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FireEye Appoints Vasu Jakkal as Chief Marketing Officer

Tech industry executive to drive marketing transformation, solidify company's reputation as a cybersecurity leader, innovator

MILPITAS, Calif.--(BUSINESS WIRE)-- FireEye, Inc. (NASDAQ: FEYE), the intelligence-led security company, today announced that Vasu Jakkal, who has driven growth and business transformations as a marketing executive with Brocade and other technology firms, has joined the company as chief marketing officer (CMO). Jakkal reports to FireEye CEO Kevin Mandia.

In her role as CMO, Jakkal will oversee global marketing initiatives aimed at driving revenue and solidifying FireEye's reputation as a cybersecurity innovator and leader.

Jakkal has 18 years of technology industry experience, including senior management roles at Intel, LSI, and, most recently, Brocade.

Jakkal served as vice president of corporate marketing at Brocade, where she focused on driving preference and demand for networking solutions and led the mission to raise the company's global awareness. Her core responsibilities included global brand, corporate communications, marketing strategy and operations, thought leadership, and a broad range of other marketing activities. Jakkal previously served as chief of staff to LSI's CEO and was head of strategic initiatives and marketing for the company. Earlier in her career, she spent more than a decade at Intel in a variety of leadership roles in marketing, engineering, strategy, and general management.

Jakkal has a master's degree in electrical engineering from University of Minnesota and a bachelor's degree in electrical engineering from College of Engineering, Pune, and she is a graduate of Stanford's Executive Education in Strategic Marketing Management program.

"Vasu's track record of success will be invaluable as FireEye solidifies its reputation as a cybersecurity leader," said Mandia. "Vasu will be a key asset in FireEye's mission to evolve and innovate the technology, intelligence, and services needed to combat today's increasingly sophisticated cyber attacks. With the energy, passion, vision, and strategic focus Vasu brings, she will be an extraordinary addition to our senior management team."

"FireEye's relentless commitment to cybersecurity innovation is reshaping the company and redefining leadership in the security industry, and I am excited to be part of this incredible journey," said Jakkal. "FireEye has a uniquely compelling story and a distinct competitive advantage in the security market. I look forward to working with our team and applying my experience driving marketing transformations to capitalize on the 'FireEye Difference,' extend our leadership reputation, and grow our business."

About FireEye, Inc.

FireEye is the intelligence-led security company. Working as a seamless, scalable extension of customer security operations, FireEye offers a single platform that blends innovative security technologies, nation-state grade threat intelligence, and world-renowned Mandiant® consulting. With this approach, FireEye eliminates the complexity and burden of cyber security for organizations struggling to prepare for, prevent, and respond to cyber attacks. FireEye has over 6,000 customers across 67 countries, including more than 40 percent of the Forbes Global 2000.

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