



POTBELLY CORPORATION TO ISSUE RESULTS
FOR FOURTH QUARTER AND FULL YEAR 2015 ON FEBRUARY 16, 2016;
CONFERENCE CALL SCHEDULED

Chicago, IL. January 26, 2016 - Potbelly Corporation (NASDAQ: [PBPB](#)) will report its financial results for the fourth fiscal quarter and full fiscal year 2015 on Tuesday, February 16, 2016 after the close of markets that day. The Company has scheduled a conference call and webcast for investors at 5:00 p.m. Eastern time that day to discuss the financial results.

Hosting the call will be Potbelly Corporation's Chairman and Chief Executive Officer, Aylwin Lewis, and its Senior Vice President and Chief Financial Officer, Michael Coyne.

Date: Tuesday, February 16, 2016
Time: 5:00 p.m. Eastern time
Dial-In #: 877-407-0784 U.S. & Canada
201-689-8560 International
Confirmation code: 13628055

Alternatively, the conference call will be webcast at www.potbelly.com on the "Investor Relations" webpage. For those unable to participate, an audio replay will be available from 8:00 p.m. Eastern time on Tuesday, February 16, 2016 through midnight Tuesday, February 23, 2016. To access the replay, please call 877-870-5176 (U.S. & Canada) or 858-384-5517 (International) and enter confirmation code 13628055. A web-based archive of the conference call will also be available at the above website.

About Potbelly

Potbelly Corporation is a fast-growing neighborhood sandwich concept offering toasty warm sandwiches, signature salads and other fresh menu items served by engaging people in an environment that reflects the Potbelly brand. Our Vision is for our customers to feel that we are their "Neighborhood Sandwich Shop" and to tell others about their great experience. Our Mission is to make people really happy and to improve every day. Our Passion is to be "The Best Place for Lunch." The Company owns and operates over 350 shops in the United States and our franchisees operate over 30 shops domestically, in the Middle East and in the United Kingdom. For more information, please visit our website at www.potbelly.com.

Contact: **Investor Relations**
Investors@Potbelly.com
312-428-2950