To learn more about One Place 2017, and to register for the conference, visit [www.benefitfocus.com/one-place](http://www.benefitfocus.com/one-place).

### **About Benefitfocus**

Benefitfocus (NASDAQ: BNFT) provides a leading cloud-based benefits management platform that simplifies how organizations and individuals shop for, enroll in, manage and exchange benefits. Every day leading employers, insurance companies and the consumers they serve rely on our platform to manage, scale and exchange benefits data seamlessly. In an increasingly complex benefits landscape, we bring order to chaos so our clients and their employees have access to better information, make better decisions and lead better lives. Learn more at [www.benefitfocus.com](http://www.benefitfocus.com), [LinkedIn](#) and [Twitter](#).

*Except for historical information, all of the statements, expectations, and assumptions contained in this press release are forward-looking statements. Actual results might differ materially from those explicit or implicit in the forward-looking statements. Important factors that could cause actual results to differ materially include: the need to innovate and provide useful products and services; changes in government regulations; the immature and volatile nature of the market for our*

*products and services and other factors that could impact our anticipated growth; management of growth; fluctuations in our financial results; general economic risks; reliance on key personnel; our ability to compete effectively; our ability to maintain our culture and recruit and retain qualified personnel; privacy, security and other risks associated with our business; and the other risk factors set forth from time to time in our SEC filings, copies of which are available free of charge within the Investor Relations section of the Benefitfocus website at <http://investor.benefitfocus.com/sec.cfm> or upon request from our investor relations department. Benefitfocus assumes no obligation and does not intend to update these forward-looking statements, except as required by law.*

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