



July 25, 2018

## FireEye Named a Leader in IDC MarketScape for Asia/Pacific Threat Lifecycle Services

*Customers validate that FireEye's unique threat intelligence and effective detection by FireEye technology and analysts creates a unique differentiator that leads to efficient discovery and remediation of attacks*

MILPITAS, Calif.--(BUSINESS WIRE)-- [FireEye, Inc.](#) (NASDAQ: FEYE), the intelligence-led security company, today announced that it has been positioned as a leader in the [IDC MarketScape: Asia/Pacific Threat Lifecycle Services 2018 Vendor Assessment](#).<sup>1</sup>

The IDC report notes "according to customer feedback, FireEye provides unique threat intelligence compared with many other providers in the market. One contributor to such uniqueness is its deep understanding of threat actors including adversary tactics, techniques, and procedures that are captured from firsthand incident response investigations (e.g., victim intelligence). Besides, FireEye leverages a global network of intelligence specialists who collect and analyze adversarial intelligence and machine intelligence based on FireEye detection technology deployed in the clients' environment. One important differentiation is FireEye's more complete visibility into attackers and threat evidence across the organization captured by FireEye technology and analysts. This also leads to an efficient and effective detection of threat actors and supports thorough remediation."

The report also notes "organizations are struggling to rapidly identify the threats that really matter due to the lack of visibility or full details of both insider and external threats. Many organizations in Asia/Pacific fail to harness the intelligence in their own environment, let alone intelligence into the dark or deep web."

FireEye customers are able to take advantage of the unique [FireEye® intelligence](#) to help identify threats to their organization and keep pace with the rapidly changing threat landscape.

Other FireEye competitive strengths highlighted in the report include:

- ┆ Incident responders are seasoned and knowledgeable industry professionals providing tremendous value to the engagement
- ┆ FireEye recommendations are practical and prioritized, rather than a list of theoretical best practices
- ┆ FireEye risk services, which are specifically targeted at the C-suite to help CISO/CIOs communicate business risk to the board level and increase the use of risk management principles in cyberdefense operations
- ┆ Strong professional services capabilities in responding to bespoke requirements.

Mandiant® consulting services at FireEye provide world-renowned incident response and assessment, enhancement and transformation consulting services to help protect vital organizational assets. These services reduce business risk with a deep understanding of attacker behavior, unmatched threat intelligence, and purpose-built technology.

"FireEye is on the front lines of cyber attacks across the Asia Pacific region and we use our unique intelligence and insights into attackers behavior and motives to help secure our customers," said Rob van der Ende, vice president for Asia Pacific & Japan, Mandiant consulting, FireEye. "Being recognized by IDC as a leader for threat lifecycle services reflects our commitment to keeping our customers in the region and around the world secure with the leading intelligence driven services and technology."

To access a complimentary excerpt copy of the report, visit:  
<https://www.fireeye.com/offers/rpt-idc-marketscape.html>

About IDC MarketScape

IDC MarketScape vendor analysis model is designed to provide an overview of the competitive fitness of ICT (information and communications technology) suppliers in a given market. The research methodology utilizes a rigorous scoring methodology based on both qualitative and quantitative criteria that results in a single graphical illustration of each vendor's position within a given market. IDC MarketScape provides a clear framework in which the product and service offerings, capabilities and strategies, and current and future market success factors of IT and telecommunications vendors can be

meaningfully compared. The framework also provides technology buyers with a 360-degree assessment of the strengths and weaknesses of current and prospective vendors.

About FireEye, Inc.

FireEye is the intelligence-led security company. Working as a seamless, scalable extension of customer security operations, FireEye offers a single platform that blends innovative security technologies, nation-state grade threat intelligence, and world-renowned Mandiant consulting. With this approach, FireEye eliminates the complexity and burden of cyber security for organizations struggling to prepare for, prevent, and respond to cyber attacks. FireEye has over 6,800 customers across 67 countries, including more than 45 percent of the Forbes Global 2000.

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<sup>1</sup> IDC MarketScope: Asia/Pacific Threat Lifecycle Services 2018 Vendor Assessment, Doc #AP43699718, July 2018

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Source: FireEye, Inc.

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