



August 11, 2017

## **Potbelly Corporation to Attend Maxim Group's Chicago Summer Conference on August 16, 2017**

CHICAGO, Aug. 11, 2017 (GLOBE NEWSWIRE) -- Potbelly Corporation (NASDAQ:PBPB) today announced it will attend Maxim Group's Chicago Summer Conference on August 16, 2017.

Potbelly's Interim Chief Executive Officer and Chief Financial Officer, Michael Coyne, will be representing the Company and will be available for one-on-one meetings held throughout the day.

For additional information or to schedule a one-on-one meeting with Potbelly management, please contact your Maxim Group representative.

### **About Potbelly Sandwich Shop**

Potbelly Corporation is a fast-growing neighborhood sandwich concept that has been feeding customers' smiles with warm, toasty sandwiches, signature salads, hand-dipped shakes and other fresh menu items, customized just the way customers want them, for more than 40 years. Potbelly promises Fresh, Fast & Friendly service in an environment that reflects the local neighborhood. Since opening its first shop in Chicago in 1977, Potbelly has expanded to neighborhoods across the country — with more than 425 company-owned shops in the United States. Additionally, Potbelly franchisees operate more than 50 shops domestically, in Canada, the Middle East and the United Kingdom. For more information, please visit our website at [www.Potbelly.com](http://www.Potbelly.com).

Contact: Investor Relations  
Investors@Potbelly.com  
312-428-2950