



February 25, 2014

Potbelly Corporation to Present at Upcoming Investor Conferences

CHICAGO, Feb. 25, 2014 (GLOBE NEWSWIRE) -- Potbelly Corporation (Nasdaq:PBPB) today announced that it will be presenting at two investor conferences during March. The dates and times of the presentations are as follows:

2014 Bank of America Merrill Lynch Consumer & Retail Conference

March 11, 2014

Presentation - 4:35pm Eastern Time

New York, NY

2014 RBC Capital Markets' Consumer and Retail Conference

March 12, 2014

Presentation - 11:00am Eastern Time

Boston, MA

Investors and interested parties may listen to a simultaneous webcast of the presentations by visiting Potbelly's Investor Relations website at investors.potbelly.com and clicking the Events and Presentations tab. An online replay of each presentation will be available for at least one week following each presentation.

About Potbelly

Potbelly Corporation is a fast growing neighborhood sandwich concept offering toasty warm sandwiches, signature salads and other fresh menu items served by engaging people in an environment that reflects the Potbelly brand. Our Vision is for our customers to feel that we are their "Neighborhood Sandwich Shop" and to tell others about their great experience. Our Mission is to make people really happy and to improve every day. Our Passion is to be "The Best Place for Lunch." The Company owns and operates over 300 shops in the United States and the District of Columbia and our franchisees operate over twenty shops domestically and in the Middle East. For more information, please visit our website at www.potbelly.com.

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