



March 1, 2016

Potbelly Corporation to Participate in the Bank of America Merrill Lynch Consumer & Retail Technology Conference

CHICAGO, March 01, 2016 (GLOBE NEWSWIRE) -- Potbelly Corporation (NASDAQ:PBPB) today announced that Aylwin Lewis, Chairman and Chief Executive Officer, and Michael Coyne, Senior Vice President and Chief Financial Officer, will participate in the Bank of America Merrill Lynch Consumer & Retail Technology Conference at the Lotte New York Palace Hotel in New York City. The conference will consist of one-on-one meetings and a presentation, which will begin at approximately 1:50 p.m. Eastern Time on Wednesday, March 16, 2016.

Investors and interested parties may listen to a simultaneous webcast of the presentation by visiting Potbelly's Investor Relations website at investors.potbelly.com.

About Potbelly

Potbelly Corporation is a fast-growing neighborhood sandwich concept offering toasty warm sandwiches, signature salads and other fresh menu items served by engaging people in an environment that reflects the Potbelly brand. Our Vision is for our customers to feel that we are their "Neighborhood Sandwich Shop" and to tell others about their great experience. Our Mission is to make people really happy and to improve every day. Our Passion is to be "The Best Place for Lunch." The Company owns and operates over 350 shops in the United States and our franchisees operate over 30 shops domestically, in the Middle East and in the United Kingdom. For more information, please visit our website at www.potbelly.com.

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